North Carolina Library Association Executive Board Meeting
Friday, July 30, 2010
New Hanover County Public Library, Northeast Regional Library, Wilmington, NC

Attending: Tammy Baggett (Director), Phillip Barton (Past President), Wanda Brown (Vice-President), Robert Burgin (Website), Phillip Cherry (REMCO), Bryna Coonin (Endowment), Steven Cramer (BLINC), Mimi Curlee (GRS), Laura Davidson (Secretary), Cynthia Dye (YSS), Kem Ellis (LAMS), Jacqueline Frye (NCLPA), M.J. Goodrum (PLS), Jennifer Hanft (Membership), Rebecca Kemp (RTSS), Emily King (NMRT), Mary Kleinfeldt (YSS), Rodney Lippard (ALA Councilor), Clark Nall (BLINC), Timothy Owens (Constitution), Kim Parrott (Admin Ass.), Sherwin Rice (President), Ralph Scott (NCL Editor), Penny Sermons (CJCS), Cynthia Shirkey (RTSS), Mary Sizemore (Treasurer-Elect)

The meeting was called to order at 10:07am by Sherwin Rice. Tammy Baggett, NCLA director and New Hanover County Public Library staff member, welcomed everyone.

The agenda was approved. The minutes of the April 23, 2010 were approved with corrections.

President’s Report: Sherwin Rice
The president reported on her progress on filling board vacancies. She strongly encouraged board member to be active in recruiting more members.

Treasurer’s report: Mary Sizemore for Andrea Tullos
The latest budget reports are posted on the website, including current fund account information. Mimi Curlee asked about the status of the Leadership Institute budget.

Membership Committee Report: Jennifer Hanft (handouts)
Copies of the membership committee report were distributed to the board. A discussion of outreach events and the importance of having board members attend networking events followed. Members at networking events want to know more about the meaning of membership.

A discussion of membership incentives associated with workshops and conferences followed. The idea of allowing non-members to apply the difference between non-member and member conference rates toward membership or offering a fixed membership discount ($5 or $10) was discussed. Phil Barton made a motion to take this concept under advisement and ask Timothy Owens to write a procedure to handle this and bring to the next meeting. The motion was approved.

Other membership ideas discussed included

- A discount for unemployed librarians--dues are only $15/year for low income librarians
- Offering a $5 discount at networking events
- Improving joint ALA/NCLA student recruitment--membership form only allows students to join ALA sections and roundtables. Students must separately contact NCLA to join NCLA sections and roundtables
- Importance of having section/roundtable membership representatives
- Outreach to library directors and library schools, asking them to promote membership

The membership committee is interested in any other ideas for improving membership.

The committee plans a survey of lapsed Members (draft distributed) in August. A discussion about causes of lapsed membership followed. Concerns were raised about the online system.
Kim Parrot, Robert Burgin, and Jennifer will work on a review of the system. The committee report is posted on the NCLA website.

**Section/Round Table Reports**

**Business Librarianship Section:** Clark Nall for Steve Cramer

The section report is posted on the NCLA website.

**College and University Section:** Carolyn Willis

The section report is posted on the NCLA website.

**Community and Junior College Libraries Section:** Penny Sermons for Jennifer Noga

The section has been working on details of the joint CJCLS/CUS library instruction conference in October. The full section report is posted on the NCLA website.

**Government Resources Section:** Mimi Curlee

The section has a new website administrator, Jennifer Smith. The board expressed appreciation for outgoing administrator, Mike Van Fossen. The section is planning SimplyMap training and has created a new bookmark. The full section report is posted on the NCLA website.

**Library Administration and Management Section:** VACANT

Kem Ellis has had to step down as chair. There is neither a chair nor chair-elect. Sherwin is working to fill the vacancy.

**Literacy Roundtable:** Pauletta Bracy

The section report is posted on the NCLA website.

**New Members Round Table:** Emily King

The round table has decided to limit their mentoring program to NCLA members. They have continued the networking events. They are creating workshops oriented to new librarians such as a resume reviewers workshop.

The round table wondered if job posting on NCLA website should be limited to members. The website committee is interested in defining things that belong in a member-only section, although many job posting resources are not limited by membership (e.g. ALA, State Library).

Phil Barton made a motion to ask the website committee to explore the idea of limiting access to viewing job listings and other members only content to members only on the NCLA website. After discussion, the motion was approved. NMRT will explore members only services as well.

The full section report is posted on the NCLA website.

**NC Association of School Librarians:** VACANT

**NC Library Paraprofessional Association:** Jackie Frye

NCLPA is discontinuing print version of their newsletter although they may do an annual print highlight. Ellen Dickey (CCCC LIT) is retiring. The full section report is posted on the NCLA website.

**NC Public Library Trustees Association:** VACANT
Public Library Section: M.J. Goodrum

The PLS has two workshops scheduled and are planning Fabulous Friday mini-conferences for the spring to be repeated in three regions—Asheville, Wilmington, and Winston-Salem. They are putting new members on committees. The full section report is posted on the NCLA website.

Reference and Adult Services Section: Mark Sanders

The section report is posted on the NCLA website.

Resources and Technical Services Section: Rebecca Kemp

Rebecca introduced Cindy Shirkey, the chair elect, to the board. RTSS has planned a fall workshop. The section report is posted on the NCLA website.

Round Table for Ethnic Minority Concerns: Phillip Cherry for Evelyn Blount

The REMCO board held a phone meeting to discuss membership recruitment, updating their brochure, shifting their newsletter to an electronic format, and to develop programming ideas—especially for 2011. They expressed concern about the section budget.

Special Collections Round Table: Dale Sauter

The round table is working to recruit members and planning a fall workshop. The full section report is posted on the NCLA website.

Technology and Trends Round Table – Ed Hirst

No report

Women’s Issues in Libraries Round Table: Jennie Hunt

No report

Youth Services Section – Cynthia Dye

Cynthia introduced Mary Kleinfeldt, section vice-chair, to the board. YSS is organizing their off-year biennial retreat at Caraway. Their budget has limited their ability to have big name draw for the conference. They are looking for a new Chapbook editor. The full section report is posted on the NCLA website.

Committee Reports

Archives – VACANT

Conference 2011: Wanda Brown

Motion: The site selection committee moves that we have the 2011 conference in Hickory. After discussion, the motion was approved. October 4-7 is one of the dates under consideration by the committee. Hickory is the most cost effective location for the association and its members. The board should explore helping get people to the conference (e.g. bus rentals). Wanda reported that she has begun to assemble the conference committee.

Constitution, Codes and Handbook: Timothy Owens

Timothy is working on reviewing and clarifying NCLA policies on reimbursement for members as speakers at the conference. Of concern—will this compromise the 501C3 organization status.
Continuing Education: VACANT

Finance: Carol Cramer
The report is posted on the NCLA website.

Endowment: Phil Barton
The estimate for June quarter is down. The endowment dinner funds have not been invested, yet. Some discussion about endowment reporting practices followed. The report is posted on the NCLA website.

Intellectual Freedom: John Harer
No report

Leadership Institute: VACANT
The Leadership Institute has been cancelled. Camp Caraway will retain the deposit to be applied to a future institute.

Rodney Lippard reported on the planning for an Unconference on leadership. A committee has been formed and begun to work on the conference. It will be held in Wilmington on November 18-19. There will be no costs for the association. Conference charges will include food and hotel. He proposed a motion for NCLA to host an Unconference around the theme of Leadership.
Significant discussion ensued. Board members were concerned that NCLA would have a financial commitment if enough participants did not register. Other concerns raised were location (would regional events be better attended?), length of sessions, use of hotels rather than library facilities, travel restrictions in place in many institutions, content of the conference.
Following the discussion Laura Davidson proposed a substitute motion: The Board endorse the unconference concept and asks the committee to use the information from the discussion held today. The Board does not commit to funding the conference. This motion was approved.

Nominating: Phil Barton
No report

Operations: Priscilla Lewis
The report is posted on the NCLA website.

Public Policy: Phil Barton for Carol Walters
26 people took the bus trip to legislative day in Washington, D.C. Carol Walters does a terrific job organizing this event. There were face-to-face meetings with 50% of the NC legislative delegation, including 30 minutes with Kay Hagan. All 13 congressional districts were represented. Over 20 other ALA attendees joined the NC delegation. Talking points included seeking reauthorization of LSTA, minimizing E-rate paperwork, and seeking support for school libraries.

Scholarships: Lisa Williams
No report

Website: Robert Burgin
Second training session has been planned for section web administrators. There is now a volunteer form on website. It is important that we include these volunteers in activities of the
association. The website now has an RSS feed. It is possible for sections to have blogs—
contact Robert for more information. The full report is posted on the NCLA website.

Other Reports

ALA Council: Rodney Lippard
Rodney tweeted the ALA conference. Council has decided that legislative day will not be part
of conference again. Final attendance for the conference was over 26,000. Council resolutions
are included in his full report (on the web). A number of seasoned council members are
retiring. Rodney will serve on Front Line Fund Raising Task Force, the Planning and Budget
Assembly for Council, and will serve as Co-convener of the Council Forums.

Camille O’Leary is working to raise $1,000,000 for Spectrum Scholarships. NCLA should look
for ways to contribute.

The NCLA board should consider creating a letter of support for the ensuring equitable access
for all forms of communication resolution. It is about disability services and e-book reader
accessibility and creating a library model for e-books.

The full report is posted on the NCLA website.

SELA Representative: Betty Meehan-Black
The report is posted on the NCLA website.

Editor, NC Libraries: Ralph Scott
The print 2009 issue has been mailed to members of record. (At present there is no easy way to
allow members to opt not to receive the print issue. It is a manual process.) He is proofing the
spring/summer 2010 issue. It should be on the web by September 21, 2010. There have been
issues with the web server. He is seeking contributors. The full report is posted on the NCLA
website.

State Librarian: Timothy Owens for Mary Boone
The digital information management program continues to digitize North Carolina collections.
One of the latest collections to be digitized is a set of 1960s North Carolina urban development
planning documents. The North Carolina Digital Heritage Center, which is LSTA funded, is
accepting contributions for historic North Carolina photos. NC Card project (shared open
source state catalog) will have 10 libraries on the system. The NC Library STARS (service to
all rural and small) program sent staff from rural/small libraries to the Rural and Small
Libraries Conference in Denver. The State Library has scheduled webinars—see their website
for more information. Penny Hornsby has announced her retirement.

Other business

Phil Barton asked the board to consider the possibility of ceasing the print publication of Tarheel
Libraries. He also reported that Pam Jaskot would like to step down as editor. There may be a
possibility of having Tarheel Libraries work as a supplement of North Carolina Libraries. Sherwin Rice
and Phil Barton will talk with Mary Boone and Pam Jascot and report at the next board meeting.

The meeting was adjourned at 1:58 pm.
[3/2/11: Minutes edited to fix grammatical and formatting inconsistencies. LBD]