

NCLPA Meeting  
Catawba County Public Library  
Newton, NC  
3/2/18

In Attendance: Lanita Williams, Brandy Burnette, Laura Chapman

We discussed the minutes from the last meeting, which was held at the NCLA Conference. We agreed everything look fine.

Nita shared Jackie Cornette's Treasurer Report. We (NCLPA) have (prior to the 2017 NCLA Fund Accounts posting) a total of \$1,092.97.

There were no Regional Director Reports.

Jackie Cornette send a Webmaster Report stating "The NCLPA page has been updated with current map, list of Officers, and history had been updated – New LOGO has been added." Jackie stated concern about getting the missing minutes to add to website from Tamara and has asked for them several times. She will attempt to get them from Tamara and post them.

**ACTION ITEM – the brochure needs to updated on the website – Nita will get the new one to Jackie**

We now have Diane Hampshire as our Region 2 Director.

**ACTION ITEM – Nita with check with her brother Ron to see if he would be interest in the vacant Region 3 directorship.**

The 2018 Paraprofessional Conference at ECU on Friday, May 11, 2018 was talked about. So far it looks like Nita, Laura and Brandy will be able attend.

**ACTION ITEM – Nita with check on a table at the conference for us to place the NCLPA info on.**

We had a lengthy discussion on the need for the use of social media outlets such as facebook to increase the awareness of NCLPA. This would also help get new members. Joel who does some of the marketing for NCLA suggested to Brandy that it would be a good project for a student intern to take on. A student who was going for a MLS degree could use this as portfolio material.

**ACTION ITEM –Laura will write a brief paragraph/job description about what the social media assistant position would entail.**

We talked a bit about fundraising activities and getting the word out about NCLPA. One of the simple ways to raise money is to get more paraprofessionals to join the organization.

We talked about sponsoring a paraprofessional to go the Paraprofessional conference on May 11. Nita, Brandy and I are ready to donate \$10 a piece for this to happen. We were brainstorming about creative ways to get the person who wants the scholarship to do a short video or short written piece about how being able to attend the conference would help them professionally.

Nita is going to reach out to Molly Goldston, our Secretary and Diane Hapshire, our Region 2 director to see if they are coming to the Paraprofessional conference at ECU.

We also decided to have our next meeting in Greenville, NC on May 10th (since the conference is there) at a restaurant of our choice in the evening.

It was suggested that the meeting in August be at Laura Chapman's Library in Sylva NC. ;).