North Carolina Library Association Executive Board Minutes
Friday, July 22, 2011 — New Bern / Craven Public Library—New Bern, NC

Attending: Phil Barton (Past President), Mary Boone (State Librarian), Pauletta Brown Bracy (LIT), Wanda Brown (Vice-President), Robert Burgin (Website), Ruth Ann Copley (LAMS), Carol Cramer (Finance), Steve Cramer (BLINC), Laura Davidson (Secretary), Jackie Frye (NCLPA), Jennifer Hanft (Membership), Jennie Hunt (WILR), Rebecca Kemp (RTSS), Priscilla Lewis (Operations), Rodney Lippard (ALA Councilor), Jennifer Meyer, Kim Parrott (Administrative Assistant), Sherwin Rice (President), Mark Sanders (RASS), Dale Sauter (SCS), Ralph Scott (NCL Editor), Penny Sermons (CJCLS), Andrea Tullos (Treasurer), Carol Walters (Public Policy), Carolyn Willis (CUS)

The meeting was called to order at 10:06am by Sherwin Rice. Joanne Straight, library director, welcomed the Board to the library.

The agenda was approved. The minutes of April 29, 2011 meeting were also approved with a correction to the attendance for legislative day (30 rather than 28).

President's Report — Sherwin Rice
Rice thanked the executive board for all their work during the biennium and reflected on the budget challenges of the association.

Treasurer's Reports — Andrea Tullos
Full reports are online.
Tullos reviewed the fund balance report, the financial report, and the operational budget. Among the highlights, the Fall 2011 conference has already earned $7,500.00. Within the operational budget we have collected more (dues, etc.) than we have spent.

Section/Round Table Reports

Business Librarianship Section — Steve Cramer
Full report online
The section held a spring workshop in Wilmington and a summer workshop in Boone. They have 6 or 7 programs planned for the conference. Most sections funds will go to conference scholarships. New officers have been elected.

College and University Section — Carolyn Willis
Full report online
The section has three programs planned for the conference and is sponsoring a conference scholarship. Officer elections are forthcoming.

Community and Junior College Libraries Section — Penny Sermons
Full report online
Section chair, Jennifer Noga, has stepped down after moving to a new position at Wake Forest University. The section has three conference programs planned for the conference.

Government Resources Section — Mimi Curlee
No report
Library Administration and Management Section — Ruth Ann Copley

Full report online

Copley is the new LAMS chair, replacing Kem Ellis. The section has two programs planned for the conference.

Literacy Roundtable — Pauletta Bracy

Full report online

The roundtable has two programs planned for the conference.

New Members Round Table — Jennifer Hanft for Emily King

The roundtable sponsored two networking events and has been providing resume review support throughout the year.

NC Association of School Librarians — VACANT

NC Library Paraprofessional Association — Jackie Frye

Full report online

The section is changing eligibility requirements for their conference scholarship—opening it to any section member regardless of employment. They are conducting a fall membership drive with an award for the member who recruits the most new members. They are also undertaking a by-laws review.

NC Public Library Trustees Association — VACANT

Conference program plans for the Trustees were discussed.

Robert Burgin presented proposed revisions to the trustee bylaws—redefining the section to include library advocates and Friends. Discussion followed. One concern was to ensure continuity of the Public Librarian Certification Commission representation.

Robert Burgin made a motion, that the NCLA Executive Board approve sending the suggested revisions to the NCLA Trustees Section bylaws to current members of the Section to ask them to approve the changes. The motion was approved.

Public Library Section — MJ Goodrum

Full report online

Reference and Adult Services Section — Mark Sanders

Full report online

Three programs are planned for the conference. They are planning a discussion of section bylaws at the conference.

Round Table for Ethnic Minority Concerns — Evelyn Blount

No report

Resources and Technical Services Section — Rebecca Kemp

Full report online
Five programs planned for the conference. Kemp is working with the conference committee to prevent programs from conflicting with each other. The section is also considering bylaws revisions.

Phil Barton pointed out that sections approve their bylaw changes and then share them with the NCLA board afterward to verify lack of conflicts.

Special Collections Round Table — Dale Sauter

Full report online

The roundtable hopes to have three programs for the conference.

Technology and Trends Round Table — Ed Hirst

No report

Women's Issues in Libraries Round Table — Jennie Hunt

Full report online

The roundtable is accepting nominations through August for the Marilyn Miller award.

Youth Services Section — Cynthia Dye

Full report online

Committee Reports

Archives — VACANT

Conference 2011 — Wanda Brown

Full report online

Members should have received a save-the-date flier. Preconference programs must pay for their space, but attendees will receive lunch. Eight preconferences are planned. There are 77 programs and 40 poster sessions on the program. Only 22 exhibitors have registered and Board members are encouraged to ask their vendors to attend the conference. At this point there are no conference sponsors either.

Sections/Roundtables are assembling baskets for a raffle. Proceeds will be split between the conference and the section/roundtable.

The revived trustees section needs approximately $1,500 for their proposed programs. There is a small fund balance for the section and the conference can cover the remaining costs.

The Board dinner is scheduled for Tuesday night—RSVPs requested. The Board is also asked to volunteer for conference duties.

Constitution, Codes and Handbook — Phil Barton

No report

The board held an extended conversation about the future of the NC Association of School Libraries section in NCLA and how to strengthen ties between the two groups. There are 32 NCASL members in NCLA. Pauletta Bracy and Jennie Hunt volunteered to lead an exploration of
opportunities. Among the things to consider—inviting representation to the NCLA similar to SELA’s representation; recognition that library advocacy does not distinguish between library types; contact Kelly Brannach in DPI; meetings for school librarians are enormously hard.

Continuing Education — VACANT

Endowment — Phil Barton

Full report online
There is good news on the endowment—over $52,000 fund balance as of September 2010 (have not received the 2010 year-end financial report). The last quarterly report (March 2011) showed growth to over $59,000. The endowment received a $2,000+ donation from the Southeastern NC Public Library Directors Council as it disbanded. As scholarship fund CDs mature, those funds will be invested with the endowment.

Finance — Carol Cramer
Because there have been no extraordinary mishaps or bonuses, the committee has been inactive.

Intellectual Freedom — John Harer
No report.

Leadership Institute — VACANT

Membership — Jennifer Hanft
Full report online
The committee nominates Jennie Meyer as next the chair. Library school visit planning is underway. The committee would like help in staffing the membership table at the conference. They are working on conference giveaways and another networking event.

Nominating — Phil Barton
Full report online
There is a great group of officers coming in. Barton expressed appreciation to all who ran.

Operations — Priscilla Lewis
Full report online
Lewis commended NCLA Board members on the tremendous number of workshops held in the off year—all well attended. These opportunities are very important for NC library staff whose travel is limited.

NCLA Online traffic is between 5 and 10 messages a week. Kim is working with the committee to manage the volume. She is training a listserv administrator to manage this. NCLA will continue posting messages within one to three days of receipt. Send messages to NCLAlistserv (a gmail account). Membership communications are important. There are 700 active members on the listserv and over 900 NCLA members. Posters are encouraged to make listserv announcements brief and include links to expanded information on the NCLA website.

Kim is working with the Membership Committee to make Evectra more user-friendly. 45% of the members have used the system since January 2010.
Public Policy — Carol Walters

Walters gave an enthusiastic report of the latest legislative day efforts—NCLA had the largest group. The group focused on three issues: federal funding to libraries (LSTA), support for school libraries (ESEA), and E-rate and broadband.

State aid to libraries in NC got cut by $2,000,000.00

Scholarships — Lisa Williams
No report

Website — Robert Burgin
Full report online
We have a twitter feed and RSS for website. New features include news about NC libraries and librarians. Book reviews from North Carolina Libraries are posted as they are prepared. June had twice as many visits as January.

Other Reports

ALA Council — Rodney Lippard
Lippard reported on latest ALA council actions and his own position transition.

SELA Representative — VACANT

Editor, NC Libraries — Ralph Scott
Full report online
NCL appreciates support of the Board. Rapid publication of book reviews online is underway. The journal will be over budget by about $500.

State Librarian — Mary Boone
Boone discussed the impact of the 13% budget cut received by the State Library. A further 10 positions were lost (on top of 12 positions in the previous budget year). The library retains three strong programs: Library for the Blind and Physically Handicapped, Government and Heritage, and Library Support.

The LSTA grant program has also been cut by 14% because we didn’t meet our “maintenance of effort” in addition to congressional budget cuts. The LSTA five year evaluation begins this fall with a new five year plan due June 30. The LSTA reauthorization allows a broader scope of programming, including continuing education.

NCpedia won a national award from ALA-RUSA.

The State Library is providing 60 conference scholarships.

Mary Boone made a motion that the North Carolina Library Association Executive Board establish a sister association relationship with the Moldovan Library Association (MLA) by supporting a delegation of NCLA members to attend the MLA Conference in Chisinau in
November 2011 and inviting a delegation from MLA to attend the 60th NCLA Conference in 2012.

The motion was approved.

In discussion, Wanda Brown and Priscilla Lewis expressed interest in serving as delegates. Boone was going to investigate the possibility of State Department support for the travel. She clarified that the motion does not commit NCLA monetarily.

The meeting was adjourned at 1:40pm.