

BLINC Meeting Minutes
February 17, 2006
Cameron Village Regional Library

Thank you, Susan Neilson, for hosting our meeting. The new library is beautiful and provided a lovely backdrop for our meeting. Thanks also to Tommy Smith of EBSCOHost for supporting BLINC by presenting at the meeting and providing lunch.

- **Business Source Premier.** Tommy Smith of EBSCOHost presented a thorough overview of Business Source Premier, a new NCLive database. In his presentation, he documented how BSP has added new titles and expanded its breadth of coverage both in the academic and trade press segments. He also showed us the new BSP interface that makes searching options more obvious. Lastly, Tommy demonstrated the new visual interface that EBSCO will make available shortly on many of its databases. You can contact Tommy via e-mail at: tsmith@epnet.com.
- **Finances.** The official year-end ledger shows BLINC still in debt \$92.75; however, at a recent board meeting, the NCLA treasurer informed Susan that our account is now in the black. As you renew your NCLA memberships, be sure to claim BLINC as one of your sections; membership dues from NCLA are our only source of new funds.
- **Committees.** Susan provided an update on BLINC's committees:
 - Nominating: an Ad Hoc committee, suspended now that the election is over.
 - Meeting: plans quarterly meetings, sets the agendas, arranges for speakers, and coordinates the logistics of the meetings.
 - Publicity/Web: maintains the BLINC web site
 - Conference Planning: since our next conference will be NCLA in 2 years, this committee is hibernating temporarily
 - Membership: new committee created to recruit and retain members
- **Carolina Consortium**
 - This consortium consists of academic libraries in North and South Carolina.
 - The group negotiates pricing for various resources but the individual libraries decide whether to subscribe to these resources.
 - Steve Cramer is our representative to CC
 - We discussed our recommendations to the consortium.
 - Rita demonstrated EuroMonitor Global Marketplace Information Database (GMID) which she recommends highly.
 - Our final list of recommendations includes:
 - Euromonitor
 - ICPSR - a public survey database
 - GMID
 - Economist.com with country reports
 - Reuters
 - MarketLine/Datamonitor

- Business Insight
- Mergent Online
- Mintel European and US reports

The complete list of recommendations will be posted separately in Blackboard.
 The current list of available resources is posted at:
Library.uncg.edu/carolinaconsortium/availabledeals2005.asp

- **Strategic Planning**

We returned to last meeting's SWOT analysis with a focus on setting goals and achieving them.

- Grow Membership by soliciting community college and public librarians to increase attendance at quarterly meetings
 - Determine these librarians' need and ability to attend
 - Structure our invitations to stress the presentations, rather than the quarterly business meetings
 - Find better ways to promote our meetings
 - Public librarians need an agenda so they can apply to attend our meetings
 - How else can we distribute announcements of our meetings?
 - E-mail using BLINC, SLA and other lists
- Produce workshops to generate income, increase membership and fulfill our mission to educate
 - Target audience: non-members
 - We'll produce at least one workshop in the years when NCLA doesn't hold its conference
 - We'll produce a pre-conference workshop at NCLA
- For the next meeting:
 - Bring any packaged programs that could be taught to students, para-professionals or other librarians providing business reference
 - Rita will contact Beth Rowe in the Gov Docs section about their plans
 - Bring ideas for big, half-day workshops
 - Bring marketing ideas for the workshops

Next Meeting

Friday, May 5, 2006
 Greensboro, NC

On August 4th, we'll meet at UNC Charlotte