

1 **North Carolina Library Association Executive Board Meeting**  
2 **Friday, July 30, 2010**  
3 **New Hanover County Public Library, Northeast Regional Library, Wilmington, NC**

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5 **Attending:** Tammy Baggett (Director), Phillip Barton (Past President), Wanda Brown (Vice-  
6 President), Robert Burgin (Website), Phillip Cherry (REMCO), Bryna Coonin (Endowment),  
7 Steven Cramer (BLINC), Mimi Curlee (GRS), Laura Davidson (Secretary), Cynthia Dye (YSS),  
8 Kem Ellis (LAMS), Jacqueline Frye (NCLPA), M.J. Goodrum (PLS), Jennifer Hanft (Membership),  
9 Rebecca Kemp (RTSS), Emily King (NMRT), Mary Kleinfeldt (YSS), Rodney Lippard (ALA  
10 Councilor), Clark Nall (BLINC), Timothy Owens (Constitution), Kim Parrott (Admin Asst),  
11 Sherwin Rice (President), Ralph Scott (NCL Editor), Penny Sermons (CJCS), Cynthia Shirkey  
12 (RTSS), Mary Sizemore (Treasurer-Elect)

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14 The meeting was called to order at 10:07am by Sherwin Rice. Tammy Baggett, NCLA director and  
15 New Hanover County Public Library staff member, welcomed everyone.

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17 The agenda was approved. The minutes of the April 23, 2010 were approved with corrections.

18  
19 **President's Report:** Sherwin Rice

20 The president reported on her progress on filling board vacancies. She strongly encouraged  
21 board member to be active in recruiting more members.

22  
23 **Treasurer's report:** Mary Sizemore for Andrea Tullos

24 The latest budget reports are posted on the website, including current fund account  
25 information. Mimi Curlee asked about the status of the Leadership Institute budget.

26  
27 **Membership Committee Report:** Jennifer Hanft (handouts)

28 Copies of the membership committee report were distributed to the board. A discussion of  
29 outreach events and the importance of having board members attend networking events  
30 followed. Members at networking events want to know more about the meaning of  
31 membership.

32  
33 A discussion of membership incentives associated with workshops and conferences followed.  
34 The idea of allowing non-members to apply the difference between non-member and member  
35 conference rates toward membership or offering a fixed membership discount (\$5 or \$10) was  
36 discussed. Phil Barton made a **motion** to take this concept under advisement and ask Timothy Owens  
37 to write a procedure to handle this and bring to the next meeting. The motion was **approved**.

38  
39 **Other membership ideas discussed included**

- 40 • A discount for unemployed librarians--dues are only \$15/year for low income librarians
- 41 • Offering a \$5 discount at networking events
- 42 • Improving joint ALA/NCLA student recruitment--membership form only allows
- 43 students to join ALA sections and roundtables. Students must separately contact
- 44 NCLA to join NCLA sections and roundtables
- 45 • Importance of having section/roundtable membership representatives
- 46 • Outreach to library directors and library schools, asking them to promote membership

47 The membership committee is interested in any other ideas for improving membership.

48  
49 The committee plans a survey of lapsed Members (draft distributed) in August. A discussion  
50 about causes of lapsed membership followed. Concerns were raised about the online system.

51 Kim Parrot, Robert Burgin, and Jennifer will work on a review of the system. The committee  
52 report is posted on the NCLA website.

53  
54 **Section/Round Table Reports**

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56 Business Librarianship Section: Clark Nall for Steve Cramer

57 The section report is posted on the NCLA website.

58  
59 College and University Section: Carolyn Willis

60 The section report is posted on the NCLA website.

61  
62 Community and Junior College Libraries Section: Penny Sermons for Jennifer Noga

63 The section has been working on details of the joint CJCLS/CUS library instruction  
64 conference in October. The full section report is posted on the NCLA website.

65  
66 Government Resources Section: Mimi Curlee

67 The section has a new website administrator, Jennifer Smith. The board expressed appreciation  
68 for outgoing administrator, Mike Van Fossen. The section is planning SimplyMap training  
69 and has created a new bookmark. The full section report is posted on the NCLA website.

70  
71 Library Administration and Management Section: VACANT

72 Kem Ellis has had to step down as chair. There is neither a chair nor chair-elect. Sherwin is  
73 working to fill the vacancy.

74  
75 Literacy Roundtable: Pauletta Bracy

76 The section report is posted on the NCLA website.

77  
78 New Members Round Table: Emily King

79 The round table has decided to limit their mentoring program to NCLA members. They have  
80 continued the networking events. They are creating workshops oriented to new librarians such  
81 as a resume reviewers workshop.

82  
83 The round table wondered if job posting on NCLA website should be limited to members. The  
84 website committee is interested in defining things that belong in a member-only section,  
85 although many job posting resources are not limited by membership (e.g. ALA, State Library).

86  
87 Phil Barton made a **motion** to ask the website committee to explore the idea of limiting access to  
88 viewing job listings and other members only content to members only on the NCLA website. After  
89 discussion, the motion was **approved**. NMRT will explore members only services as well.

90  
91 The full section report is posted on the NCLA website.

92  
93 NC Association of School Librarians: VACANT

94  
95 NC Library Paraprofessional Association: Jackie Frye

96 NCLPA is discontinuing print version of their newsletter although they may do an annual  
97 print highlight. Ellen Dickey (CCCC LIT) is retiring. The full section report is posted on the  
98 NCLA website.

99  
100 NC Public Library Trustees Association: VACANT

101  
102 Public Library Section: M.J. Goodrum  
103 The PLS has two workshops scheduled and are planning Fabulous Friday mini-conferences for  
104 the spring to be repeated in three regions--Asheville, Wilmington, and Winston-Salem. They  
105 are putting new members on committees. The full section report is posted on the NCLA  
106 website.  
107  
108 Reference and Adult Services Section: Mark Sanders  
109 The section report is posted on the NCLA website.  
110  
111 Resources and Technical Services Section: Rebecca Kemp  
112 Rebecca introduced Cindy Shirkey, the chair elect, to the board. RTSS has planned a fall  
113 workshop. The section report is posted on the NCLA website.  
114  
115 Round Table for Ethnic Minority Concerns: Phillip Cherry for Evelyn Blount  
116 The REMCO board held a phone meeting to discuss membership recruitment, updating their  
117 brochure, shifting their newsletter to an electronic format, and to develop programming ideas--  
118 especially for 2011. They expressed concern about the section budget.  
119  
120 Special Collections Round Table: Dale Sauter  
121 The round table is working to recruit members and planning a fall workshop. The full section  
122 report is posted on the NCLA website.  
123  
124 Technology and Trends Round Table – Ed Hirst  
125 No report  
126  
127 Women’s Issues in Libraries Round Table: Jennie Hunt  
128 No report  
129  
130 Youth Services Section – Cynthia Dye  
131 Cynthia introduced Mary Kleinfeldt, section vice-chair, to the board. YSS is organizing their  
132 off-year biennial retreat at Caraway. Their budget has limited their ability to have big name  
133 draw for the conference. They are looking for a new *Chapbook* editor. The full section report is  
134 posted on the NCLA website.  
135  
136 **Committee Reports**  
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138 Archives – VACANT  
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140 Conference 2011: Wanda Brown  
141 **Motion:** *The site selection committee moves that we have the 2011 conference in Hickory.* After  
142 discussion, the motion was **approved**. October 4-7 is one of the dates under consideration by  
143 the committee. Hickory is the most cost effective location for the association and its members.  
144 The board should explore helping get people to the conference (e.g. bus rentals). Wanda  
145 reported that she has begun to assemble the conference committee.  
146  
147 Constitution, Codes and Handbook: Timothy Owens  
148 Timothy is working on reviewing and clarifying NCLA policies on reimbursement for  
149 members as speakers at the conference. Of concern—will this compromise the 501C3  
150 organization status.

151  
152 Continuing Education: VACANT  
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154 Finance: Carol Cramer  
155 The report is posted on the NCLA website.  
156  
157 Endowment: Phil Barton  
158 The estimate for June quarter is down. The endowment dinner funds have not been invested,  
159 yet. Some discussion about endowment reporting practices followed. The report is posted on  
160 the NCLA website.  
161  
162 Intellectual Freedom: John Harer  
163 No report  
164  
165 Leadership Institute: VACANT  
166 The Leadership Institute has been cancelled. Camp Caraway will retain the deposit to be  
167 applied to a future institute.  
168  
169 Rodney Lippard reported on the planning for an Unconference on leadership. A committee has  
170 been formed and begun to work on the conference. It will be held in Wilmington on November  
171 18-19. There will be no costs for the association. Conference charges will include food and  
172 hotel. He proposed a **motion** for NCLA to host an Unconference around the theme of Leadership.  
173 Significant discussion ensued. Board members were concerned that NCLA would have a  
174 financial commitment if enough participants did not register. Other concerns raised were  
175 location (would regional events be better attended?), length of sessions, use of hotels rather than  
176 library facilities, travel restrictions in place in many institutions, content of the conference.  
177 Following the discussion Laura Davidson proposed a substitute **motion**: *The Board endorse the*  
178 *unconference concept and asks the committee to use the information from the discussion held today. The*  
179 *Board does not commit to funding the conference.* This motion was **approved**.  
180  
181 Nominating: Phil Barton  
182 No report  
183  
184 Operations: Priscilla Lewis  
185 The report is posted on the NCLA website.  
186  
187 Public Policy: Phil Barton for Carol Walters  
188 26 people took the bus trip to legislative day in Washington, D.C. Carol Walters does a terrific  
189 job organizing this event. There were face-to-face meetings with 50% of the NC legislative  
190 delegation, including 30 minutes with Kay Hagan. All 13 congressional districts were  
191 represented. Over 20 other ALA attendees joined the NC delegation. Talking points included  
192 seeking reauthorization of LSTA, minimizing E-rate paperwork, and seeking support for school  
193 libraries.  
194  
195 Scholarships: Lisa Williams  
196 No report  
197  
198 Website: Robert Burgin  
199 Second training session has been planned for section web administrators. There is now a  
200 volunteer form on website. It is important that we include these volunteers in activities of the

201 association. The website now has an RSS feed. It is possible for sections to have blogs—  
202 contact Robert for more information. The full report is posted on the NCLA website.

### 203 **Other Reports**

#### 204 **ALA Council: Rodney Lippard**

205 Rodney tweeted the ALA conference. Council has decided that legislative day will not be part  
206 of conference again. Final attendance for the conference was over 26,000. Council resolutions  
207 are included in his full report (on the web). A number of seasoned council members are  
208 retiring. Rodney will serve on Front Line Fund Raising Task Force, the Planning and Budget  
209 Assembly for Council, and will serve as Co-convener of the Council Forums.

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212  
213 Camille O'Leary is working to raise \$1,000,000 for Spectrum Scholarships. NCLA should look  
214 for ways to contribute.

215  
216 The NCLA board should consider creating a letter of support for the ensuring equitable access  
217 for all forms of communication resolution. It is about disability services and e-book reader  
218 accessibility and creating a library model for e-books.

219  
220 The full report is posted on the NCLA website.

#### 221 **SELA Representative: Betty Meehan-Black**

222 The report is posted on the NCLA website.

#### 223 **Editor, NC Libraries: Ralph Scott**

224  
225 The print 2009 issue has been mailed to members of record. (At present there is no easy way to  
226 allow members to opt not to receive the print issue. It is a manual process.) He is proofing the  
227 spring/summer 2010 issue. It should be on the web by September 21, 2010. There have been  
228 issues with the web server. He is seeking contributors. The full report is posted on the NCLA  
229 website.

#### 230 231 232 **State Librarian: Timothy Owens for Mary Boone**

233 The digital information management program continues to digitize North Carolina collections.  
234 One of the latest collections to be digitized is a set of 1960s North Carolina urban development  
235 planning documents. The North Carolina Digital Heritage Center, which is LSTA funded, is  
236 accepting contributions for historic North Carolina photos. NC Card project (shared open  
237 source state catalog) will have 10 libraries on the system. The NC Library STARS (service to  
238 all rural and small) program sent staff from rural/small libraries to the Rural and Small  
239 Libraries Conference in Denver. The State Library has scheduled webinars--see their website  
240 for more information. Penny Hornsby has announced her retirement.

### 241 242 **Other business**

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244  
245 Phil Barton asked the board to consider the possibility of ceasing the print publication of *Tarheel*  
246 *Libraries*. He also reported that Pam Jascot would like to step down as editor. There may be a  
247 possibility of having *Tarheel Libraries* work as a supplement of *North Carolina Libraries*. Sherwin Rice  
248 and Phil Barton will talk with Mary Boone and Pam Jascot and report at the next board meeting.

249  
250 **The meeting was adjourned at 1:58 pm.**

251

252 [3/2/11: Minutes edited to fix grammatical and formatting inconsistencies. LBD]