

# **REPORT OF NORTH CAROLINA LIBRARY PARAPROFESSIONAL ASSOCIATION**

**April 10, 2008**

---

The NCLPA held its quarterly Board meeting on February 27, 2008, in Asheboro. At the meeting, the discussion centered around the twofold goal of (1) informing all library personnel of the benefits of membership in the NCLA and the NCLPA, and encouraging enrollment in both associations; and (2) planning for a mentoring program for paraprofessionals.

NCPLA has reached out to members and prospective members via e-mail, newsletters, printed materials, and a web site. The association understands that the Internet offers so many methods to communicate with library workers in North Carolina. Therefore, we are trying some creative and exciting approaches. Some of our approaches include:

- a newly-created NCLPA logo;
- printed materials-stationery, brochure, bookmark, regional directors map (with pictures of the directors)-all bearing the NCLPA logo;
- an upgraded, user-friendly web site which includes facts about the association;
- *Paraprose*, the NCLPA news blog posts the latest information about activities and events in the library world;
  - Online discussion group exclusively for members of the NCLPA Executive Board;
  - Online discussion group for **all** dues-paying active members of the NCLPA roundtable

NCLPA will be working very diligently over the next two years to form strategies to increase membership and to enhance personal development through opportunities offered by our workshops, educational programs, and conference activities.