

**NCLPA Meeting
Jackson County Public Library
Sylva, North Carolina
September 28, 2018**

In attendance: Nita, Laura, Jackie, Janelle, Molly, Dianne

Old Business

Minutes from last meeting approved

Treasurers Report: Jackie Cornette

- There is \$2,564.09 in the NCLPA account. This does not seem to reflect money spent from the NCLA 2017 Conference. Jackie has reached out to the NCLA to settle this discrepancy, but has not heard back.
- We do need to keep \$1,000 in account at all times

Regional Director Reports

Region 1: Janelle Barbour

- Attended the Methodist University conference in July
- Working on reaching out to all libraries in the district; wrote letters to library directors and/or main branches to spread the word about NCLPA

Region 2: Diane Hampshire

- Has been in contact with a representative from NC Live for a possible training for the quarterly program; if hosted at her library it would also be open to the public

Region 3: Vacant

Region 4: Laura Chapman

- Has been telling people in her library about NCLPA, working to get new members

There was general discussion of how to promote NCLPA. Ideas included printing brochures off the website to distribute throughout one's own library as well as the district. Nita is going to email Janelle brochures for this purpose.

Webmaster Report: Jackie Cornette

- Cait is set up as an administrator on both the FaceBook page and the website
- Jackie updated the regional map on the website, removing Brandy who has stepped down; indicated there are some missing minutes
- Discussion over whether Cait would take over the management of the website entirely; Jackie offered to continue helping in maintenance of the website

New Business

- There is still no chair-elect. If no one takes this role, Nita will likely oversee our programs at the NCLA Conference in 2019
- Change to Bylaws
 - Jackie pointed out the lengthy process of submitting a by-law change to NCLA
 - Decision was made to keep the current bylaws at this time
- Fundraising Ideas
 - Selling t-shirts and/or tote bags: Need to evaluate cost versus pricing
 - Buttons
 - Janelle suggested *4Imprint* as an affordable promotional merchandising company
 - Providing a workshop and charging a small fee
- Paraprofessional Spotlight
 - Highlight a paraprofessional once per month (or more) on FaceBook – a photo plus a brief description/interview
 - Use the membership list (excluding the board) to recognize current members – then possibly branch out to highlight non-members from each district
 - Will need to have chosen person sign a media disclosure form
- Paraprofessional-led training for other paraprofessionals
 - Some paraprofessionals have expressed interest in having workshops/trainings taught by other paraprofessionals, rather than librarians
 - Molly offered to lead a training, depending on the topic
 - Ask in survey what types of trainings people would like
- Survey
 - Send a survey to members of NCLPA
 - Possible Questions:
 - What types of training are you interested in?
 - How far are you willing to travel to attend these trainings?
 - Do you receive funding from your library for professional development?
 - How much are you willing to pay to attend a conference?
 - Are you interested in becoming involved with NCLPA?
 - Are there any other things you would like the committee to know?
 - How can the committee support you better?

Next Meeting

November 9th, 2018 at Southwest Regional, Durham Public Library

(3605 Shannon Road Durham, NC 27707)