

Financial Vitality Committee Report to
North Carolina Library Association Board
April 28, 2006

The Financial Vitality Committee was established by President Robert Burgin in January 2006.

Members: Kevin Cherry, Harry Cooke, Dave Fergusson, Nancy Fogarty, Beverley Gass, Ross Holt, Diane Kester (chair), Ralph Scott, Caroline Walters, and Catherine Wilkinson,

Charge: "To formulate recommendations to improve the ways in which NCLA's operations are funded. The committee needs to focus on both short-term problems and long-term problems."

Communication has been via email with the first group meeting scheduled for May 5 via conference call.

The following topics are areas for discussion:

To increase income

- * \$5 of workshop fee for operating budget
- * Advertising in North Carolina Libraries
- * Advertising on Web site
- * Fund raisers (in addition to license plates)
- * Donations for chances on prizes
- * Increase membership
 - Surveying NC librarians who are not members of the association to determine what obstacles to membership exist
 - How to increase membership among the academic librarians
- * Increase sponsorships during conferences

To reduce operating expenses

- * Separate Project Grants out of the operating budget into a Fund account
- * Separate Leadership Institute from the operating budget and make it self-supporting
- * Establish virtual committee meetings (chat, blogs, video-conferencing)

The committee is working with the Membership Committee and the Finance Committee to coordinate recommendations. The committee welcomes other suggestions to be included in the May 5th discussion.

Diane Kester, Chair