NCLPA Executive Board Meeting  
May 10, 2012, 11:00AM  
J.Y. Joyner Library, East Carolina University, Greenville, NC

Members Present: Jackie Cornette (Chair), Beth Lyles (Region 2 Director), Harry Frank, (Vice Chair/Conference Chair), La Nita Williams (Region 3 Director), Evelyn Johnson (Region 4 Director), Linda Haynes (Treasurer), Tamara Kraus (Nominations Chair), Angela Davis (Webmaster), and Cathy Wright (Communications Chair) who attended online via VYEW.

Minutes  
The minutes of the February 9, 2012 meeting were approved by e-mail and have been added to the NCLPA webpage.

Treasurer’s Report  
The section has gained a total of 7 new members giving us $35 in membership fees, bringing our balance up to $1,773.99.

Regional Directors Reports
- **Region 1** – Gloria Nelson  
  No report.
- **Region 2** – Beth Lyles reported that Region 2 conference attendees will meet at the Paraprofessional Conference on May 11, 2012.
- **Region 3** – La-Nita Williams reported that she is looking at offering a workshop for her region this summer on the topic of reference chat, a topic that interests both public and academic libraries. There was some discussion about NC KNOWS. Angela will send La-Nita contact information for Phil Blank as a possible presenter. Jackie C. asked that this program information be sent for inclusion in NC Citations Newsletter as soon as the details are worked out.
- **Region 4** – Evelyn Johnson reported that the Overdrive/Evergreen workshop held in April was a success with 5 different libraries being represented.

Committee Reports
- **Archives** – Wendy Barber reported that everything is up-to-date.
- **Communications** – Cathy Wright stated that she would like to have contributions from NCLPA members to the NC Citations Newsletter (NMRT) by June 1, as her deadline for final submissions is June 10. Jackie C. will write a blurb about NCLPA and Harry offered to write a blurb about the Paraprofessional Conference.
- **Conference** – Harry Frank reported that the Paraprofessional Conference is underway with an expected 130-150 attendees.
- **Membership** – (Vacant.)  
  Jackie mentioned that this is the only NCLPA position that has not been filled and that even those new to NCLA/NCLPA would be welcome in this position. The most recent membership report from NCLA was passed out and stated that NCLPA’s current membership stands at 59. Discussion followed about how we could get more people to join. Ideas centered on lowering membership fees and possibly offering online attendance at workshops. Everyone was encouraged to try and get at least one person to join.
- **Program** – Evelyn Johnson reported that we have been doing very well overall with offering workshops and programs.
- **Scholarship** – Rita Van Duinen  
  No report.
**Web – Angela Davis**

**Social Networking:**
Several issues were discussed involving posting to NCLPA's social networking accounts. Anyone on the executive board can post events and news items to the blog (Paraprose: [www.nclpa.wordpress.com](http://www.nclpa.wordpress.com)) or the Facebook page. Harry was asked to make at least one other person on the board an Admin for the Facebook page. It was mentioned that something needed to be posted on both sites at least once a week. Angela will send instructions for posting to the blog via e-mail. Other discussion revolved around Pinterest and Twitter. It was also mentioned that if anyone posted something online, that they also e-mail the exec board just to let everyone know.

**Two motions were made and passed:**
- It was moved that a Facebook icon be added to the NCLPA homepage. Motion passed.
- It was moved that a Twitter account be created for NCLPA and a Twitter icon be placed on the NCLPA webpage. Motion passed.

Angela will create the Twitter account, but Tamara will be the point person in charge of posting tweets, etc.

**NCLPA Homepage:**
Angela asked if the board wanted to keep the blurbs from past NCLPA members on the homepage about why they were members of NCLPA. It was decided that those blurbs could be removed. Members of the board would instead prefer a “picture feature.” The pictures would be from events, workshops, etc. involving NCLPA and its members.

**NCLA Homepage:**
Events that need to be turned into “stickys” on the NCLA homepage can be sent to the NCLA webmaster, Laura Weigand.

**Google Group:**
Not everyone is using the exec board Google group. Angela will send instructions on how to use the group via e-mail.

**Nominations – Tamara Kraus**
Nothing to report at this time.

**NCLA Reports**

- **NCLA Executive Mtg.** – Harry Frank reported that everything is on hold as far as NCLA accepting credit cards for conference registration fees, etc. NCLA is looking at their overall marketing strategy and is issuing a big push for membership. They want sections to tie everything back to NCLA in their own marketing by making sure that NCLA is mentioned and/or the logo made visible at all of these events. The NCLA exec board also wants one member from each section to be on the NCLA membership committee. Jackie C. is on the membership committee.

- **Leadership Institute Committee** – Linda Haynes reported that the Leadership Institute will be held in October at Caraway near Asheboro, NC. She also mentioned that you no longer have to have a master’s degree in order to attend. The cost is $500 for 4 days. To attend you must be nominated and have a letter of support from your library director. The institute is limited to 30 people. The application package should be online by June 1 and will be due by the end of June.
Old Business

- **NCLPA: A Manual for Officers and Committees**
  Jackie C. reported that the NCLPA bylaws were approved at the NCLA Retreat and that the manual needed to be updated to match the by-laws.

  Changes to the manual include:
  
  - Add the following under Chair / Duties: “To write and submit biennium report to NCLA Archives Chair and to NCLA Executive Board.”
  - Add the following under Chair Elect / Duties: “To attend any meeting of NCLA in the absence of the Chair, or upon the request of the Chair; and perform the duties of the Chair in the event of absence, death, disability or resignation of the Chair.”

  A motion was made to accept the changes made to the manual. Motion passed.

  Jackie will send an electronic copy of the updated manual to Angela so that it can be added to the NCLPA webpage.

- **Meeting Dates**
  The next two meetings are scheduled for August 9, 2012, and November 8, 2012. Jackie will contact the Asheboro Public Library to reserve a meeting space.

Meeting adjourned at 1:36 p.m.

Submitted by:

Angela Davis
NCLPA Webmaster