

Dear Vendor Representative:

We invite you and your company to participate in the North Carolina Library Association's 56th Biennial Conference by advertising in the Conference program.

The 2005 Conference will be held at the Benton Convention Center in Winston-Salem, NC on September 21-23. The theme of the Conference is "Your Library: The Place to Be." We expect over 800 librarians representing public, academic, special, and school libraries in North Carolina. (Further information on the Conference can be found at <http://www.nclaonline.org>.)

Advertising in the Conference program offers a perfect vehicle to reach conference attendees.

**ADVERTISING COSTS:**

\$400 for a full-page advertisement (7.5" x 6")

\$250 for a half-page advertisement (3.5" x 6")

Black and white advertisements only

**PAYMENT INFORMATION, DEADLINES, ETC.:**

Checks should be made payable to "NCLA 2005 Conference" and sent to:

Dr. Robert Burgin  
307 Swiss Lake Drive  
Cary, NC 27513

Advertising copy (in GIF or JPG format) should be emailed to [rburgin@mindspring.com](mailto:rburgin@mindspring.com).

Checks and advertising copy are due by July 1, 2005.

**FOR ADDITIONAL INFORMATION:**

Contact Dr. Robert Burgin at 919-380-8074 or [rburgin@mindspring.com](mailto:rburgin@mindspring.com).

As always, thank you for your support and interest in North Carolina libraries. We look forward to working with you on your advertising in the Conference program.

Sincerely,

Dr. Robert Burgin  
Vice-President/President-Elect  
North Carolina Library Association  
[rburgin@mindspring.com](mailto:rburgin@mindspring.com)