

Publications and Marketing Committee
Report to the Executive Board
April 28, 2006

In an effort to publicize the NC Libraries license plate, the committee has sent an email with a the license plate brochure and application to the NCPLDA list-serv requesting library directors to encourage their Friends groups to support North Carolina Libraries by purchasing a plate.

We encourage all executive board members to apply for and purchase a plate during this meeting. Suzanne White will take applications and forward them to Andrea Tullos, who is collecting these.

We are working on the theme for the 2007 conference, and have advertised a theme contest on the NCLA website. Once we have a theme, we will follow with developing a logo design.

The committee offers assistance to NCLA groups who may need design or publication assistance, and especially to the membership committee's efforts in recruitment.

--Suzanne White, Publications and Marketing Chair