

## **NCLA Membership Committee Report April 24, 2006**

The membership committee has been extremely active the last quarter. We are hoping that our efforts will show up in the membership numbers over the next year.

The Membership Committee Yahoo Group currently has 13 members. Last Board Meeting, it was requested that each section/roundtable/committee nominate a representative to join the Yahoo Group. Currently CJCS, CSS, LAMS, REMCO, BLINC, and TNT as well as representatives from the Executive and Operations Committees, have joined the Yahoo Group. Email [carolinejwalters@netzero.com](mailto:carolinejwalters@netzero.com) with the representatives contact information.

The NCLA Display and/or membership brochures were used on the following events:

- Wake County Staff Day (February 20th) – I spoke to the group for a few minutes about NCLA membership. A reduced membership rate (\$5 off) was offered for onsite membership and 10 people joined that day. Brandy Hamilton worked extremely hard in creating additional display materials – including one for the license plate – and set up and manned the table during breaks.
- LAUNC Conference (March 13th) – Betty Meehan Black set up the display in Chapel Hill. We included special customized membership brochures for the table. I heard from several attendees that they saw the display and how great it looked.
- Serials Conference (March 30 & 31) – Betty Meehan Black and Janet Flowers coordinated the set up of the display and brochures for this conference.
- Friends of Public Libraries (March & April) – Frannie Ashburn talked about NCLA at regional Friends’ groups meetings and also provided information about the Library License Plate, which was very popular.
- SELA Conference (April 5, 6 & 7) – Joan Ferguson took brochures and membership applications to TN.

Upcoming Events Include:

- Paraprofessional Conference (May 12<sup>th</sup>) – ECU – Display and special membership discount.
- Community College (July) - Display and special membership offer presented via registration packages.
- ANCHASL Meeting – (May 5<sup>th</sup>) – UNC-Charlotte – Membership brochures and applications will be available at this meeting.
- RTSS Spring Workshop – (May 30<sup>th</sup>)– contact has been made to have the display at this conference at Elon University.

If you have a conference or workshop that the display or membership applications/brochures can be displayed please contact Caroline to make arrangements.

The NCLA Core Membership Committee met in person on March 30<sup>th</sup>. Discussion included:

- The Committee voted unanimously to present to Leland Park a Distinguished Library Service Award in April 2006 at Davidson College Alumni Day. Robert Burgin has agreed to attend the event – April 28<sup>th</sup> at 4 p.m. – to present the award.
- Burnette Bell reported to the committee that there were 3986 librarians in North Carolina and an additional 3777 library staff members. Membership at the start of this year was 1353 and represents only 17% of the total library population. To learn more about the make up of those who join NCLA and especially those who do not, the Membership Committee will take on the task of creating a survey of NCLA members and non-members. Burnette Bell will lead this project and use the Yahoo Group for communication – anyone interested in being involved in this project should join the Yahoo Group through me.
- The Committee would like to create a “What Has NCLA Done for Me Lately Display” – this would include a list of NCLA activities that some people may not be aware that NCLA does. A Sample will be presented at the meeting and turned over to the Publicity Committee for further work.
- The Committee discussed offering regional “get-togethers” or “member-bring-a-member” events. It was suggested that we work with the NMRT on this type of membership development.

Respectfully Submitted,  
Caroline J. Walters