

## Tools of the Trade: Technology Tools and Training YOU can access from YOUR Library!

### COLLABORATIVE WORKSPACE

- Realtime Board: <https://realtimeboard.com>
- Google Drive & Docs: <https://drive.google.com/>

### SOCIAL MEDIA MANAGEMENT

- IFTTT (if this, then that): <https://ifttt.com/>—Allows you to link two applications together via a simple webhook (“applet”) to automate a task. No coding experience is needed! Free and available as a website and as an app for Android and iOS.
- Hootsuite: <https://hootsuite.com/>—Low cost, free 30 day trial, Enables you to manage multiple social media accounts in one place. Connects with other platforms using 3rd party apps, including: Instagram, MailChimp, Flickr, Reddit & others.

### FREE PHOTO EDITING TOOLS

- PIXLR: <https://pixlr.com/>—Online photo editor (edit, adjust and filter images) with no registration necessary. A PRO version available (for a fee). Also has a free photos and vectors (illustrations, clip art, graphics) library. Mobile app available.
- CANVA: <https://www.canva.com/>—Registration require. Can edit photos, as well as create flyers and MANY other documents, including bookmarks and infographics.

### FREE IMAGE & CLIP ART SOURCES

- Creative Commons: <https://search.creativecommons.org—> Searches from a variety of sources; search one or several at a time.

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- Unsplash: <https://unsplash.com/>—Free photos for reuse contributed by the photographers who took them.
- UNC Images for Reuse (one-stop shop): <https://guides.lib.unc.edu/ImagesReuse/images>

### CONTINUING EDUCATION / PROFESSIONAL DEVELOPMENT

- State Library of North Carolina: <https://statelibrary.ncdcr.gov/ld/continuing-education>—Discover in-person workshops, as well as webinars and self-paced opportunities for library staff.
- Train Station: <http://statelibrary.ncdcr.libguides.com/trainstation>

### STATE LIBRARY LISTSERVS

Join our listservs to have CE opportunities and ideas delivered right to your email inbox.

- CE Info, Adult Services, & NC Kids  
<https://statelibrary.ncdcr.gov/social> (bottom of page)

Fabulous Fridays are sponsored by NCLA's Public Library Section: <http://www.nclaonline.org/public-library>

Many thanks to NCLA's Technology and Trends (TNT) Section for the content of this presentation: <http://www.nclaonline.org/technology-trends>



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