

1 **North Carolina Library Association Executive Board Meeting**
2 **Friday, October 24, 2014 — Southwest Regional Library, Durham, NC**

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4
5 **Attending:** Alan Bailey (Director), Phil Barton (Trustees), Robin Boltz (NCSLMA), Randall
6 Bowman (CUS), Robert Burgin (Finance), Tamara Bynum (Trustees), Dale Cousins
7 (President), Mike Crumpton (Leadership), Laura Davidson (Constitution), David Durant
8 (GRS), Denelle Eads (Archives), Dana Eure (ALA Councilor), Brandy Hamilton
9 (Continuing Ed), Jennifer Hanft (Secretary, Marketing), Amy Harris (Director), Rachel
10 Holderied (RTSS), Crystal Holland (RASS), Avis Jones (REMCO), Billy King (PLS),
11 Carol Laing (WILR), Priscilla Lewis (Operations), Tanika Martin (YSS), Kim Parrott
12 (Admin Asst), LaJuan Pringle (Legislative), Matt Reynolds (RTSC), Lorrie Russell
13 (Treasurer-Elect), Mary Scanlon (BLINC), Kathy Shields (TnT), Debbie Shreve (YSS),
14 Nicole Spoor (NMRT), Libby Stone (Scholarships), Dave Trudeau (Intellectual Freedom),
15 Molly Westmoreland (LIT), Laura Wiegand (Web), MJ Wilkerson (Treasurer).

16
17 The meeting was called to order at 10:34 am by Dale Cousins.

18
19 **Welcome** (Priscilla Lewis)

20
21 **Motion** to adopt meeting agenda—**approved**

22 **Motion** to approve July 25 Executive Board meeting minutes—**approved**

23
24 **Announcements:**

25 Alan Bailey: inducted to ECU's Educator Hall of Fame; first book published in June
26 Dana Eure: new job as Associate Director of Lifelong Learning with Charlotte-
27 Mecklenberg Public Libraries

28 Debbie Shreve: new job as manager of Wake Forest library (Wake County Public
29 Libraries)

30
31 **Treasurer's Report** (MJ Wilkerson/handouts):

32 Handouts: Fund accounts, financial report, budget

33 Missing endowment report, working on getting figures

34 Fund accounts report incomplete, but Section & Round Table balances are accurate

35 Waiting on scholarship requests for Leadership Institute; communicate with Kim if
36 your Section/Round Table has awarded one

37 **Motion** to accept—**approved**

38
39 **Finance Committee** (Robert Burgin)

40 **Motion:** The NCLA Finance Committee moves that \$17,727.20 of the Mary Ruth
41 Duncan bequest, \$340 from the NCASL operating budget, and \$10,000 from
42 the NCASL Scholarship fund be moved into the NCLA Endowment.

43 **Discussion:** concerns about moving NCASL money from Endowment to

44 Unrestricted Endowment Fund

45 concerns about moving Duncan bequest fully into Endowment and

46 restriction in spending per year

47 questions about ending NCASL scholarship; clarification that the
48 scholarship was never awarded and purpose is unknown

49 Motion is **approved**.

50 Reminder: Committee chairs should submit budget 2015 requests by Thanksgiving;
51 note amount requested and what it's needed for

52

53 **President's Report** (Dale Cousins)

54 **Motion:** I move that the NCLA Executive Board approve the expenditure of \$5000 to
55 establish a library for children in El Salvador under the non-profit
56 organization doing business as Contextos. The funds are appropriated from
57 a recent bequest of Mary Duncan. The staff at Contextos will be approached
58 about making a presentation at the 2015 conference on library development in
59 El Salvador.

60 Discussion: funds furnish the library, provides books for children
61 questions about ongoing commitment—verbal commitment that there is
62 no annual commitment; Dale will get it in writing or in contract before
63 money is sent or contract is signed

64 Motion is **approved**.

65 Contextos will attend 2015 conference to talk about their work building libraries

66

67 Dale attended September NCPLDA meeting

68 ~NCPLDA concerned about state aid cuts (absorbed by Wake and
69 Mecklenberg County Libraries)

70 NCPLDA, Dale, others wrote letters to Governor to oppose the change;
71 form letter received in response

72 ~thanks to Wanda for representing NCLA at SELA and Rodney for
73 representing NCLA at NCCCLRA meeting

74 ~President's Council creation; tentative meeting in the planning stages; living
75 former NCLA Presidents invited to January 23rd Executive Board meeting

76 ~next Executive Board meeting at High Point Public Library on January 23
77 Plans for a motivational speaker/facilitator; some business conducted,
78 but mainly team-building

79

80

81 **New Business:**

82

83 Summary of the decisions we made at the last board meeting regarding "successful" Sections
84 & Round Tables (Lorrie Russell)

85 Speaker at January Executive Board meeting to facilitate discussion of this

86 Recap of discussion/established best practices (see July 2014 minutes)

87 Motion planned from last meeting postponed; will revisit after January meeting

88

89 Leadership Institute (Mike Crumpton)

90 Institute kicks off next Thursday (October 30th)

91 Lots of Executive Board involvement, as planner, participant, or mentor

92 2012 Institute reaped many benefits for the association, high hopes for 2014

93
94 ALA Conference News (Dane Eure)
95 ALA midwinter is in Chicago January 30-February 3, 2015
96 ~Authors Alice Hoffman and Cornell West will make appearances
97 ALA Annual will be in San Francisco in 2015, registration starts January 12th
98 Recent discussion on code of conduct at conferences—sexual harassment a problem
99 ~librarian sexual harassment survey results at magpielibrarian.wordpress.com;
100 posts about librarian-to-librarian sexual harassment at conferences
101 ~Rodney will look into drafting code of conduct for future NCLA conferences
102

103 NCSLMA (Robin Boltz reporting for Joann Absi)
104 NCSLMA liaison position created when NCLA Section dissolved
105 Recent NCSLMA conference turnout good: 600-700 attendees; conference held on
106 Saturday & Sunday because no professional development funds available to cover
107 subs in schools
108 Appreciate being included in National Library Legislative Day activities
109 Update from Library Schools—enrollment numbers are down
110 School librarian positions across NC continue to drop; concern about student being
111 adequately served
112 Lobbied the Governor (met with education policy advisor)
113

114
115 **Old Business:**

116 None
117

118
119 **Section & Round Table Reports:**

120
121 BLINC (Mary Scanlon)
122 Past activity: Last workshop was in August
123 ~ProQuest trainer on new NCLIVE subscriptions and Elon instructional
124 designer on designing slides and digital presentations; 20-25 attendees
125 Upcoming: next quarterly workshop November 5th at UNC Charlotte
126 ~UNC Charlotte instructional designer presenting on instructional videos
127

128 CUS (Randall Bowman)
129 Upcoming: planning mini-conference at UNC Charlotte on December 5th
130 ~includes three tracks: physical libraries, virtual libraries, professional
131 marketplace
132 ~keynote speaker: Patrick Deaton from NCSU
133 ~deadline for proposals October 24th; registration opens November 3rd
134

135 CJCLS (Libby Stone reporting for Angela Davis)
136 Upcoming: webinar on Wednesday, November 12th at 2pm
137 ~anyone welcome; more information on NCLA Facebook and website
138 ~presentation on personal productivity and time management

139
140 GRS (David Durant)
141 Past activity: Help! Webinar series took hiatus in July, back in August; four sessions
142 remaining in the year
143 Upcoming: focusing on survey of current members and non-members working with
144 government documents—what can be done to serve untapped population
145 and remain relevant?
146
147 LAMS (Larry Gavin)
148 Did not attend. No report.
149 Latest LAMS Letters is out; great newsletter
150
151 Literacy (Molly Westmoreland)
152 Upcoming: developing comprehensive tool of literacy programs across the state
153 ~tools available in programs, times available, locations served and not served
154
155 NMRT (Nicole Spoor)
156 Past activity: Networking event last week in Wilmington, well attended (joint event
157 with Azalea Coast Library Association); recent event in Troutman, NC
158 ~let Nicole know if interested in hosting, NMRT membership not required
159
160 NCLPA (Cathy Wright reporting for Harry Frank)
161 Past activity: last quarterly meeting at Randolph Public Library
162 ~worked with Greensboro Public Library, others on African American authors
163 festival; great event, great attendance
164 Upcoming: next four quarterly meetings at each of four regional locations; meet &
165 greet to follow
166 ~next at Alamance County Public Library
167 ~working with Oxford, NC library on staff development day presentation
168
169 Trustees, Friends & Advocates (Phil Barton/Tamara Bynum)
170 Upcoming: Read Local Book Festival in Durham; May 16th-17th, 2015
171 ~readlocalnc.org, opportunity to participate, volunteer—proceeds benefit
172 Durham Public Library foundation
173 ~interested in ways trustees and friends can be most effective; possible event
174 during festival on best practices for trustees
175
176 PLS (Billy King)
177 Past activity: Fabulous Fridays had almost 200 participants across all three locations
178 ~provided two Leadership Institute scholarships; difficulty choosing
179 recipients—would like to know how other Sections choose scholarship
180 recipient
181 ~planning for 2015 conference
182 Upcoming: Laura Weigand retiring; Tammy Baggett to fill position
183
184 RASS (Crystal Holland)

185 Past activity: many changes to board
186 ~lost community college representative, but got new volunteer
187 ~lost vice chair and treasurer, filled positions with new volunteers
188 Upcoming: fall workshop postponed to spring
189
190 REMCO (Avis Jones/Shamella Cromartie)
191 Upcoming: career strategies workshop on November 14th at Durham South Regional
192 Library; A. Kathy Bradshaw speaking on career paths
193
194 RTSS (Rachel Holderied)
195 Upcoming: postponed fall workshop due to speaker scheduling issues
196 ~hope to reschedule for February, still at Chapel Hill; more info to come
197
198 SCRT (Matt Reynolds)
199 Upcoming: virtual meeting trial run; should allow board to meet more often
200 ~webinar in the spring; currently identifying presenters
201 Looking at LSTA digitization grant recipient
202 ~planning fall programming
203 ~appointed a director to SCRT board
204
205 TnT (Kathy Shields)
206 Past activity: September webinar very successful
207 Upcoming: webinar with Jason Griffey in November
208 ~emailing members to promote members-only “recommended tools” section of
209 website and solicit ideas for webinars
210 ~working on members-only page for NCLA website
211
212 WILR (Carol Laing)
213 Past activity: cancelled off-year workshop—many changes in WILR board
214 ~focus on social media presence instead
215 ~conducted survey to aid in conference planning
216 Upcoming: creating Facebook page; promoting it in November
217 ~reviewing bylaws for next meeting
218
219 YSS (Debbie Shreve)
220 Past activity: YSS retreat last week—attendance 81 (at capacity)
221 ~motivational speaker, networking art party
222 ~Lego project recipients announced; partnership with State Library
223 14 kits to give away and 1 for ILL
224 ~awarded two Leadership Institute scholarships
225 Upcoming: looking for ideas for subcommittees to get others involved
226 ~next meeting in December
227
228
229 **Committee Reports:**
230

231 State Librarian (Cal Shepard)
232 ~did not attend; no report
233 State of the Library webinar submitted
234
235 Archives (Denelle Eads)
236 ~no report; no work on collection this quarter
237 ~hoping to create Archives webpage to share interesting finds in collection
238
239 Conference (Rodney Lippard)
240 ~did not attend; no report
241 ~Randall reported committee met twice; making progress
242
243 Constitution (Laura Davidson)
244 ~no report
245
246 Continuing Education (Brandy Hamilton)
247 ~CEAC met October 6th
248 discussed goals for coming year, upgrades to Train Station
249 ~new resources from NC LIVE will be available by December 15th
250 ~new contract for lynda.com (video-based training)—500 accounts for institutions
251 across NC; more info coming soon
252 ~Kelly Brannock (State Library) will partner with Sections/Round Tables for events
253
254 Endowment (Harry Cooke)
255 ~did not attend; no report
256 ~change committee name to “Development”
257 ~approached Marketing and Membership Committees to brainstorm ways to promote
258 endowment
259
260 Intellectual Freedom (Dave Trudeau)
261 ~working with ACLU to develop brochure aimed at school libraries, with info on how
262 to deal with book challenges at state, local, national levels
263
264 Legislative & Advocacy (LaJuan Pringle)
265 ~no report
266 ~planning 2015 Library Legislative Day (first week of May, more info in January)
267 ~focus on getting state legislators into libraries
268 ~meeting with NCPLDA to align efforts
269
270 Membership (Lisa Shores)
271 ~did not attend; no report
272 ~reminder that membership is everyone’s responsibility; membership down in every
273 Section
274
275 Marketing (Jennifer Hanft)
276 ~created three versions of the elevator speech; distributed to Executive Board in print

277 and posted on website
278 ~NCLA logo now available for download online in .jpg, .eps, and .png formats
279 ~looking at ways to market endowment donation
280
281 Nominating (Wanda Brown)
282 ~did not attend; no report
283
284 Operations (Priscilla Lewis)
285 ~Kim is currently supporting Section & Round Table conferences, 2015 conference
286 planning, Leadership Institute, and completing the LSTA grant report
287
288 Scholarships (Libby Stone)
289 **Motion:** I move that the NCLA Executive Board amend the Scholarship Committee
290 charge in the NCLA Handbook to add the Appalachian Scholarship to the
291 list of scholarships awarded by the Scholarship Committee. The new line
292 should read "The Appalachian Scholarship is a \$1000 scholarship."
293 Discussion
294 ~motion made to reflect what's in practice
295 ~question about specifying the amount of scholarship
296 Motion is **tabled**. Further discussion needed; Libby Stone, Robert Burgin, Laura
297 Davidson, and Phil Barton will discuss.
298
299 Website (Laura Wiegand)
300 ~submitted budget request for outside hosting of website
301 ~working on 2015 conference website
302 ~removing forums from website; replaced with listserv, so now defunct
303 ~will convert jobs listing from forum
304
305
306 **Other Reports:**
307
308 SELA Representative (Wanda Brown)
309 ~did not attend; no report
310 ~SELA report available online
311
312 *North Carolina Libraries* (Ralph Scott)
313 ~did not attend; no report
314
315
316 Next Meeting at High Point Public Library, January 23rd
317
318 Meeting adjourned at 12:32pm.