

NCLA Membership Committee Report  
January 27, 2006

The current “core” committee consists of: Caroline Walters (chair), Brandy Hamilton, Terry Wehrli (past-chair) and Burnette Bell.

To be in accordance with the NCLA Handbook, which states the committee should be made up of representatives from each section and round table, the committee has created a Yahoo Group called NCLA Membership. The committee is requesting that each section and roundtable designate at least one member to join this group and represent their specific section/round table. Names and emails should be submitted to Caroline ([carolinejwalters@netzero.com](mailto:carolinejwalters@netzero.com)). This group will be charged with:

1. Discussing membership development issues and sharing ideas (brainstorming) on increasing membership
2. Maintain a calendar of library/librarian events (conferences, regional meetings, staff retreats/annual meetings, workshops) to manage the use of the NCLA Membership Display or presentations on NCLA membership.
3. Coordinate section/roundtable membership development with Membership Committee and NCLA as a whole.
4. Act as NCLA Ambassadors for membership development at library/librarian events.

Currently the committee is researching/working on:

1. Possible redesign/updating of the NCLA Membership Display.
2. Compare NCLA membership with other states and total number of librarians/library staff in North Carolina (statistical).
3. Revision of membership renewal notices and membership letters.
4. Revision of membership application and possible membership brochure for event development.

The following events are already on the Yahoo Group calendar:

1. Wake County Library Annual Staff Day – schedule for Feb 22 in Raleigh. Brandy Hamilton is confirming use of the NCLA Display and possible 5-10 min. of speaking time to talk about joining NCLA.
2. Library Serials Conference schedule for March 30-31, 2006 at Friday Center, Chapel Hill. Display and brochures.

The committee is also requesting approval:

1. To offer special membership pricing at special events for those who join onsite (example: All Wake County Staff who join at their Staff Day (Feb. 22) pay \$30 or amount less depending on income).
2. Use/purchase of the remaining NCLA Conference Store items for giveaways to new members who join on site or as drawing prizes for NCLA members at events.

Respectfully submitted by Caroline Walters.