

WEB STYLE GUIDE



COLORS



CMYK 47 0 17 0
RGB 127 208 215
HEX 7FD0D7



CMYK 70 55 42 18
RGB 85 98 113
HEX 556271



CMYK 25 0 77 0
RGB 200 221 100
HEX C8DD64

TYPOGRAPHY

HEADING 1

OSWALD REGULAR, ALL CAPS

HEADING 2

OSWALD EXTRALIGHT, ALL CAPS

HEADING 3

Oswald ExtraLight

BODY COPY

Open Sans Regular

The quick brown fox jumps over the lazy dog.

LINK

[Open Sans Regular, HEX #3398DA](#)

LOGO CLEARANCE



It is important to adhere to the clearspace for the logo to give it the prominence it requires. The clearspace is equal to the width of "N" in NCLA. Elements should never interfere with the clearspace.

LOGO SELECTION



When possible and applicable, sections should use their custom logos created by the NCLA Marketing Committee. Contact the current Marketing Committee Chair for your custom files.