

# NCLA Executive Board Reports, January 2021

## Assoc. of College and Research Libraries (ACRL)-NC Chapter

**Highlights:** Following a successful vote by our section to approve our name change and revised bylaws, our chapter has been busy updating our NCLA website and Facebook page with our changes. We are also happy to announce that Laura Johnson, Director of Library Services at Livingstone College, has joined our board to serve as Secretary/Treasurer. Finally, in December we hosted attendance for our section members to attend the ACRL eLearning webcast, "Student Wellness and Libraries: Contributing to Students Success through the Promotion of Digital Wellness, Activity, and Peer Support".

**Planned Events:** In the upcoming months, we will be working to organize our biennial virtual conference to be held on May 6, 2021.

**Detailed Report:** The theme of our virtual conference is Transforming Our Future: How Our Practices Today Inform Our Future Tomorrow. We will be collaborating with the Community and Junior College Libraries Section to organize this event. We are pleased to announce that ACRL President, Jon Cawthorne, will be the keynote speaker for the conference. Please look for a Call for Proposals in early February if you are interested in presenting at this event.

**Submitted By:** Dawn Behrend ([dawn.behrend@lr.edu](mailto:dawn.behrend@lr.edu))

## Business Librarianship in NC

**Highlights:** Held our free winter workshop on Dec. 16th, 2020 virtually. Barbara Alvarez, author of Embedded Business Librarianship for the Public Librarian, came to speak to the group!

**Planned Events:** Upcoming Spring (free) workshop will be in Feb/March 2021, actual date TBD

**Biennium Goal Reporting:** We're on track for meeting our biennium goals.

**Submitted by:** Summer Krstevska ([krstevs@wfu.edu](mailto:krstevs@wfu.edu))

## Community and Junior College Libraries

**Highlights:** CJCLS is partnering with ACRL-NC to work on the upcoming conference *Transforming Our Future: How Our Practices Today Inform Our Future Tomorrow* on May 6th. CJCLS is meeting regarding being represented at the NCCCLA conference, March 10-11th, 2021. NCCCLA and CJCLS are holding a social at the end of the month for NC Community College Librarians and anyone else interested (it is at the same time as the NCLA Board Meeting).

**Submitted by:** Jennifer Seagraves ([j\\_seagraves@johnstoncc.edu](mailto:j_seagraves@johnstoncc.edu))

## Conference

**Highlights:** The conference planning committee is now meeting monthly. On Friday, January 15th, Kathy Shields, Lara Luck and I visited the Benton Convention Center; the event managers hosted a Zoom meeting for planning committee members and gave us a demo of what an in-person conference will look like under current circumstances and guidelines from Governor Cooper regarding COVID-19.

As you know, we have surveyed the Executive Board as well as the NCLA membership; Amanda Johnson will be compiling those results for us and I'll have the data to share with the Benton. 16 of 20 respondents from the Executive Board indicated that travel restrictions were already in place, or would be likely, which will affect them in attending an in-person conference.

I will be meeting with the event managers in the next few weeks regarding our 2021 contract. They seem to be willing to work with us given our budget situation and are amenable to offering an addendum to our contract. We will likely hold a one-day or day and a half in-person event with a keynote speaker and hope to offer a luncheon or reception. We will be having mostly virtual pre-recorded sessions, and live pre-conference sessions.

The committee has decided to use the Whova Event App, which will integrate with Wild Apricot and our Zoom accounts; Whova offers technical support and was used by SELA and GLA for their library conference (they had a very positive experience with it). According to their website, Whova is the winner of the Best Event App (the "Oscars" of Event Technology), and one of the Global Top 100 Software Companies.

Site selection will meet again in February to consider our venue for 2023 and will have a recommendation to the Executive Board at the April meeting.

The Programs Committee will send out their Call for Proposals on February 15th. Each section will be guaranteed one session, while PLS & YSS will be guaranteed two. You can read the full minutes from our last planning committee meeting (attached document).

**Supporting Documentation uploaded:**

[https://drive.google.com/open?id=1YQkAc2qg26xSh5Q2ZMUEjhsjsVFEq\\_SP](https://drive.google.com/open?id=1YQkAc2qg26xSh5Q2ZMUEjhsjsVFEq_SP)

**Submitted by:** Libby Stone ([vicepresident@nclaonline.org](mailto:vicepresident@nclaonline.org))

**Government Resources**

**Highlights:** GRS had 1 Help! Webinars this quarter. It occurred on November 16.

**Planned Events:** There are 2 upcoming Help! webinars. They are scheduled for January 21 and February 18.

**Detailed Report:** GRS is working with ALA Government Documents Round Table (GODORT) to switch the running of the Help! webinars over to GODORT. The webinars will still be connected with GRS.

**Submitted by:** Rebecca Freeman ([grs@nclaonline.org](mailto:grs@nclaonline.org))

**Leadership, Administration and Management**

**Highlights:** The LAMS Board Meet on January 13, 2021 10am - via Zoom Programming • We are working on a presenter application and a fee structure for presenters • Working on a resource list for dealing with stress and anxiety and resilience • Talking to UNC Ombud for spring program • For future consideration - Improv workshop of some kind Volunteers - discussion tabled for future meeting NCLIVE Leadership Workshops - Scheduled for the spring (one program a month for Jan, Feb, March, April) Created an informational slide for LAMS for use in virtual presentations which includes missions and goals for LAMS and NCLA. Newsletter coming; NCLA Conference planning discussion

**Planned Events:** NCLIVE Spring Leadership Workshops- each month, Jan, Feb. Mar. April.

**Collaboration Request:** If anyone has a form they use for presenter expectations and a fee structure please share with LAMS

**Detailed Report:** Zone of Control - where do my responsibilities stop and others begin (HR, employee assistance, etc.) How as a leader do you help your staff deal with anxiety, how as a leader do you manage your own anxiety?

**Leadership Institute**

**Highlights:** The Leadership Institute Planning committee met on December 3, 2020 to discuss the survey results and options for moving forward:

1. Continue planning for in-person and make a final decision by mid-January.
2. Choose to go virtual in March, virtual and/or in person at conference.
3. Push those selected for 2020, that want to wait and not have to reapply, out to 2022. Put out a call for applications to review new applications, fill the available spots, and have a cohort of 24 for 2022. (The 2020 cohort was 18.) Ask the 2020 cohort to provide an updated letter of support from their institution/director during the 2022 call for applications.

We decided unanimously to move forward with option #3 and postpone LI until 2022. An email was sent to the cohort, mentors, and presenters in December. Everyone supported the decision. The facilitator and venue are rebooked for September 2022. The State Library of North Carolina has been notified that we will not be using the \$5000 LSTA grant and LI will apply for the grant again in 2022.

**Detailed Report:** LI would like to submit a presentation for NCLA 2021 to continue to garner interest in LI and share various cohort members stories.

**Submitted by:** Juli Moore ([julianne.moore@co.iredell.nc.us](mailto:julianne.moore@co.iredell.nc.us))

**Library Advocacy and Legislative**

**Highlights:** THANK YOU for making us a formal section!

NCLA LIS advocacy internship program highlighted at ALA COLA meeting \* Met with Congresswoman Virginia Foxx and Senator Burr's Field Representative at libraries in North Carolina for formal tours and meetings with our student ambassadors \* Increase in social media following of 17% \* Interviewed Megan Cusick, Assistant Director for State Advocacy in ALA's Public Policy and Advocacy Office about best practices in library advocacy

**Planned Events:** Planning for Advocacy and Legislation Conference/Workshop late Summer 2021

**Biennium Goals Reporting:** In line with NCLA's goals we are working to build a statewide advocacy network and digital forum for discussing topics relevant to library advocacy

**Collaboration Request:** We request collaboration with the Leadership Institute to incorporate and emphasize the importance of library advocacy as a critical skill of library professionals

**Detailed Report:** Recruiting committee members currently \* Refining talking points \* Refining this year's student ambassadors \* Planning for virtual SLLD and NLLD \* Continuing to refine the website based on observed

best practices \* Developing NEW advocacy YouTube channel and monthly podcast \* Recruited two new interns, Mary Ketner and Cameron Raissi who will be bringing their talents in school libraries and instructional technology to the section's efforts.

Writing a manuscript about the committee's activities and advocacy for Public Library Quarterly \* Interviewed Lorrie Russell, Megan Cusick (ALA) and Micheal Crumpton in November \* Gathering information and resources to share with would-be advocates across the state in order to encourage localized advocacy \* Supporting federal funding and raising awareness about issues related to library advocacy

**Supporting Documentation:** <https://drive.google.com/open?id=1hVyDxII5aLDGwnLPay7NDmy5hrtePqhq>

**Submitted by:** Martha McGehee ([mtmcgehe@uncg.edu](mailto:mtmcgehe@uncg.edu))

### **Literacy**

**Highlights:** This past quarter we were not terribly active with the holidays, but we started planning for the upcoming Spring. We have a few project ideas lined up including crowdsourcing resources around different types of literacy (adult, early childhood, digital, etc.), as well as doing some 20-minute interviews with different literacy experts. Other than those two initiatives, we'll be working on our programming for the Biennial in the Fall.

**Submitted by:** Breanne Crumpton ([crumptonbe@appstate.edu](mailto:crumptonbe@appstate.edu))

### **Marketing**

**Highlights:** We have been focusing on supporting the NCLA Conference Planning Committee. A quiet quarter - more to come once a few things have been nailed down about the 2021 conference.

**Submitted By:** Rachel Olsen ([rachel.olsen@uncg.edu](mailto:rachel.olsen@uncg.edu))

### **NC Library Paraprofessional Association**

**Highlights:** We sponsored a zoom Meet and Greet for our NCLPA members on Dec. 3, 2020. We also hosted an online COVID 19 Roundtable to discuss how libraries were handling this virus and what steps they had taken since it started.

**Planned Events:** We plan to have another meeting in February. We are talking NCLive about co-sponsoring an online event on their Homegrown Collection and possible include a NC author. Another Meet and Greet for our members will be held soon.

**Submitted by:** La-Nita Williams ([nwilliam@highpoint.edu](mailto:nwilliam@highpoint.edu))

### **NC Public Library Directors Association (NCPLDA)**

**Highlights:** Annual review of 2020 activities

**Planned Events:** Spring NCPLDA meeting: March 3-5 (virtual)

**Supporting Documentation uploaded:**

[https://drive.google.com/open?id=17PYLKgHaxuW\\_86lhxIYAQfshWNI6Vadm](https://drive.google.com/open?id=17PYLKgHaxuW_86lhxIYAQfshWNI6Vadm)

**Submitted by:** Emery Ortiz ([emortiz@cabarruscounty.us](mailto:emortiz@cabarruscounty.us))

### **NC School Library Media Association**

**Highlights:** NCSLMA will be holding a mini-conference: NCSLMA Members- Join us for our very first Winter Tune-Up mini-conference! Virtual sessions feature expert presenters with great ideas to help you recharge your battery and add new tools to your educator toolbox. 2/22/21-2/26/21. This is free to all NCSLMA members Planning is underway for our 2021 Annual conference. At this time, we are planning for a face-to-face conference in Winston-Salem, but that might need to be adjusted due to the pandemic. Jenny Umbarger is the conference chair and is in the process of getting signed contracts from speakers. The theme is "I Like Big Books and I Cannot Lie."

**Submitted by:** Sedley Abercrombie ([sedleyabercrombie@gmail.com](mailto:sedleyabercrombie@gmail.com))

### **North Carolina Libraries**

**Highlights:** Processing articles

**Detailed Report:** North Carolina Libraries: Processing articles submitted for 2021 issue. Please ask your members to consider publishing with us. If interested in service on the editorial board please contact me.

**Submitted By:** Ralph Scott ([scottr@ecu.edu](mailto:scottr@ecu.edu))

### **Public Library**

**Highlights:** Public Library Section held virtual conference meetings, November 12, 2020 and January 21, 2021. At our November meeting the committee bid farewell to Martha Sink who was the longtime webmaster for the

section. Martha retired on November 30, 2020. We wish her well in her retirement and will miss her. Rachel Webb, Chair of the Marketing Committee will now take on the new role as PLS webmaster. With the vacancy at Marketing, the Executive Committee decided to revamp that committee and establish a Programming/Marketing Committee. This committee will be charged with outreach and programming as a way to make PLS more visible, and to be more interactive with our members. The committee continued the programming preparations for the 2021 NCLA Biennial Conference.

**Biennium Goal Reporting:** PLS will continue to discuss and review the Purpose, Goals and Vision of the section to ensure we are staying abreast with current trends in Public Libraries. We will develop strategies to attract and recruit new members, and to keep current members interested and involved in PLS.

**Submitted by:** Sandra Lovely ([slovely@dconc.gov](mailto:slovely@dconc.gov))

## Resources and Technical Services

**Highlights:** RTSS has not met this quarter.

**Submitted By:** Kristin Calvert ([kcalvert@wcu.edu](mailto:kcalvert@wcu.edu))

## Roundtable for Ethnic & Minority Concerns

**Highlights:** REMCO Cultural Conversations presents “Creating Social Spaces to Improve Networking, Collaboration, and Library Growth for Librarians of Color”, Presented by: Leander Croker and Claudia Aleman 11-5-2020

- REMCo Spotlights Gerald Holmes 11-30-2020
- REMCo Winter Newsletter Published: 1-7-2021
- REMCo Cultural Conversation: International Librarianship: Session 1 Jan-11-2021
- REMCo Cultural Conversation: International Librarianship: Session 2 Jan-18-2021

**Planned Events:** REMCo and STEM-LINC Presents “Branching into Stem: Expanding Retention and Improving Diversity in STEM Librarianship” 3-24-2021

**Submitted By:** Marcellaus A. Joiner ([marcellaus.joiner@highpointnc.gov](mailto:marcellaus.joiner@highpointnc.gov))

## STEM-LINC

**Highlights:** STEM-LINC sponsored a fourth quarter webinar on November 12, 2020 called “The Road to Becoming an Engineering Librarian,” presented by J. Denice Lewis. 29 people registered for the event, and the video recording has been viewed 34 times on the STEM-LINC YouTube Channel.

STEM-LINC was featured as the Section of the Month in the NCLA January e-Newsletter. It was submitted by STEM-LINC Chair Sarah Jeong and STEM-LINC Past Chair Karen Grigg.

**Planned Events:** REMCo and STEM-LINC have partnered to create a space of conversation on how to improve diversity and retention efforts in STEM librarianship. REMCo and STEM-LINC will jointly co-sponsor a webinar on “Branching into STEM: Expanding Retention and Improving Diversity in STEM Librarianship” to be held on Wednesday, March 24, 2021 from 10:30am-12:00pm. The keynote presentation will be led by Krista Schmidt from West Carolina University. Panelists include J. Denice Lewis from Wake Forest University and Shaun Rutherford from Wayne County Public Library.

**Biennium Goal Reporting:** The STEM-LINC Programs Committee met virtually on January 14, 2021 and has started planning two webinars for 2021 and a virtual program for the NCLA Biennial Conference.

**Submitted By:** Sarah Jeong ([stemlinc.chair@nclaonline.org](mailto:stemlinc.chair@nclaonline.org))

## Web and Technologies Support

**Highlights:** Worked with NCLA Communications ad-hoc committee to discuss options for listserv. Continued updating Wild Apricot backend for seamless support for members.

**Submitted by:** Erin Holmes ([web@nclaonline.org](mailto:web@nclaonline.org))

## Women in Libraries

**Highlights:** Last quarter WILR had meetings on November 5 and December 2. We worked on planning a panel webinar of past Marilyn Miller award winners and planning for what we would like to offer for our session at the conference.

**Planned Events:** March 2021 Panel of Previous Marilyn Miller Award winners; Date TBA

**Biennium Goal Reporting:** We are meeting and exceeding our goal to increase the offering of educational programs by WILR in this biennium.

**Collaboration Request:** We are planning on collaborating with Library Advocacy for a session at the conference.

### **Youth Services**

**Highlights:** YSS met by Zoom on December 1st, 2020. After a successful virtual Youth Services Retreat in October, the board discussed how we can continue to support Youth Services staff in a virtual environment. A survey was created and shared with YSS members. This survey asked for feedback from those who attended the Retreat, as well as feedback on what topics and formats members would like to see offered in the coming year for professional development. YSS also discussed a new grant opportunity. This year's grant will offer a Pandemic Programming Kit designed to provide the technology required to offer socially distanced programming as the state recovers from the coronavirus. Our interest is in providing equipment to support libraries as they reopen and reconnect with their communities while accommodating changing programming needs over time. YSS has already reached out to STEM-LINC with a request to collaborate on the grant project.

**Submitted by:** Lisa Donaldson ([ldonaldson@henderson.lib.nc.us](mailto:ldonaldson@henderson.lib.nc.us))