NCLA Executive Board Reports April 2020

Business Librarianship in NC

Highlights: We successfully held our first quarterly workshop in February at Elon University and our revered member, Steve Cramer, was nominated and selected for BRASS's Excellence in Business Librarianship award! **Planned Events:** We will hold our second quarterly workshop virtually in May, date to be determined. The Entrepreneurship & Libraries Conference (ELC) will be held Nov. 11-13th in Durham (unless effected by COVID-19). We are also collaborating with NCLA's GRS to host a Census-themed webinar in early June, date to be determined. Another collaboration that we are excited about is with CABAL (Capital Area Business Academic Librarians) on a day long workshop, at the moment planned to be VCU on July 24th (unless effected by COVID-19).

Biennium Goal Reporting: We are progressing successfully towards our goal of hosting 4 quarterly workshops and are planning to update our bylaws over the summer.

Detailed Report: The Entrepreneurship & Libraries Conference (ELC) has continued steadily planning and has successfully found a few sponsors as well as put out the call for proposals.

Submitted by: Summer Krstevska (<u>krstevs@wfu.edu</u>)

College and University

Highlights: CUS continues to recruit members to serve on its Executive Board. Velappan Velappan has moved from Director to Vice- Chair. The section's Facebook page was updated with administrative privileges granted to the current Chair.

Submitted by: Dawn Behrend (dawn.behrend@lr.edu)

Conference

Highlights: The Conference Planning Committee met April 6, 2020

Detailed Report: The Conference Planning Committee held its second meeting via Zoom on April 6, 2020. Our first meeting was also held via Zoom on 2/24/2020. Conference theme was our first priority in March, so 18 of 27 committee members voted with a 2/3 majority to approve a theme for the NCLA 64th Biennial Conference: 2021 NCLA/SELA Joint Conference - S.E.E. the Future: Support. Educate. Empower. Libby has submitted a motion to the Executive Board for approval and adoption of this theme. Amanda Johnson from the State Library led us through an overview of Basecamp, an online project management tool provided to us by the State Library. Amanda also reviewed the assessment results from the 2019 conference; Libby encouraged committee members to refer to the assessment when planning for 2021. The committee will review the Conference Handbook and draft any recommended changes throughout the planning process; Libby will submit recommendations to the Executive Board by October 2021. Planning Committee will meet again in early July via Zoom, at which time we hope to have a logo for the approval of the Executive Board. Libby reached out to Catherine Prince at the State Library regarding conference scholarships; the State Library does intend to continue to support NCLA and conference 2021 with scholarships, pending the availability of funding (the funds would come out of the federal 2021 FY that has not been passed yet). Announcement of scholarships will be made in Spring 2021.

Submitted by: Libby Stone (vicepresident@nclaonline.org)

Distance Learning

Highlights: No activity to report.

Planned Events: No currently planned events.

Submitted by: Nora Burmeister (nkburm@email.unc.edu)

Government Resources

Highlights: January 30: Help! Webinar - World Bank Online Resources Every Government Librarian Should Show About April 3: Help! Webinar - Navigating the Labyrinth of UN Documentation: An Overview for people new to the world of UN documents

Planned Events: April 20: Help! Webinar - Your City, Your Issues: Civic Engagement Workshops for Staff and Students A collaboration with BLINC is in the works for June. We are currently in the planning stages.

Submitted by: Rebecca Freeman (rfreeman@mailbox.sc.edu)

Leadership, Administration and Management

Highlights: First newsletter went out to the membership just before Covid outbreak. Met with NCLIVE to begin partnership. Paid invoice for the year. Next workshop is in September, we will be looking for facilitators to recommend to NCLIVE Marketing Director. Created member survey for board evaluation.

Planned Events: Next workshop is in September, we will be looking for facilitators to recommend to NCLIVE **Biennium Goal Reporting:** Planning programs with partners to grow awareness and provide leadership opportunities

Detailed Report: LAMS Membership Report, April 2020 First Quarter: First newsletter went out to the membership just before Covid outbreak. Met with NCLIVE to begin partnership. Paid invoice for the year. Next workshop is in September, we will be looking for facilitators to recommend to NCLIVE Marketing Director created member survey for board evaluation Short term goals and ideas: Curate a short list of articles, or trainings for leaders HBR articles are digestible and right on target. Discussion platform (Google Group, Discussion Board or Zoom Meeting) Leaders may be interested in hearing from what others are doing and how their libraries are managing in an informal way, particularly as some libraries reopen For an asynchronous option, post threads and reply relatively easily. A new platform/outlet may be too much of an ask right now, but this could be an opportunity for longer-term LAMS networking. Summer Quarter ideas Survey membership Summer newsletter Find and recommend facilitators for the September NCLIVE Leadership workshop. **Submitted by:** Brandy Hamilton (brandy.hamilton@wakegov.com)

Leadership Institute

Highlights: The Leadership Institute Planning committee has been in the process of planning LI 2020. We have secured a facilitator, presenters, and are in the process of finalizing the schedule. We have a new facilitator, Jami Yazdani, and we are updating some of the sessions and activities that will be offered.

- We met in person on February 13, 2020 at UNCG
- We had a conference call on March 17, 2020
- We extended the deadline for applications from March 27, 2020 until April 30, 2020
- We are meeting via Zoom on April 23, 2020

Committee Members:

Juli Moore, Chair

Michael Crumpton

Joel Ferdon

Amanda Glenn-Bradley

Ien Hanft

Kate Hill

Christie Reale

Lorrie Russell

Submitted by: Juli Moore (<u>julianne.moore@co.iredell.nc.us</u>)

Legislative and Advocacy

Highlights: February 18th: Congressman Ted Budd (Rep. US House, District 13) and District Director Kile Bridges visited High Point Public Library, High Point

February 20th: Rep. D. Craig Horn (Rep. District 68) visited Vandalia Elementary School, Greensboro -Working with Representative Horn to improve the state of school libraries in North Carolina

March 12th: District Director Chance Lambert (District Director to Congressman David Rouzer (Rep. US House, District 7) visited Northeast New Hanover County Public Library, Wilmington

Planned Events: Postponed: National Library Legislative Day, Washington, D.C.

Assembled a great team of library advocates from around the state representing many different types of libraries in order to meet with legislators on Capitol Hill

Postponed: State Library Legislative Day, Raleigh -Worked with Senate and NC House appropriations board members

Postponed: Congresswoman Virginia Foxx (Rep. US House, District 5) visit to a library in Alexander Co.

Postponed: District Director Phanalphie Rhue (District Director to Alma Adams (Dem. US House, District 12) visit to Morrison Branch Public Library, Charlotte

Postponed: Senator Tom Tillis (Rep. US Senate) visit to (Adams Elementary School), Cary

Postponed: Senator Richard Burr (Rep. US Senate) visit to (Adams Elementary School), Cary

Postponed: Meeting Library Advocacy Leaders and Timothy Owens (State Librarian)

Biennium Goal Reporting: Our committee has been extremely active but unfortunately COVID-19 delayed NLLD and SLLD.

Detailed Report: NCCCLA: Presented advocacy strategies at North Carolina Community College Library Association in March

Ambassadors: Recruited seven new teen and tween ambassadors to serve as library advocates for the 2020-2021 advocacy year through an essay contest. The prompt was "what do libraries mean to me?" One strong entry this year was from Liam Grossman, a young library volunteer and enthusiast from Charlotte

Website: Continuing to improve and expand our website offerings. So far, we have added resources related specifically to community colleges as well as new, easier to locate information on finding government officials. We have also started using CQ Engage on the NCLA Advocacy and Legislation landing page. -Publishing experiences: Preparing a journal article about our committee's advocacy experiences

Submitted by: Anthony Chow (aschow@uncg.edu)

Librarians Build Communities

Highlights: Discussed 2019 conference success and problems. Noted the issue of moving outside of Winston-Salem. Discussed the possibility of a response to COVID-19 and feeding health care workers.

Submitted by: Nora Bird (njbird@uncg.edu)

Literacy

Highlights: Established executive board; Put our survey to membership to help determine next activities **Biennium Goal:** Working to get the section active. Looking to start a Facebook channel for online engagement. **Submitted by:** Breanne Crumpton (becrumpton@gmail.com)

Marketing

Highlights: The Marketing Committee continues to actively promote events happening in libraries in North Carolina via social media and the monthly e-newsletter (via LibraryAware). The current social media platforms and follower numbers are as follows: Twitter: 1,679 (up 11 since January) Facebook: 1,502 (up 42 since January) Instagram: 240 (up 36 since January) We put together our NCLA 2021 conference publicity committee. Other projects included a special promotion for the 2020 Leadership Institute and making suggested edits to the handbook section on publicity committee responsibilities for conference.

Biennium Goal Reporting: Our goals have been to support the Leadership Institute & 2021 conference planning, which we've been actively doing. We continue to explore ways to increase social media followers and Library Aware features.

Submitted by: Rachel Olsen (rachel.olsen@uncg.edu)

New Members

Highlights: This quarter has been challenging, to say the least. As we were ramping up outreach efforts, COVID-19 closures began impacting libraries, library professionals, and library & information science students across the state. We presented to each of the LIS 600 classes at UNCG on NCLA and getting involved with professional organizations by the end of February and were starting to develop ideas for in person outreach events. Needless to say, this is all on hold as we hunker down and flatten the dickens out of this curve. As the situation develops, we will be revisiting our structure for outreach going forward.

Submitted by: Amanda Glenn-Bradley (arglennb@unca.edu)

NC Library Paraprofessional Association

Highlights: We communicated events like the 2020 NCLive Annual Conference, Triangle Research Library Network, Azalea Library Coast and Joyner Library Paraprofessional Conferences nad workshops. We were going to have information tables at the Azalea, Joyner, and TALA conferences, but due to the COVID-19, some were cancelled or put on hold.

Planned Events: NCLPA meeting will be scheduled for May. **Submitted by:** La-Nita Williams (nwilliam@highpoint.edu)

NC Public Library Directors Association (NCPLDA)

Highlights: Spring NCPLDA meeting cancelled due to COVID-19. Bi-weekly virtual meetings are being hosted by Timothy Owens and Brigitte Blanton in an effort to support library directors as library's across the state develop plans for phased re-opening.

Supporting documentation: https://drive.google.com/open?id=182ekX0ioXytzPz1-YNHhpRwu2aJpuNR **Submitted by:** Donna Phillips (donna.phillips@wavnegov.com)

North Carolina Libraries

Highlights: We are currently jurying articles for our 2020 issue. Please encourage your Section and Committee members to consider submission. If you have any problems submitting at www.ncl.ecu.edu (as author) please contact Ralph Scott. Received new MOI from Joyner Library regarding North Carolina Libraries hosting. **Submitted by:** Ralph Scott (scottr@ecu.edu)

President

Highlights: New Administrative Assistant - Morgan Pruitt. She is working 10-15 hours per week and is answering emails and forwarding requests for information to the Executive Committee to answer if needed. She is reporting to and working with Amy Harris Houk.

Zoom Account - We now have 10 licenses for use. The Executive Committee met March 27, 2020 and decided to assign the licenses to NCLA specific email accounts so that they can be passed forward with the elected or appointed position. Accounts are assigned to President; Vice-President; Secretary; Treasurer; Web Committee Chair; Leadership Institute Chair; Directors (the four share one account); ALA Councilor; SELA Representative; and Treasurer-Elect. Morgan and Amy have created a Google form for sections and other committees to use to request having a meeting set up for them. This will be uploaded to the Forms page on the website.

*Upcoming Meetings - In an effort to be proactive - The July 31, 2020 meeting will be a Zoom meeting. We still need locations for our April 30, 2021 and July 30, 2021 meetings if anyone would like to volunteer to host.

Submitted by: Lorrie Russell (president@nclaonline.org)

Public Library

Highlights: Public Library Section held virtual conference calls, March 13th and April 17th, 2020. The major topic for discussion was the restructuring of Fabulous Friday's.

Planned Events: Fabulous Friday's is planned for Fall of 2020. Planning for Fabulous Friday has been restructured due to the Coronavirus Pandemic. Instead of having an in-person conference style event, the committee has decided to plan a virtual 3-day Fabulous Friday Conference. PLS will send out a Save the Dates notice in May 2020. There will also be an announcement for requests for proposals for Fabulous Friday presentations. That online form will be made available in June.

Biennium Goal Reporting: PLS will continue to discuss and review the Purpose, Goals and Vision of section to ensure we are staying abreast with current trends and topics in Public Libraries. We will develop strategies to attract and recruit new members, and to keep current members interested and involved in PLS.

Collaboration Request: Would like to partner with other sections and collaborate on programs for Fabulous Fridays and offer additional outreach programs. Especially programs related to library best practices for dealing with COVID 19 related issues.

Detailed Report: Next PLS virtual conference meeting is scheduled for May 15th, 2020

Submitted by: Sandra Lovely (slovely@dconc.gov)

Reference and Adult Services

Highlights: RASS meeting electronically every quarter to check in an plan our events. We run Spring Buzz Sessions of themed meetings our general topics for staff to discuss any ideas with fellow staff. In February we discussed eclectic collections available for check-out, March was about programming ideas, April became a general Zoom meeting for anyone to just touch base with one another. May has changed into multiple sessions to discuss adult programming after COVID-19 and a general touch base and talk without stress sessions.

Planned Events: May 6th @ 2:00 p.m. - Programming during and after COVID-19, May 20th @ 2:00 p.m.

- Hang out with fellow adult library staff and just talk

Submitted by: Susana Goldman (sgoldman@alamancelibraries.org)

Resources and Technical Services

Highlights: We have started emailing a welcome message to new section members with our new email account, rtss@nclaonline.org. We began planning for a virtual fall workshop, tentatively scheduled for mid-October with a focus on disaster planning, succession planning, documentation, and planning for the unexpected.

Planned Events: We are working with NC Serials Conference planners to offer a venue for the speakers to present their presentations because the conference was cancelled. We are hoping to have several webinars from this pool in June.

Submitted by: Kristin Calvert (<u>kcalvert@wcu.edu</u>)

Roundtable for Ethnic & Minority Concerns

Highlights: REMCO successfully completed it's first Cultural Conversation Webinar: People Not Property Opportunities for Involvement: Presented by: Dr. Claire Henkel of UNCG Libraries on April 1, 2020. We had over 70 people to register and about 50 in attendance via Zoom.

Planned Events: REMCO has a planned event for June 5, 2020 via Zoom. It is pertaining to how libraries in hard it states by the Coronavirus Pandemic are dealing with the crises. We are still currently solidifying our panel.

REMCO has tentative plans for a web based social hour. Plans are not currently solidified. Still working on the logistics.

Biennium Goal Reporting: Reevaluating biennium goals due to pandemic.

Submitted by: Marcellaus Joiner (<u>marcellaus.joiner@highpointnc.gov</u>)

Scholarships

Highlights: In this non-conference year, the Scholarships Committee is working on the digital side of things, updating the new website with the names of past winners, creating a form for scholarship recommendations, and generally organizing and uploading materials to Drive. This quarter we were pleased to hear that Monica Young, of Guilford Technical Community College, was interested in taking on a second 6-year term in Scholarships. We thank all our members for their dedication and service!

Submitted by: Amy Funderburk (amv.funderburk@wakegov.com)

Secretary

Highlights: This is a reminder about section ad committee chairs submitting a summary of the activities of your respective groups for the 63rd Biennium to be published as a biennial summary in an edition of next year's North Carolina Libraries. These reports become an archive of sorts highlighting what was done by the association and by each individual section or committee. If you are a new chair, please reach out to the past chair to check on the status of this summary. If you are a continuing chair, please make sure you have submitted yours. The reports need to be sent directly to Ralph Scott (scottr@ecu.edu), copying Lorrie (president@nclaonline.org) and Mike (pastpresident@nclaonline.org). The deadline for submission is **April 30th**.

Submitted by: Julie Raynor (secretary@nclaonline.org)

Southeastern Library Association (SELA)

Highlights: The SELA Board appointed Kate Engelbrecht as the liaison for the Joint SELA/NCLA conference planning committee at the March 11, 2020 SELA Board meeting. Kate and I participated in the March 11th SELA Board meeting and the April 06th Joint SELA/NCLA Conference Planning meeting. Kate Engelbrecht, Charlotte Mecklenburg Library, Charlotte, NC 28202, kengelbrecht@cmlibrary.org

Planned Events: This year, the Georgia Library Association and the Southeastern Library Association join up to celebrate SELA's 100th anniversary! We invite you to be a part of this exciting conference by submitting a panel, workshop, or meeting proposal. Submit your proposal through this online link. The Georgia Libraries Conference with SELA will be held at the Macon Marriott City Center in Macon, Georgia on October 7-9, 2020. The theme, "Everyone In!" encourages new and existing members to become engaged with GLA and SELA, either through presenting at the conference or working behind the scenes. It also reflects the important roles libraries play in promoting participation in the 2020 census, the election year, and the work we all do in our communities. This year's conference will offer a variety of presentation formats, including pre-conferences, PechaKucha lightning talks, Quick Takes and poster sessions and more consolidated program tracks. The Call for Proposals for preconferences ends on April 30th. The Call for Proposals for sessions ends on May 31st. For more information, please contact: Jacqueline Radebaugh, Proposal Committee Co-Chair, (GLA):

radebaugh_jacqueline@columbusstate.edu Melissa Dennis, Proposal Committee Co-Chair, (SELA): mdennis@olemiss.edu

Biennium Goal Reporting:

To represent NCLA at meetings of the SELA Executive Board.

--Gave NCLA Report at the March 11, 2020 SELA Board meeting - virtual.

To provide reports to NCLA Executive Board and the membership of NCLA.

--Gave the Conference Planning information at the April 06th Joint SELA/NCLA Conference Planning Meeting - virtual.

To act as liaison between SELA and NCLA.

- --Gave SELA/NCLA Report at the April 06th Joint SELA/NCLA Conference Planning Meeting- virtual.
- --Gave the Conference Planning and SELA Update information at the April 24th NCLA Executive Board Meeting virtual.
- --Considering inviting SELA Rep. for Georgia Lib. Assn. (2020 Joint SELA/GLA Conf.) and SELA Rep. for Mississippi Lib. Assn. (2022 Joint SELA/MLA Conf.) to join me (2021 Joint SELA/NCLA Conf.) and submit a Joint SELA/GLA program proposal to highlight Conference programs and activity. Would welcome ideas and suggestions?
- --Considering inviting NCLA Members who are also Alumni from SELA States Library Schools to join me in creating an electronic (possibly interviews) promotion of the 2021 Joint SELA/NCLA. Would welcome ideas and suggestions?

Detailed Report: Information about SELA Joint Conferences: SELA Officer elections will be soon. The next SELA President will be involved in planning for SELA Activities and Event at Joint Conference.

SELA needs: table in exhibits (ideally with two chairs) SELA Board meeting SELA breakfast. No real preference about when to reserve business (Board) meeting. Held only a few times but perhaps a SELA social event or social hour. Early evening. Can be on site or nearby – depends on SELA President-Elect coordinating with membership Committee Chair. In regard to attendance, that can vary a lot by location. Usually the number of SELA members at a joint meeting in Georgia or Tennessee or Alabama tends to have a large number since a lot of people in these states hold membership in both SELA and the state association. As a very rough guide, maybe 20% or so attendance increase due to those claiming SELA membership. Regarding the silent auction, I'll have to ask Crystal Gates, since she was Arla Chair-Elect (and also SELA Secretary). Will check with Crystal about the silent auction. Southeastern Library Association – Library Schools Alabama - University of Alabama Arkansas (none) Florida - Florida State University - University of South Florida Georgia - Valdosta State University Kentucky - University of Kentucky Louisiana - Louisiana State University Mississippi - University of Southern Mississippi North Carolina - East Carolina University - North Carolina Central University - UNC Chapel Hill - UNC Greensboro - Appalachian State University - Central Carolina Community College South Carolina - University of South Carolina Tennessee - University of Tennessee Knoxville Virginia (none) West Virginia (none)

Dear SELA Member, I am happy to report that we had a large number of volunteers who expressed interest in serving on the ad hoc Centennial Committee. To keep things manageable, we had to limit the number since the SELA Executive Committee is , ex officio, part of the Centennial Committee. The Centennial Committee will be very soon investigating potential ideas and plans for observing SELA's centennial anniversary to be observed at both the forthcoming joint conference with the Georgia Library Association in Macon in early October and, also, a special event to take place at Signal Mountain, Tennessee on November 12, the exact date on hundred years ago when what became known as the Southeastern Library Association, was established. The Centennial Committee is comprised of the following; Camille McCutcheon, Chair Hal Mendelsohn Muriel Nero Preston Salisbury Ex Officio: Tim Dodge, President Melissa Dennis, President-Elect Linda Harris, Past-President Bev James, Treasurer Crystal Gates, Secretary Gordon Baker, Administrative Services (Camille McCutcheon, Archivist). Tim Dodge SELA President

Submitted by: Gerald Holmes (gerald holmes@uncg.edu)

STEM-LINC

Highlights: STEM-LINC sponsored a webinar on February 25, 2020 entitled, "EnviroAtlas: A Powerful Tool for Environmental Justice and Planning," which is now available on STEM-LINC's YouTube channel. The webinar was presented by Jo Klein (they/them), UNCG Geospatial and Data Visualization Librarian, who discussed using EnviroAtlas, which is a website hosted by the U.S. Environmental Protection Agency that gives users access to a powerful, web-based interactive mapping application. We had 11 attendees and 22 registrants for this STEM-LINC sponsored webinar, which has been viewed 50 times on the STEM-LINC YouTube channel. The recorded webinar was also posted to the STEM-LINC Facebook Group, which has 31 members. In addition, NCLA created email addresses for STEM-LINC: stemlinc.chair@nclaonline.org & stemlinc.vicechair@nclaonline.org

Planned Events: The STEM-LINC Programs Committee surveyed the STEM-LINC members about potential topics of interest for our future webinars. We are analyzing the survey results and planning a webinar for the next quarter.

Biennium Goal Reporting: In light of the current move to more remote work due to COVID-19 disruption, STEM-LINC is looking at offering our usual webinar programming as well moving our in-person events online for the time being.

Submitted by: Sarah Jeong (<u>stemlinc.chair@nclaonline.org</u>)

Technology and Trends

Highlights: While we would still like to offer a series of Wikipedia edit-a-thons around the state in late 2020, immediate planning activity has paused due to the Coronavirus' impact on travel and events in general. We are revisiting efforts to plan tech-tool-related webinars in the next couple of months, now that people are looking for more professional development activities that they can do remotely. We may need to host a series of virtual events this Fall instead of in-person.

Planned Events: Intermediate Design Tools webinar - Date TBD

Biennium Goal Reporting: We're in the progress of moving our web content and archived webinars off of nclatnt.org and onto the new NCLA website. Will be completed by this Summer, and will save the section \$300/year. -As in past conference off-years, we would like to host one larger scale event or series of events for

our members. But the Coronavirus has put this into question, and it may need to be virtual instead of in-person.

See Planned Events above for more details.

Submitted by: Chad Haefele (chaefele@email.unc.edu)

Web and Technologies Support

Highlights: Completed two training sessions and for new web administrators. **Planned Events:** Training session for newsletter administrators - date TBD

Submitted by: Erin Holmes (web@nclaonline.org)

Women in Libraries

Highlights: The WILR Executive Board met two times on February 28 and April 17 since the last NCLA Board meeting. During these meetings we focused on planning trainings for the next biennium and conference.

Planned Events: We are currently planning a webinar to offer in July on Alternative Paths to Librarianship (Date TBD) and an in-person, if possible, all day workshop on resilience and trauma informed services to be offered in September. We would like to partner with other sections to offer these trainings.

Biennium Goal Reporting: At this point we are exceeding our goals to plan and offer multiple trainings before the next conference.

Collaboration Request: We would like to partner with Public Libraries Section and REMCO on our upcoming events if interested.

Submitted by: Michelle Hildreth (<u>michelle.hildreth@wakegov.com</u>)

Youth Services

Highlights: The YSS board met on March 3rd at the Mountain Island Library in Charlotte. Planning for the Fall Retreat continued. The theme for this year's Retreat is Create, Connect, Collaborate. A Save the Date and a request for program or poster proposals was sent out at the beginning of April. The current deadline for submissions is May 15th. The next YSS meeting is scheduled for June 2nd at the Forsyth County Central Library from 12-3pm. **Planned Events:** YSS Fall Retreat, October 15th-16th at the YMCA Blue Ridge Assembly in Black Mountain **Biennium Goal Reporting:** Retreat planning to support continuing education and networking for Youth Services Staff.

Submitted by: Lisa Donaldson (Idonaldson@henderson.lib.nc.us)