

1 **North Carolina Library Association Executive Board**  
2 **October 20, 2006 Minutes**  
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4 President Robert Burgin called to order the quarterly meeting of the NCLA Executive  
5 Board at 10:05 am in the conference room of the Henderson County Public Library in  
6 Hendersonville, NC.  
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8 Present for the meeting were: Betty Mehan-Black, Loree Kelly, Mary Sizemore, Ann  
9 Marie Elkins, Lynn Thompson, Diane Kester, Cathy Edwards-Sprattley, Jonathan  
10 Farlow, Caroline Walters, Kevin Cherry, Frannie Ashburn, Beth Bernhardt, Debbie Luck,  
11 Jamane Yeager, John Harer, Lisa Williams, Mary Boone, Harry Cooke, Wanda Brown,  
12 Beverley Gass, Kim Parrott, Paula Singer, and Dale Cousins.  
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14 President Burgin introduced Bill Snyder, Director of the Henderson County Public  
15 Library, who give a warm **welcome and a brief history** of the library.  
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17 President Burgin asked the Board to honor the memory of colleagues Paula Pierce Hinton  
18 and Barbara Beebe with a **moment of silence**.  
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20 **Minutes** from the July 21, 2006, meeting were presented. Betty Mehan-Black moved for  
21 approval; Loree Kelley seconded; motion carried with no discussion.  
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23 President Burgin asked for approval to amend the agenda by placing the **Pay Equity**  
24 **Study** first on the agenda. By consensus the group allowed Beverley Gass to introduce  
25 Paula Singer (Singer Group) and Don King (UNC-SILS) who presented a progress report  
26 on the work of the Pay Equity Study. Ms. Singer acknowledged both the assistance of  
27 Don King and SILS as well as the LSTA funding provided via the State Library and State  
28 Librarian Mary Boone in working on the study. Prior to the presentation, Ms. Singer  
29 announced that the program/power point would be emailed to the entire Executive Board  
30 within the week.  
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32 (ADDENDUM 1 to insert—Pay Equity Study)  
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34 President Burgin offered the **President's Report**.

- 35 1. Section 4 of the NCLA bylaws states, "The Executive Board shall have the  
36 following powers and duties....b. To appoint in case of a vacancy in any  
37 office a member from the Association to fill the unexpired term until the next  
38 regular election....Article II, Section 3 of the bylaws also states, "in case of a  
39 vacancy, the Executive Board has the power to appoint a Secretary to serve  
40 until the next regular election is held.

41 President Burgin moved that Gloria Nelson, Spring Lake Branch Manager of the  
42 Cumberland County Public Library & Information Center, be approved as  
43 **Interim Secretary** of NCLA through the end of the biennium to complete the  
44 term of Paula Pierce Hinton. Frannie Ashburn seconded and the motion carried  
45 with no further discussion. Due to short notice, Ms. Nelson was unable to attend  
46 today's meeting and Dale Cousins agreed to take notes for the Board.

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President Burgin announced the resignation of Tina Stepp as NCLA Treasurer and moved that Diane Kester be approved to serve as **Interim Treasurer** of NCLA through the end of the biennium. Beth Bernhardt seconded and the motion carried with no further discussion.

Kevin Cherry introduced the concept that the Treasurer become the Chair of the Finance Committee as a part of routine duties as we enter into the nomination period for the 2007 elections. President Burgin noted that it was an idea worth consideration and would convey the message to Nominating Committee Chair and Immediate Past President, Dr. Pauletta Bracy.

2. Proposal to offer free **Student Memberships**. NCLA received unexpected revenue from the 2005 conference, the partnership with Borders books, and for administration of the Gates Grants thus increasing its operating budget income. President Burgin moved that NCLA use some of this funding to sponsor up to 200 student memberships in the joint ALA/NCLA membership program. This course of action will hopefully mean additional long-term memberships to both organizations and will generate future interest in the profession and, by the way, helps to advance the President's goal of increased membership. Jonathan Farlow seconded the motion and it carried with no further discussion.

3. The **Borders Book Drive** for North Carolina Libraries and for NCLA in all area Borders Bookstores and WaldenBooks netted 6341 books for host libraries and \$1714.05 for the NCLA budget. The NCLA Executive Committee approved President Burgin's request that the books collected go to the specific library designated by the buyer and that the volunteers picking up materials could have the discretion to determine the use of the books. Overall, the comments were positive about the bookdrive and Borders would like to repeat the project in 2007. Burgin received two negative comments from libraries that may choose not to participate in the future. Some discussion followed and the item will reappear on a 2007 Board agenda for approval.

4. **Gates Grants** NCLA was asked by the State Library to serve as the agent for these grants. Included are workshops throughout the state to promote the sustainability of technology in rural communities. Several sponsoring librarians will also attend ALA programs on sustainability. In return, NCLA will receive a fee of approximately \$3300.

5. Only 62 applications have been made for the special **NC Libraries License Plates**. President Burgin expressed some frustration that every hobby group in the state can rally enough support for these plates but people interested in libraries can't seem to rally around this effort of support which will directly benefit NCLA. The registration period will continue through the conference in 2007.

92 6. The **State Auditor** included NCLA on a list of agencies in non-compliance.  
93 President Burgin heard the news from local media when a reporter called. It was  
94 noted that NCLA was listed as one of the state's top 10 offenders. After several  
95 calls to confirm that we had reported \$251,000 correctly in 2004 and had reported  
96 \$9000 correctly in 2005, the State Auditor's office responded that NCLA is  
97 indeed in compliance...a mistake had been made.  
98

99 7. **ALA Emerging Leaders Program** will include one scholar from UNC SILS,  
100 Suchi Mohanty. Ms Mohanty will receive a \$1000 scholarship from NCLA and  
101 four other scholars (Lauren Pressley, Kim Vassiliadis, William Nelson, and Jean  
102 Ferguson) will receive non-monetary scholarships as Emerging Leaders as well.  
103 He noted that both LAMS and CJCLS contributed toward the scholarship.  
104

105 President Burgin restated his 4 goals for the organization:

106 **\*Increased membership**

107 He noted that the CJCL Section had increased its membership by 11.4 %  
108 since the last meeting and other sections have added members and that  
109 new members have been added for the NC Community College event at  
110 Wake Tech and at the ECU event, but overall membership is down by just  
111 less than 1 percent.

112 **\*Fiscal vitality**

113 He noted continued diligence on the part of NCLA spending, hopeful  
114 increased revenues from the 2007 conference, and the creative ideas of the  
115 Financial Vitality committee will cement this goal.

116 **\*Surveys of the membership**

117 The Membership Committee continues to explore this and President  
118 Burgin would like the survey in place by the fall. The purpose is to  
119 explore why people do or do not join NCLA and to use the information to  
120 increase membership.

121 **\*Streamlining and refining procedures**

122 In the context of this goal, President Burgin announced that he would like  
123 for the Treasurer of NCLA (whose job changes less frequently than some  
124 of the other officers) to be authorized to obtain a credit card. A credit card  
125 is often the most effective means of doing business from the NCLA office.  
126 He moved that the Treasurer, Diane Kester, be authorized to obtain a card  
127 for the use of NCLA and NCLA Administrative Assistant, Kim Parrott.  
128 Mary Sizemore seconded and the motion carried.  
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130 President Burgin called for **Section and Roundtable Reports**. He reminded the group;

131 \*all reports should be posted on the Web before the meeting and 2 copies should  
132 be offered at the meeting to the Admin. Assistant and to the Secretary.

133 \*all items to be presented to the Executive Board for consideration be presented at  
134 least one week in advance.

135 \*oral reports should not exceed 2 minutes in length.

136 \*all motions be presented in writing to the President.  
137

138 With that said, the Secretary received the written reports of CJCLS, LAMS,  
139 Literacy Roundtable, PLS, REMco, SPCRT, T & T, Finance Committee,  
140 Endowment, Membership, Operations, and the State Library report.  
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142 *Business Librarians in North Carolina* The report is on the Web.  
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144 *Children's Services Section* The report is on the Web. Loree Kelly moved that the  
145 proposed name change for the section (from *Children's* to *Youth Services*  
146 Section) be approved by the Board. Beth Bernhardt seconded and the motion  
147 carried. Retreat and membership drive to occur Nov. 2-3.  
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149 *College and University Libraries Section* The report is on the Web.  
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151 *Community and Junior College Libraries Section* The report is on the Web;  
152 An 11 % membership *increase* was highlighted as well as workshop plans  
153  
154 *Government Resources Section* No report.  
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156 *Library Administration and Management Section* The report is on the Web;  
157 highlighted upcoming workshop "*Who's Following Your Lead?*" which has 66  
158 enrolled, to date, for 1 of 3 sessions across the state  
159  
160 *Literacy Roundtable* The report is on the Web. Betty Mehan-Black announced  
161 that plans are underway at UNC to honor Paula Hinton and that Betty will keep  
162 the Board posted as ideas develop  
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164 *NC Association of School Librarians* The report is on the Web and highlighted  
165 upcoming collaboration with Intellectual Freedom Committee for a spring  
166 workshop on censorship for media personnel.  
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168 *NC Library Paraprofessional Association* The report is on the Web. Robert noted  
169 that a great blog has been established at <http://nclpa.wordpress.com>.  
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171 *NC Public Library Trustee Association* The report is on the Web.  
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173 *New Members Roundtable* No report.  
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175 *Public Library Section* The report is on the Web. Lynn Thompson announced the  
176 *William H. Roberts Distinguished Public Service Award* and noted that the  
177 requests for nominations will be forthcoming soon in order for the Award to be  
178 given at the 2007 conference.  
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183 *Reference and Adult Services Section* The report is on the Web. Jonathan Farlow  
184 will be serving as Interim Chair through the biennium, completing the term of the  
185 late Paula Hinton. He reported on the “Reinventing Reference” workshop held  
186 for 66 attendees recently at Elon.

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188 *Resources and Technical Services Section* No report.

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190 *Round Table for Ethnic & Minority Concerns* The report is on the Web. Jamane  
191 Yeager reported on survey progress, membership drive and plans for program in  
192 collaboration with the Stone Center at UNC.

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194 *Round Table on Special Collections* The report is on the Web.

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196 *Round Table on the Status of Women in Librarianship* The report is on the Web.  
197 President Burgin announced that Chair, Kathy Crowe has recently been named  
198 Associate Director for Public Services at UNC-G.

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200 *Technology and Trends Round Table* The report is on the web; Beth Bernhardt  
201 discussed projects including “Tech Tip of the Month.”

## 202 **Committee Reports**

203  
204 *Archives* The report is on the Web.

205  
206 *Conference 2007* In Phil Barton’s absence, Frannie Ashburn and Kevin Cherry  
207 reported that the search is still on for keynote speakers and that they will work on  
208 any referrals. President Burgin also reminded Chairs of sections and roundtables  
209 that they need to provide Phil Baron with the names of their Conference program  
210 committee chairs as soon as possible.

211  
212 *Constitution, Codes, & Handbook Revision* No Report

213  
214 *Continuing Education* No report

215  
216 *Endowment* The report is on the Web. Dave Goble forwarded a motion (in  
217 advance of the meeting) to “use some of the funds refunded from the Winston  
218 Salem conference to jumpstart the Barbara Beebe Memorial Fund in support of  
219 leadership development. The Endowment Committee suggested using \$1000 but  
220 would gratefully receive any funds as are acceptable to the Board.” After much  
221 discussion about precedent and the logistics of doing such, the motion was  
222 forwarded to the Finance Committee for a recommendation.

223  
224 *Finance* Wanda Brown submitted the finance report in person and went on to  
225 caution the Board about the temptation to spend the recent income in our budget.  
226 We must continue to be diligent and cautious as our operating budget relies  
227 heavily upon membership and the conference revenue.

228

229 *Financial Vitality* The report is on the Web. The group continues to explore  
230 means of enhancing the association's revenue stream while streamlining the  
231 association's expenditures; however, the group has not met formally in the 3<sup>rd</sup>  
232 quarter.

233  
234 *Intellectual Freedom* Although there has been no formal meeting, John Harer  
235 continues to work with Cathey Spratley on the censorship workshop for the  
236 spring.

237  
238 *Leadership Institute* New Chair Lisa Williams reported that she is regrouping in  
239 the light of the death of Barbara Beebe and will plan for the next Institute to be in  
240 2008, working with the State Library and possibly LSTA funding.

241  
242 *Membership* The report is on the Web. Caroline Walters reported that the  
243 membership display has been on the road to an event at ECU and to a meeting  
244 with NCASL. She continues to work on the membership survey that President  
245 Burgin would like to have completed by the end of the calendar year. Caroline  
246 requested that the Board try the survey as a test group and get back to her with  
247 feedback and comments.

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249 *Nominating* President Burgin reported that Dr. Bracy is building the slate of  
250 officers for the next biennium.

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252 *Operations* The report is on the Web. Dale reported on the activity in the NCLA  
253 office and requested feedback from the Board regarding Kim Parrott's  
254 performance this past year as it is time to formally review her work.

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256 *Public Policy* No report

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258 *Publications and Marketing* No report

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260 *Scholarships* Harry Cooke reported no activity but expressed the need to check  
261 with the Treasurer for the amount of funding available for the 07 conference.

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263 *Website* No report but the site is current.

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265 **Other reports:**

266 *NC Libraries* The report is on the Web.

267 *ALA Councilor* Kevin Cherry gave an overview of the situation facing the demise  
268 EPA libraries according to federal legislation.

269 *SELA Councilor* No report

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271 *State Library Report* Mary Boone offered her greetings and gave an update on the  
272 LSTA grant review cycle. She provided copies of the schedule and the types  
273 of grants being accepted. She also offered a report on the new Digital  
274 Information Management system being developed at the State Library.

275 **New Business** included discussion by President Burgin on the use of proxy votes for the  
276 Board. The bylaws do not address proxies and thus there are none. However, each section  
277 may be represented by any member of the section for voting in the absence of the Chair.  
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279 **Meeting adjourned** around 2:45. **Next meeting** will be at **Fayetteville State University**  
280 **on January 26.** Due to midwinter, the previous date of January 19 has been changed.

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282 Respectfully submitted,

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284 Dale Cousins, Acting Secretary

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