North Carolina Library Association Executive Board
April 26, 2013 10:30 am
Durham County Public Library (South Regional Branch)
4505 South Alston Avenue, Durham, NC 27713

Attending:
Phil Barton (Endowment), Wanda Brown (President), Kathy Claspell (Conference Planning & NCLA Office Volunteer), Eleanor Cook (Secretary), Dale Cousins (VP/Conference), Carol Cramer (Finance), Michael Crumpton (Leadership Institute), Laura Davidson (Constitution), Christy Earp (Scholarships), Harry Frank (NCLPA), Brandy Hamilton (Public Policy), Jennifer Hanft (Marketing), Amy Harris Houk (RASS), Avis Jones (REMCO), Billy King (PLA), Priscilla Lewis (Operations), Rodney Lippard (ALA Councilor), Kim Parrott (Administrative Assistant), Donna Phillips (Literacy), Lorrie Russell (LAMS), Mary Scanlon (BLINC), Ralph Scott (NCL), Penny Sermons (CJCLS), Cal Shepard (State Librarian), Joan Sheriff (Women’s Issues RT), Kathy Shields (Technology & Trends RT), Cindy Shirkey (RTSS), Mary Sizemore (Treasurer), David Trudeau (Intell.Freedom), Carol Walters (co-chair, Trustees, Advocates, Friends), Laura Wiegand (Web Admin), Melanie Wood (NMRT)

Thanks to Sandra Lovely for hosting the meeting today.

Call to Order and Welcome

Adoption of the Agenda – Approved (Note: R. Scott and C. Walters gave their reports early since they needed to leave early, but these reports appear in the agenda in their normal order.)

Minutes of January/February, 2013 Meeting: These were approved.

President’s Report — Wanda Brown (No written report – this is from notes taken)

Brown would like to host some librarians from Moldova at our conference. She will be trying to get some Wake Forest University money to help with this. There is some money left over from last conference, along with some other funds not yet designated. R. Lippard will look into ALA Chapter Relations funding. We will get specifics for the next meeting, to see if there is funding.

Is there a Moldova Society in the U.S.? Also check with AHEC -- there was an exchange with libraries in Moldova with AHEC a few years ago.

Phil Barton moves: That the NCLA underwrite the travel expenses for 2 Moldovan librarians up to $3,000.

This was seconded. Motion passed.

Carol Cramer suggested we move money ($3,000) to Operating budget now to cover these anticipated expenses.

This was move and seconded. Motion passes.

Additional items for President’s Report:
Brown was approached by a company called MultiView that manages advertising on your web site.

Discussion. The Michigan Library Association uses this company for this purpose. (MultiView gets 70% and customer gets 30%) Who would advertise? Went to MLA to see what it looked like. It was suggested we could manage this ourselves. It was also suggested that we wait until after this conference is over since we are already collecting sponsoring vendors.

The N.C. Public Library Certification Commission needs a representative. Sylvia Sprinkle Hamlin wishes to stay on as this representative. PLA will support this. Billy King nominated Sprinkle-Hamlin in a motion, it was seconded. Motion passes.

Membership report: Disappointing that only around 1,000 librarians are members. We discussed suggestions for increasing membership. Such as: each one/reach one; monthly payroll deduction for dues (membership/operations/finance) -- Carol Cramer will convene a group (incl. R. Lippard) to look at this and will report back in July.

Other ideas: Approach directors to get more support; the economy; anti-association culture; the need for commitment; lack of printed journal—what physical takeaway can we offer in the future?; bring in more paraprofessional members; influx of new people from other states who are not connected to NCLA; Advocates for regional recruitment.

Biennial Reports from Sections and Round Tables are due NOV. 1. Please bring your Vice Chair to the July meeting.

• **Treasurer's Reports** — Mary Sizemore

Motion to approve the Treasurer’s report was made and seconded. Motion passed. Treasurer report details are found on the web site.

• **Finance Committee Report**— Carol Cramer – No Report

**Section/Round Table Reports**

**• Business Librarianship Section** — Mary Scanlon

**Support for non-Business Librarians:**

BLINC has provided substantial support to NCLive this quarter. NCLive was invited to provide training on its resources at a series of 6 regional meetings of the Small Business Development Centers around the state and BLINC librarians conducted training on business databases at 5 of them. This collaboration with NCLive fits perfectly with our initiative to support small business development by supporting the organizations that promote and support that endeavor.

**Support for Regional Economic Development:**

The Davidson County Small Business Center will be holding its Small Business Summit, “Growth and Prosperity” on May 23rd. BLINC librarians will attend the summit and provide training on business databases.

**Next Meeting:**
Our next workshop will be on May 3rd at Western Carolina University’s Asheville campus. We’ll focus on regional economic development in Asheville and the western part of the state beginning with a presentation from the CEO of Advantage West, an organization that supports and promotes economic development in Asheville and the surrounding 23 mountain counties. Our workshop will include a tour of a local business: The Highland Brewing Company.

- **College and University Section** — Lisa Williams/ Amy Harris reporting [waiting for link]

CUS is sponsoring author Drew Perry from UNCG’s English/Creative Writing program at a ticketed event for the October conference. CUS sponsored two ACRL webinars with pretty good turnout at no cost to the participants. NCBIG is sponsoring a un-conference at UNC Greensboro’s Jackson Library on May 31 on all things teaching, learning, and outreach. We’ll have breakout sessions throughout the day on topics that you select in advance so that NCBIG Camp is relevant for attendees.

- **Community and Junior College Libraries Section** — Penny Sermons

The Officers of the Community and Junior College Library Section of the North Carolina Library Association CJCLS met in March at the NCCCLRA Conference at Cape Fear Community College in Wilmington, and have had numerous e-mail and conference calls.

Activities the committee is focusing on include: establishing a nominating committee for the election of new officers, creating a Google Group for librarians interested in CJCLS, updating the CJCLS information on the NCLA site, and increasing the Section’s membership. CJCLS is sponsoring presentations for the NCLA conference.

Vice Chair, Jason Setzer resigned; new officers will be elected at the NCLA Conference in the fall of 2013.

- **Government Resources Section** — Lynda Kellam (written only)

We have continued with our webinar series entitled "Help! I’m an Accidental Government Information Librarian." Since the last report in January we have had three webinars.

- February 27: Homeland Security Digital Library with Greta Marlatt
- March 27: All you ever wanted to know about Economic Indicators with Mary Scanlon
- April 22: Come to your Census: The development of the US Census from its inception to the present

We have had fabulous attendance at all three with over 50 people signed up for each webinar, and we have webinars scheduled tentatively through July 2013.

The executive committee met on March 22 to discuss the webinars and the NCLA 2013 conference. Jennifer Smith, our webmaster, created links to our individual webinar recordings. Several attendees requested we create separate links so that they could link to them on their Libguides.

We are planning three conference sessions for the NCLA 2013 conference, one potentially in conjunction with BLINC. Finally, we discussed our potential candidates for the board election in October.

We have added one additional member since the last board meeting.
The LAMS board is moving forward with planning for conference. The board is working to engage a speaker for a lunch function on Thursday, October 17th. We will partner with New Member’s Round Table to participate in a Speed Interviewing session, and are interested in presenting a panel of seasoned managers to speak to the topic of “I’m a manager now – what’s next?”

The board is also interested in polling the membership to see if they are willing to support a mentor program partnering established managers with new managers/or those interested in learning new managerial skills such as budget preparation. This will be addressed in a future edition of LAMS Letters.

LAMS has also agreed to prepare a basket for the conference raffle, and will request a table to provide information to conference attendees about the benefits of joining our section.

• **Literacy Roundtable** — Donna Phillips

Note: this is copy of the minutes of their April conference call, recorded by Becky Callison, Secretary:

Donna began the meeting by thanking Jane for attending the last NCLA Executive Board meeting in her absence. A short discussion was held concerning the raffle basket that we will provide for our Round Table as to what it might contain and who is responsible for getting the tickets for it. Donna will get more information.

Members reviewed topics discussed at the last meeting concerning the survey questions we had previously planned to send to the membership as well as Joyce Chapman’s role in helping us to analyze the data. Steve emailed a copy of the survey questions to those in attendance.

Jane and Becky reported on literacy items discussed at last week’s NCPLDA meeting most notably the symposium on Public Libraries as Leaders in Achieving Grade-Level Reading. Directors heard a keynote address by Kim Scott, Executive Director of Literacy Powerline. Kim is a member of the liaison team for the national Campaign for Grade-Level Reading and also serves on ALA President-Elect Barbara Stripling’s Advisory Committee. Directors also heard a panel discussion by leaders of 4 libraries in NC and VA regarding their involvement and experiences in the campaign. Those on the panel included Kelley Loftis and Amanda Snyder from Southern Pines; Lois Kilka from Charlotte-Mecklenburg; Dale Cousins from Wake County; and Marcy Sims from Virginia Beach Public Library. Jennifer Pratt presented the results of data analysis of risk factors for school readiness as they relate to survey results of early literacy services in NC public libraries. She also discussed possible statewide public library leadership opportunities to increase school readiness and to achieve grade-level reading. Three parts to the Campaign include pre-literacy and reading readiness; summer slide; and school attendance.

It was also reported that the State Librarian, Cal Shepard, would like to get more libraries involved in this initiative and to get more data regarding the impact that public libraries have on school readiness. Discussion moved to planning for the upcoming NCLA Conference and how we might be able to contact the panel discussion members to see if they would be presenters at the conference in October. Donna will contact the appropriate people. In light of this decision, the group decided not to pursue a survey at
this point. Steve suggested that we try to get more involvement with school media coordinators and children’s services librarians on our Round Table.

Donna will attend the NCLA Executive Board meeting on Friday and then she will contact us early next week to schedule a face-to-face meeting to finalize plans for the NCLA Conference.

The meeting was adjourned at 2:35pm.

- New Members Round Table — Katrina Vernon

The board consists of:

Katrina Vernon, North Regional Library, Wake County Public Libraries (Chair)
Melanie Wood, Central Piedmont Community College, Charlotte (Vice Chair/Chair Elect)
Lorrie Russell, High Point Public Library (Secretary)
*Sarah Lyon, Zebulon Community Library, Wake County Public Libraries (Treasurer)
Marian Fragola, NC State University, Raleigh (Programming Director)
Stephen Bollinger, NC A&T State University, Greensboro (Publicity Director)
Alan Unsworth, Surry County Community College, Dobson (ALA-NMRT Affiliates Council Representative)
Jennifer Hanft, Meredith College, Raleigh (Mentoring Committee)
Alicia Finley, (Students to NCLA Committee)
*New member!

Networking Events:
We have two events planned for the coming weeks; a happy hour in Raleigh and a member-driven networking dinner in Greensboro.

Other Events:
In April, we hosted “Tips and Tricks for Job Seekers” in both Charlotte and Durham, with an average attendance of 16. Results from the survey that we sent to attendees of both events included:

- Ideas for other panelist types (students, new librarians, people with an MLS in a non-library setting) that would have been helpful
- Request for a speed networking program
- Request for more networking events with one-on-one time built in
- A How to Use LinkedIn program
- Request for internships through NCLA

Conference:
NMRT is proposing to host the following events/services at this year’s conference:

- Networking Breakfast
- Speed Interviewing (partnering with LAMs)
- Tips and Tricks for Job Seekers
- Conference Mentoring
- Lunch with author Rebecca Lee
- Behind the Scenes but not Behind the Times: Career Perspectives in Technical Services Panel (partnering with RTSS)
- Un-dowment Pub Crawl

NC Citations:
Our April issue heavily featured conference activity, and has generated volunteers signing up to assist at conference

**Board Meetings:**

NMRT is meeting every other month at different locations throughout the state. The board will next meet on Friday, May 3rd in Raleigh.

- NC Association of School Librarians — Vacant
- NC Library Paraprofessional Association — Jackie Cornette/ Harry Franks reporting

North Carolina Paraprofessional Association met at Randolph Public Library, Asheboro - February 14, 2013. Members Present: Jackie Cornette- Chair; Linda Haynes-Treasurer; Beth Lyles -Region 2 Director; Cathy Wright- Communications Chair; Rita VanDuin- Scholarship Chair and Gloria Nelson- Secretary

**Networking Events:**

- NCLPA Greet & Meet- Hickory, NC – Olde Hickory Taproom- March 21, 2013
- NCLPA Greet & Meet- Benson, NC – Mary Duncan Public Library- April 19, 2013
- **Regional Workshop** - May 24, 2013 Watauga County Public Library, - Exploring Steven Covey’s “The 7 Habits of Highly Effective People” Alan R. Bailey, Associate Professor, J.Y Joyner Library (ECU) highlights the foundational principles.

**Conference Plans:** October, 2013

NCLPA will again sponsor the Meralyn G. Meadows North Carolina Library Paraprofessional Scholarship to attend the NCLA 60th Biennial Conference.

Information is on NCLPA page- included this year online application cover sheet form- ! Deadline for application is Monday, July 15, 2013.

Planning to include NCLPA Raffle Basket - “It’s Great In North Carolina”-distinctive items made in NC.

Plans are to host our business Luncheon as well as 2-3 additional programs at the Conference.

Next Meeting- May 16-10:00am- Randolph Public Library- Asheboro

- **Public Library Section** — Pam Jaskot (Billy King reporting)

The committee met on March 15, 2013 in Raleigh. A quorum was in attendance so the following documents were voted on an approved. Minutes of 4 May, 24 August and 9 November, 2012.

The majority of the meeting was to discuss the upcoming conference and what our section is interested in pursuing for programs.

Our initial discussion included the following ideas:
Conference Planning (Oct. 15-18 in Winston-Salem)

We had a decided preference for another wine and cheese reception rather than an author luncheon. A number of speakers were suggested. The four we will look into, in order of preference are: Charles Todd, Daniel Wallace, Sarah Addison Allen and Pamela Duncan. We will probably co-sponsor a teen author (TBD) luncheon with YSS. We will also provide a basket for the raffle again.

Initial Conference program ideas include:

- Adult Services. To be whittled down from their brainstorming session. Possibilities include—time management; things I never learned in library school; something for new managers; collaboration between libraries, publishers and authors; and how to talk to teens.
- Branch Services. Another Circulation Panel, but with a different spin (perhaps on Roving Reference/Customer Service).
- Collection Management. TBD.
- Genealogy & Local History. Onslow Civil War presentation. Maybe also a panel on genealogy for younger library users.
- Marketing. Bite-sized marketing

Each committee will meet prior to our next meeting and finalize their plans.

RASS, with the assistance of the Distance Learning Interest Group, held a successful virtual conference on March 14, with over 70 people in attendance. Presenters talked about a variety of topics of interest to reference librarians. The presentations were entitled: Web Gems for Librarians and Patrons, Virtual Reference: Bringing the Library to your Living Room, Reference Templates for Distance Education Students, and Cool Tools for Academic Reference/Instruction Librarians. The Powerpoints of all presentations are available on the RASS website: [http://www.nclaonline.org/rass](http://www.nclaonline.org/rass)

We are now in the process of planning our conference programming and are very excited to have Jill McCorkle as our luncheon speaker.

We are making a motion to update our bylaws. The bylaw changes include: voting format changes to allow for electronic voting, standardization of gender and titles, wording change for bringing up new issues by non-Board members, and service term change for immediate past chair.

This motion was made and passed. No second was needed.

Round Table for Ethnic Minority Concerns — Avis Jones for Phil Cherry

Current Board:

Chair-Phillip Cherry
Vice-Chair/Chair Elect-Avis Jones, Southgate Community Library, Wake County Public Libraries
We met at 10:00 a.m., on Wednesday, February 13, 2013 at the F.D. Bluford Library, North Carolina A&T State University.

Members present were:

Avis Jones, Vice-Chair, Wanda Brown, President, NCLA, Forrest Foster, Co-Director, Alan Bailey, Co-Director, Iyanna Sims, Webmaster

Agenda Items:

The REMCo Board began to brainstorm ideas for the upcoming conference. Ideas include the following:

- **Pre-conference**- Offer an all-day preconference on diversity action planning with panel discussions in the morning and interactive workshop in the afternoon; possible speakers include Kathy Bradshaw (UNCG), Barbee Oakes (WFU), Sylvia Sprinkle-Hamlin (Forsyth County Library), students from UNCG’s Department of Library and Information Studies and HR librarians from Duke or NC State; REMCo could collaborate with other sections and roundtables such as LAMS for pre-conference activities.

- **Luncheon** – Co-sponsor a luncheon with PL section of NCLA; suggestions for luncheon speakers include Dr. Tara Green (UNCG), Dr. Keith Piques (NCCU), and Kelly Starling Lyons. Roadbuilder award will be presented during the luncheon.

- **Program** – Alan Bailey is considering submitting a program proposal on Coretta Scott King award winners and co-presenting with Carol Boston Weatherford. REMCo could possibly partner with other sections and roundtables such as Youth Services for this and other programming ideas.

- **Raffle Basket** - All sections and roundtables are encouraged to submit a gift basket for conference raffle. Ideas for basket content are teas from around the world, multicultural cookbooks, a self-published cookbook with recipes from NC librarians. The self-published cookbook could become a revenue source.

**Conclusions/Action Items**

The board will begin the conference planning in the upcoming weeks. Contacts will be made with potential speakers. Alan Bailey will contact Carol Boston Weatherford, Wanda Brown will contact Kathy Bradshaw (UNCG) and Barbee Oakes (WFU), Forest Foster will select students for panel, and Avis Jones will contact Dr. Tara Green (UNCG). Avis will also speak with Dale about pre-conference planning and to sections and roundtables for possible collaboration. Call for Roadbuilder’s Award nominations will be sent in the summer.

**Newsletter**

Reestablishing the REMCo newsletter

It was agreed the newsletter was an important communication media to members. The board will send out a call to members for information to include in the REMCo newsletter near conference time.

Next meeting, TBA
IV. We adjourned the meeting at 1:15 p.m.

- **Resources and Technical Services Section** — Cindy Shirkey

RTSS met via a conference call and developed five ideas for programs for the biennial conference. We will propose programs on the following topics: 1. Demystifying fund allocation formulas, 2. Transitioning ILSs, 3. Introduction to technical services for new librarians, 4. RDA and 5. Gifts in public and academic libraries.

- **Special Collections Round Table** — Jason Tomberlin (written only)

The RTSC Board met at Meredith College on April 8, 2013, to discuss plans for the upcoming NCLA Biennial Conference in Winston Salem. We discussed the following ideas for sessions and/or workshops:

- Teaching with special collections (we never got around to planning an off-year workshop for this!)
- New products showcase/high interest showcase---maybe lightning talks for new initiatives
- A potential update on DigitalNC
- Social media efforts in special collections libraries
- Genealogy workshop

We also sent out an email asking for session ideas from our membership, but as of April 25, 2013, we have had no submissions.

RTSC is interested in collaborating with other sections and roundtables, so please contact me if you have ideas.

- **Technology and Trends Round Table** — Kathy Shields

TNT held its second webinar on March 20. The webinar was entitled “Teach Yourself How to Program” and was led by Chad Haefele of UNC-Chapel Hill. The webinar was well-attended, drawing nearly 50 attendees.

We will be holding our third webinar on April 26 on Free Image Editing Tools.

We are planning additional webinars to be held this summer and fall leading up to the NCLA conference.

We are planning three programs for the NCLA conference, one in conjunction with RASS.

- **Trustees, Friends, and Advocates** -- Carol G. Walters

Members: Theron Bell, Carol Walters (co-chairs), Clara Bryson, Martha Ferguson, Peggy Hildreth, Adrienne Williams, Bonita Collins

Byrson met online with members. Group will contact public library systems and encourage them to have a minimum of 1 Trustee and one Friend to join NCLA.
They would like to bring Jamie LaRue from Colorado as a speaker. See: [http://www.jlarue.com/bio.html](http://www.jlarue.com/bio.html) for more information on this person. Do not know if they can get enough funds to support this speaker, but he is looks like he would be worth it. ($2500)

Women's Issues in Libraries Round Table — Joan Sherif

Members: Jenny Boneno, Ruth Hoyle, Jenny Hunt, Sarah Jeong, Carol Laing, Mary McAfee, Jahala Simuel, Joan Sherif, Chair

Current Initiatives:

WILR Features

WILR Features was sent to all members and to the listserv to highlight the fall workshop and to contact all members and potential members. A June update with an interview with NCLA President Wanda Brown will follow.

Planning for NCLA Biennial Conference

Planning is underway for a luncheon and guest speaker at the NCLA Biennial Conference in Winston-Salem in October. WILR is considering cosponsoring a preconference with REMCO.

Membership

A conference table will promote membership in NCLA and WILR.

Marilyn Miller Award for Professional Commitment

The announcement for nominations for the Marilyn Miller Award will begin in April. Nominations are encouraged by all types of libraries. Announcement of the winner will be at the NCLA conference.

PURPOSE OF THE AWARD:

The purpose of this award is to recognize a professional librarian in North Carolina who has provided outstanding leadership and service in furthering the status of women in librarianship, the mission of the library community, and/or the support of women colleagues in the workplace.

Committee Reports

- Archives — Denelle Eads  [Motion – Response to Questions]

This discussion was postponed until the next meeting since Eads was not present.

- Conference 2013 — Dale Cousins

The Conference Planning Committee has convened twice since the January NCLA Executive Board meeting. Progress on the 60th Biennial Conference, NCLA: Stronger Together continues. Meetings are scheduled to continue at approximately 6 week intervals until the October 15-18 conference in Winston Salem.
The “Save the Date” mailers have been issued by the Marketing Committee to current and lapsed members. Plans are to send routine notices via the listserve to members as programs and events are confirmed. The working deadline for designing and mailing the registration mailer is early-to-mid May.

The Program Committee has confirmed General Session speakers: Lee Smith to open the conference, ALA President Elect Barbara Stripling for the Ogilvie Lecture and ACRL President Elect Trevor Dawes to close the conference on Friday. The call for program proposals and poster session proposals has been issued with a working deadline of April 26. The committee has toured the Benton Convention Center and adjacent hotels twice to confirm meeting room locations. They have also confirmed that Algonquin Books is an “in-kind” platinum sponsor, providing 7+ authors for the conference, gratis. Find this sentence, and you’ll get a prize. A call for NCLA musicians has been issued for groups to play 15-20 minutes prior to each general session while attendees are finding seats.

The Conference Store Committee has issued a “Design the conference T Shirt” competition with a deadline of June 1. The winner will receive a $50 certificate to use at the store and “bragging rights” for one’s portfolio. The committee is moving toward ordering stock in the coming weeks. The committee will also coordinate raffle baskets from the sections and roundtables as a fundraiser (50/50) for NCLA and the respective section or roundtable.

The Registration Committee is redesigning the registration form, in conjunction with the Marketing Committee. They are also going to utilize VolunteerSpot to recruit, schedule and communicate with conference volunteers for both the registration area and the conference store.

Exhibits and Sponsorship Committees are busy working with both previous and new supporters. To date, we have 3 platinum sponsors and nearly 20 exhibitors. They are making follow-up calls and continue to build support for the conference. Both committees request the aid of the entire NCLA Executive Board in identifying potential library supporters for the conference. The committees will do the work and make “the ask;” they just need the Board’s leads. nclaexhibits@gmail.com or nclasponsorships@gmail.com. Exhibits Committee is nearly ready to confirm the carpet and drape contract with the Hollins Company, the preferred vendor of the convention center.

The Local Arrangements Committee has confirmed that the All Conference Reception will be hosted at the Forsyth County Public Library’s Main Library on Thursday evening. The Vendor Reception, on Wednesday evening will be in the Exhibit Hall and may feature performances by the Black Repertory Company. Planning is not yet confirmed for the Endowment Dinner and both a traditional endowment event and an alternative event may be proposed. The committee is working with the AV company preferred by the Convention Center.

The next meeting of the Conference Planning Committee will be May 24 at UNCG’s Jackson Library.

- Constitution, Codes and Handbook — Laura Davidson -- No report
- Continuing Education — Iyanna Sims—No report
- Endowment — Phil Barton

NCLA Endowment Committee Report  

April 25, 2013
NC Library Association Endowment

000514

January 1, 2012 thru December 31, 2012

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Global equity markets behaved quite well in 2012 despite frequent declines in economic growth numbers and corporate earnings results throughout the year. US and non-US equities rose 16% and 17%, respectively, in the face of political turmoil in the US and growth concerns around the globe. Fixed income also performed nicely, buoyed by continued central bank stimulus. As for 2013, reduced uncertainties may encourage modest increases in economic growth, corporate spending and in both US and global equities. But another double-digit year for the markets may be overly optimistic.

Notes: 3- and 5-year percentages are annualized. Returns are net of asset manager fees. The comparative indices are not similarly reduced for fees.

Contributions and Distributions Detail

October 1, 2012 – December 31, 2012

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With a great boost from the ALA Office of Intellectual Freedom (OIF) and our fellow advocates with the Freedom to Read Foundation (FTRF), our Intellectual Freedom Committee (IFC) has been actively engaged in both participating in and promoting an ever increasing variety of intellectual freedom related activities.

Recent events have included an excellent webinar/Q&A session featuring FTRF General Counsel Theresa Chmara, who addressed the topic *Filtering, Leafleting and Book Banning: an overview of recent court cases involving libraries.*

Both groups have been reporting and providing commentary associated with the recent banning by Chicago Public Schools of Marjane Satrapi's graphic novel *Persepolis.*

Earlier this week, the ALA OIF offered a free, interactive webinar “Defend the Freedom to Read: Reporting Challenges”. According to the OIF, challenges to library materials take place in schools and libraries across this country every day. One of the ALA Office for Intellectual Freedom’s primary duties is to track challenges and to provide support to librarians, teachers, library workers, trustees, and others who are dealing with these challenges.

Our Intellectual Freedom Committee continues to communicate via email and work on building our awareness and education focused efforts. We are carrying on our work to grow our membership roster and welcome interest and inquiries from individuals from all areas of librarianship.

In an effort to encourage our role as advocates for intellectual freedom across our state and beyond, we are continuing to utilize and promote our Twitter site IFC_NCLA to help keep us informed of IF related news and activities – and to tweet about news and issues impacting our NC libraries and communities. The committee members and other interested individuals also are able to follow IF issues and news through a blog managed by the ALA Office for Intellectual Freedom (OIF) [http://www.oif.ala.org/oif/](http://www.oif.ala.org/oif/).

The L1PC has meet several times, including a March 25th meeting with the group mentors in preparation for the mid-term meeting of all participants that took place yesterday, April 25th This meeting was planned as a refresher, mid-way get together of all Leadership Institute participants, mentors and committee members, between the LI and the upcoming biennial conference.

Attached to this report is the agenda and handouts from yesterday’s meeting. [Please see NCLA web site for these materials]
State Legislative Day

Chair Brandy Hamilton participated in the State Legislative Day rally then completed visits with Dale Cousins on behalf of Wake County.

National Library Legislative Day

A short NLLD video was completed and posted on the NCLA YouTube account, sent to the listserv then shared with ALA, which posted it on their legislative website.

We have been working diligently finalizing the details for the NLLD trip. Registration has been completed, the hotel has been booked, transportation has been planned and we are finalizing our itinerary. At this point despite reducing our attendees, North Carolina still has the largest delegation followed by Maryland.

We have been communicating with ALA and the State Library in finding data to use for our talking points. We received several grant related impact stories that we will use while in Washington. Our focus this year is positivity. We want to thank our representatives and senators for their past and future support and educate the things that libraries do for North Carolina citizens.

Legislative and Advocacy Actions

On April 10, President Obama released the budget for the 2014 fiscal year, allocating $177 million for assistance to libraries through the Library Services and Technology Act (LSTA). While this was two million dollars more than 2013, it is still less than what was allocated in 2012. We will advocate for additional funding for the 2014 budget at our legislative talks.

Through ALA’s legislative action center, we posted items to the NCLA listserv and Facebook account regularly, including encouraging people to call our senators to have them sign the LSTA “Dear Colleague Letter” to support LSTA in 2014.

Website

Added a piece of software called “Capwiz” to the NCLA Legislative site. This enables members to sign up and receive legislative alerts.

Snapshot Day

We have a meeting set up to discuss plans for snapshot day, which we hope to hold in 2014. We hope to do a poster session at the conference to generate interest.

Incoming Chair Nomination Next Biennium

The current Chair Brandy Hamilton would like to nominate Anthony Chow of UNC G to assume the role
of lead Chair next Biennium (pending approval from incoming NCLA President) We will meet Soon this and will provide some hands on training.

- **Marketing** -- Jennifer Hanft

**Marketing Plan:** During the past quarter, Jennifer has been working with students from a marketing class at Meredith College to create a marketing plan for NCLA. The students will have the marketing plan completed the week of April 22nd and will share it with Jennifer the following week. At that point, the Marketing Committee will review the plan and use it as a draft, moving forward with the process of tweaking and finalizing it.

**NCLA logo/website:** The Meredith College Circus Design Studio has been hard at work creating new NCLA logo and website concepts. They presented three options to Jennifer who took them to the Marketing Committee for feedback. The Committee reviewed the three options and made suggestions for revision of their preferred concept. Jennifer has taken the suggestions and other questions back to the designer and the Committee is awaiting a second draft of the design. Once the requested changes are addressed, the Committee will present their recommendation to the Board. We plan to do this at the July Executive Board meeting.

- **Membership** — Lisa Shores

1. Currently looking to attend library school orientations this coming summer. Members of committee are reaching out to school contacts for dates and times and possible attendance.
2. Committee has begun to discuss conference raffle baskets. Lisa Shores will be heading that up. Three baskets will be purchased.
3. Currently discussing with Kim Parrott, Jen Hanft and Kathy Claspell the position and placement of membership table at conference.
4. Many thanks to Dale Cousins for presenting NCLA membership applications at the recent Public Library Directors Association.
5. Many thanks to David Trudeau for presenting NCLA membership applications at the recent NCCCLRA Conference
6. Begin to timeline nominations for the NCLA awards in the coming weeks.

- **Nominating** — Sherwin Rice

The nominating committee has secured nominees for the 2013-2015 NCLA biennium. We are in the process of working with Kim Parrott to prepare and distribute ballots. Thank you to everyone who submitted names to the committee.

The actual names were not shared at the meeting, but the ballot information was posted in June. The slate was:
Vice President/President Elect:
Rodney Lippard
David Wright
Secretary:
Jennifer Hanft
Shamella Cromartie
Treasurer-Elect:
Lorrie Russell
Paul Birkhead
Director-at-Large:
Alan Bailey
Amy Harris Houk
Sandra Lovely
Marian Lytle
ALA Councilor:
Dana Eure
Gloria Kelley
Southeastern Library Association Representative:
Ruth Ann Copley
Wanda Brown

Operations — Priscilla Lewis

NCLA Operations Report -2013 Quarter 1
Office Operations
As part of her daily routine, Kim maintained and updated the listserv and processed incoming membership applications and payments. Made routine bank deposits, work with treasurer to reconcile monthly expenses. Provided section and roundtable reports as requested for mailers, membership information, etc. Kim coordinated and provided documents for the Executive Board meeting in February. Kim attended Finance Committee meeting in High Point Public. Kim Met with Treasurer and Past Treasurer in Hillsborough to reconcile 2012. Met with merchant services provider to review compliancy and renegotiate rates. Set up new electronic fax line to decrease NCLA cost for faxing by $75 per month.
Conference
Kim worked with conference committee members in order to setup online capability for conference sponsorship and exhibitor registration. Kim attended 2 conference 2013 planning meetings (Archdale, Winston-Salem). Kim, Dale Cousins and the conference programming committee met with Algonquin Books of Chapel Hill to discuss conference partnership interest.
Kim assisted the conference marketing committee to send 1500 save-the-date post cards by working with the printer, setting up addresses, and forwarding to the mailing company for distribution. Kim and
Dale Cousins visited the NC Reading Association Conference Exhibit Hall in Raleigh for potential leads and ideas.

NCLA Leadership Program
Attend LI meeting in Raleigh. Kim prepared State grant the reimbursement form for the 2012 Leadership Institute by compiling financial data including receipts and invoices. Kim, Dale Cousins, Lorrie Russell and Mike Crumpton attended a site visit to the Grandover in Greensboro, for a potential location for the NCLA Executive Board Retreat and 2014 Leadership Institute.

- Pay Equity - VACANT
- Scholarships — Christy Earp No written report
  Scholarship applications will be accepted through May 30, 2013

- **Website** — Laura Wiegand  **Motion 1** (Passed)  **Motion 2** (Passed)

An actual committee has been formed! Members include Laura K. Wiegand (UNC Wilmington), Michelle Underhill (State Library), Stephen Bollinger (North Carolina A&T State University), Ginny Boyer (East Carolina University) and Chad Haefele (UNC Chapel Hill).

We had our first meeting, virtually, on April 8th. We will have a meeting in May and again in July.

Ginny Boyer will be the Vice-chair.

We developed two motions that will be presented to the Executive Board in April 2013.

- The first motion concerns the committee name, members and charge.
  Motion reads:

Update committee name, members and mission
Submitted by: Laura K. Wiegand
April 2013 Executive Board Meeting

We propose that the name of the Web Committee be changed Web and Technologies Support Committee.

We propose that membership be defined as "Chairperson, plus three or more members, and the President of the Association, ex officio. Membership shall be based on experience with web and other technologies."

We propose to the Executive Board that our charge be defined as:
  i. providing technical maintenance of the website, website training and content creation support
  ii. providing other technology support, such as implementation recommendations and training on technology and other related topics, such as webinars
  iii. providing oversight on various existing and future technologies (i.e., Facebook, Twitter, YouTube) by opening accounts, maintaining administrators, providing recommendations for content, setting contribution guidelines
The second motion concerns the NCLA YouTube Channel.

Motion reads:

Currently the NCLA YouTube channel is tied to the nclaonline@gmail.com account which is used for association business; access to it cannot be shared with the sections and roundtables. This means either individuals use their own channels, or have to ask Kim to upload. We propose that easier, collaborative access to YouTube be set up.

- Our recommendation is that we create new Google account and YouTube channel for NCLA. After research, we discovered that you cannot "unlink" accounts that were created after 2009. This account was created in Feb 2010, which means that we will have to set a new one up. Unfortunately the Google username "NCLA" is taken. We propose using "NCLibraryAssociation" instead.
- We propose that the channel currently associated with nclaonline be taken down. If possible we will transfer the videos currently on the channel (keynotes from the 2009 Conference)
- We propose that the Web committee will maintain username & password. We will make the access info accessible to section, roundtable and committee chairs.
- We propose that the Web Committee, in conjunction with the Marketing Committee, write a content policy and how-to guide on using the Channel.
- We propose that sections and roundtables use the NCLA channel for their YouTube content whenever possible.
- We will post this information in a password protected page on our website.
- We will then link to and/or embed the channel on our website.

Both of these Motions were passed after discussion.

Website archives - We talked about the website archival practices and needs. We have some questions to answer and actions to follow-up on regarding retention policy & practices for the website and social media.

Future agenda items will be taken from the Improve Online Presence Task Force Report.

Other Reports

- ALA Council — Rodney Lippard  
  No written report
- SELA Representative — Carol Walker Jordan  
  No written report
- 2013 SELA/SCLA Conference  
  (joint conference with the South Carolina Library Association) will be held in Greenville, South Carolina on November 13-15
- North Carolina Libraries — Ralph Scott  
  Work continues on the 2013 Spring/Summer issue
- Test bulk mailing of new issue notification letters to registered North Carolina Libraries users was successfully conducted in March. Received lots of bounce backs from email addresses in .ru
ECU (Joseph Thomas and Eleanor Cook) are hosting support group meetings with editors of publications housed on ECU servers. An individual has been hired to help with the Open Journal System software. This group is very helpful and consists of both experienced editors and newbies to the online journal field.

Always happy to have new members join the board, remember NCL Board members must be appointed by section and round table chairs.

North Carolina Libraries did not receive funding in 2013 from the North Carolina Library Association Executive Board for any print issues.

- State Librarian — Cal Shepard  No written report – [following notes from L. Davidson]

Funding
- Federal sequester of 3.4% of LSTA ($150,320)
- State aid to public libraries 4.8% ($657,517) cut in governor's budget
- State aid formula review

New staff
- Digital preservation information
- GHL blog won an award
- LSTA applications data 46 apps for $3.2mil--$2mil available (maybe)
- Need advisory committee members from all COIs except NCICU

Summer reading workshops
- Youth services staff census
- DCR Educational Database in support of common core curriculum (primary sources)
- NC Cardinal shared ILS (19 systems by next February)
- Resource sharing (courier service)
- LSTA funded for now--costs will be borne by libraries in the future
- E-book advisory committee
- Virtual petting zoo: public library technology training
- Connect2compete / www.everyoneon.org
- Digitallearn.org (digital literacy training)
- State library commission vacancies