

NORTH CAROLINA LIBRARY ASSOCIATION
April 15, 2005
Archdale Public Library, Greensboro, North Carolina

(IF YOU DID NOT SIGN-IN, YOUR NAME MAY NOT BE LISTED)

ATTENDEES: Jean Rick, Paula Hinton, Tom Nixon, Rodney Lippard, Beth L. Rowe, Gerald Holmes, Bao-Chu Chang, Jennie Hunt, Keith Burkhead, Kim Parrott, Lynne Lysiak, Catherine Wilkinson, Euthena Neuman, David M. Paynter, Mary Hatcher, Priscilla Lewis, Kathy Crowe, Irene Laube, Carol Laing, Sherwin Rice, Annis Barbee, Connie Keller, Diane Kester, John Via, Jeanne Crisp.

CALL TO ORDER AND WELCOME

Pauletta called the meeting to order at 10:10. Welcome to Archdale and invited us to look around and says they would welcome meetings because of their location. President Bracy thanked Gerald Holmes, Keith Burkhead, and Jean Rick for helping with the meeting set-up.

ADOPTION OF AGENDA

The agenda was modified by moving the financial and membership and State Library reports before the committee reports. The revised agenda was passed by voice vote.

MINUTES OF PREVIOUS MEETING:

The minutes of the January 16, 2005 Executive Board Meeting were approved by voice vote.

PRESIDENT'S REPORT

Handbook revisions

President Bracy provided an update on proposed changes to the handbook. The handbook is to be revised after each Executive Board meeting and the revisions approved at the next board meeting. As a result, the handbook and bylaws will be continually updated. The following changes were passed by voice vote:

1. The role of treasurer and the administrative assistant were clarified. The treasurer can write checks but cannot accept money or make deposits. The administrative assistance accepts payments and deposits money. Therefore, the section concerning membership renewals (1:18) must be deleted. According to the bylaws, the membership must vote on this change.
2. The Operations Committee will move from an ad hoc to a standing committee.

Strategic Planning

Claudia Gallop will be conducting a membership survey. The license plate bill, Senate bill 971, has been referred to the Senate Finance Committee. It will be considered late in the session. If passed, 300 requests must be made before the plates can be issued. A decision on the logo needs to be made.

Outreach

No report.

Conference Report

John Via John had extra copies of the John Hall poster for those who didn't get one or would like another copy. The summary of conference transactions results in a loss of \$104.66. The revenue of the Open Government Coalition was returned because of the lack of a contract. The remaining stock in conference store has been transferred to next conference store. Vendors were not included in the conference registration, but numbered over 100. The total registration for the conference was 1,194.

Pay Equity

Jennie Hunt reported that the committee has met and brainstormed about producing a tool for change instead of simply collecting data and then bemoaning our salaries. The committee would like to survey the library staff in North Carolina that would strive for a balance between useful information and

maintaining the confidentiality of those surveyed. The next meeting will be next Friday at Greensboro College. The committee will present a report this fall.

Jeane Crisp said that the State Library may be able to provide some funding for the survey. The committee was encouraged to apply for a grant.

Organizational Issues

Currently, the commitment to leadership ascending to the presidency of NCLA is eight years. It is the feeling of several board members that eight years is too long. Several alternatives were discussed. Among them having the past president serve as chair of the nominating committee resulting in a six year commitment. Several board members spoke to the advantage of this change. A shorter commitment would lead to easier recruitment. Traditionally the presidency rotated between the four types of libraries (academic, school, public, and community college). This has not happened recently.

Conscience efforts need to be made to engage the president in the conference over which they preside. One solution would be for the president to choose the conference theme. Robert Burgin will add to the conference 2005 handbook that the president, in conjunction with the conference committee, will develop a theme for the conference.

Annual conference

Several members of the Executive Board think moving to an annual conference is a great idea. With biennial conferences many members do not have a chance to participate in conference planning or attendance. Most states have annual conferences and the trend is not to have biennial conferences. Annual conferences would open up the association and engage more people in NCLA leadership. An annual cycle would eliminate the down time in a two year cycle. An annual conference would provide a continual incentive to be involved and to remain a member.

Other members are opposed because an annual conference would interfere with section workshops in the non-conference year. These workshops generate the money for quality conference programming.

The reality is that is the same people work all the time and annual conference would not change this. An annual conference is a lot of work, thus time, as well as money, figures into this change. Perhaps we need more pre-conferences. It has been a struggle for to come up with programming year after year. Libraries are struggling now and might be unable to send people to annual conferences. Annual conferences could be shorter. Our conference is four days and that is too long.

Vendors preferences need to be considered as well. Many vendors are not doing state conferences any more. Robert Burgin will survey the vendors of the 2005 conference. Vendors are "used" to annual conferences. Annual conferences would help with scheduling of vendors.

Discussion of alternatives to conferences were also discussed. Suggestions included hosting forums and workshops around the state. These sessions could meet in smaller and less expensive places. Sections could schedule their workshops during this time.

This issue will need to go to the membership for a vote. It will be added to the ballot for next month with some pros and cons included. The constitution and codes committee will see if there are any other changes to the handbook and bylaws needed if the decision of the membership is to move to annual conferences. If so, a general referendum will be created for a vote at the conference. Make it a positive referendum.

Motion: Advisory Referendum of the membership to be added to the ballot for next month. Passed by voice vote. Constitution and Codes Committee is in charge of the ballot and will provide the information for the ballot.

NCSLA

There is currently no chair for NCSLA. There has been limited attendance at the conference programs. At present there are the 95 members who are still members of NCLA. Carol Laing suggesting combining with the Children's Services Section. She will contact the 95 members after discussion with the members of the Children's Services Section and seeing what they think.

Membership

Dale Cousins reporting for Terri Wehrli. Changes in membership categories will need change in constitution and vote by membership. Discussion of how other organizations handle lifetime membership. It was decided that generally we do not have enough lifetime members to worry about this.

Motion: Amendment to increase dues in July 1, 2005 instead of January 2006. Passed by raised hands.

Motion: All contextual information will be on the NCLA website. URL will be on the ballot directing members to the contextual information on the web. The ballot will be mailed. Passed by show of hands.

TREASURER'S REPORT

The complete report is posted on the web. Diane Kester reports that there are changes from last report because of changes in conference accounting. The funds reported for sections and round table are for the current year. Balances are on the fund report. Bottom line is that we have cash in savings, cd, investment and checking accounts. We received \$5000 in sales tax refunds. Endowment reports \$27,084.70 invested in the North Carolina Community Foundation.

There was a discussion of individual committee funds. Gerald Holmes moved that the report be accepted, seconded. Approved by voice vote.

FINANCIAL STATEMENTS

Catherine Wilkinson reports we need to be cautious when projecting income. The Leadership Institute will have to pay for itself. At this time, the budget does not have the funds to continue lobbying. Publications has already expended their budget. Any additional money for publications will have to come from reserves. Jeane Crisp reported that the State Library can offer money for the coming conference. There will be \$10,000 to help sections, round tables, and committees for conference programming. Requests for grants should be submitted to NCLA for this money. NCLA will administer this grant, not the State Library. Also available are continuing education grants for NC libraries. The State Library will also pay for two issues of North Carolina Libraries.

The proposed dues increase will not cover expenses. Sections and round tables need to take an active role in recruiting new members and retaining current members. The generation of membership must come from the sections and roundtables. Many staff may not know that their libraries will pay for memberships. People need to be motivated to join this organization. NCLA needs to be marketing its membership benefits and continual education opportunities. Paraprofessional survey shows that 50% of respondents would take advantage of educational opportunities even on their own time.

Motion: Motion was made to approve budget as presented, seconded. Passed by voice vote.

NC Libraries

The move to digital issues of *North Carolina Libraries* didn't save any money because of layout charges. The editor and several members of board have resigned. Ralph Scott has volunteered for the editorship and has a verbal commitment from vice-chancellor at Eastern Carolina University to fund two years of print at ECU. Ralph Scott could also do the layout. There will be 4 online issues and one compiled print issue. We are awaiting formal approval from Eastern Carolina University. According to the bylaws, the president appoints the editor. President Bracy will call Ralph Scott. The executive board approved of this appointment.

President's report concluded.

SECTION/ROUND TABLE REPORTS

Business Librarianship in North Carolina
No report.

Children's Services Section

Carol Laing reports that the CSS section has made changes in their bylaws, worked on *Chapbook* (their quarterly newsletter), discussed fund raising suggestions and planing for a CSS fall conference is well underway.

College and University Libraries

Rodney Lippard reported the section is in planning stages for the 2005 conference.

Community and Junior College Libraries

Keith Burkhead reports on program planning for the 2005 conference. Plans are to have a program on new instructional technologies and a follow-up program on e-procurement.

Government Resources Section (Documents)

Beth Rowe reported for Bryna Coonin. The section will have three programs at the 2005 conference.

Ethnic Minority Concerns

Gerald Holmes reports that REMCo is working on the next issue of their newsletter, conducting a state wide survey of library students of color attending LIS schools in North Carolina, planning two programs and an information table for the 2005 conference. Dr. Earl Smith, Director of American Ethnic Studies and Professor and Chairman of the Department of Sociology at Wake Forest University will speak at the REMCo Luncheon. REMCo is also exploring ways that NCLA can participate in the first Joint Conference of Librarians of Color in Dallas in October 2006.

Library Administration and Management

Mary Sizemore reported for Mary Ellen Chijioke that the main activity of the section is planning for the 2005 conference. The section will sponsor a day long pre-conference on planning and organizing staff development. Two other programs are in planning stages: Bruce Lee for Managers and Superior Supervision Makes for a Supremely Happy Librarian. Also planned are the Personnel Interest Group Luncheon, Circulation Interest Group Breakfast and a welcome for new library staff. Bylaws were also amended. The webmaster is Alan Keeley of Wake Forest University.

Literacy

No report

NC Association of School Librarians

No report

NC Library Paraprofessional Association

Annis Barbee reported on the Mutual Respect Survey. The data can be found at <http://www.ncaonline.org/nclpa/>. The Mutual Respect Task Force is preparing recommendations to bring to the executive board. The comments on the survey were fascinating. The section is also working on programming for the 2005 Conference. A program was presented at the Library Support Staff Enrichment Workshop in March on Internal Customer Service.

NC Public Library Trustee Association

Mary Hatcher reported that the NC Public Library Trustee Association is working on 2005 Conference. They will sponsor a session on planing for changing times.

New Members

Jennie Hunt reported on the Big Adventure on March 18. Fourteen people toured the libraries at Johnson and Wales University, the Charlotte Observer, the Charlotte and Mecklenberg Public Library and the library of Parker, Poe Adams and Bernstein. Planing is well underway for the 2005 Conference. An orientation reception for newest members at 2:30 on Wed.

Public Library

Priscilla Lewis' report is on the NCLA website. There are plans to sponsor or co-sponsor programs, present the Bill Roberts Award and hold a luncheon.

Reference and Adult Services

Lisa Sheffield complete report is on the NCLA website. The section will co-sponsor the Reader's Advisory pre-conference with the Public Library Section at the 2005 Conference. Plans are also underway programs and a luncheon at the conference. The luncheon speaker will be Nancy Pearl, author of *Book Lust*. The section is seeking someone to hold an academic reference program for the conference. Lisa also made the board aware of Robert Burgin's new book: *Nonfiction Readers' Advisory*.

Resources and Technical Services

Euthena Newman's complete report is on the NCLA website. The section will have four programs for the 2005 Conference. Audrey Fenner has resigned her position at UNC-G to work at the Library of Congress. The section will be seeking to replace her as Vice-Chair, Chair-Elect.

Special Collections

No report.

Status of Women in Librarianship

Kathy Crowe reported for Jenny Barrett. The complete report is on the NCLA website and highlights the Marilyn Miller award.

Technology and Trends

Lynne Lysiak reports the section is busy working on programming for the 2005 Conference.

COMMITTEE REPORTS

Archives

Jean Rick reports that the time capsule is complete. *NC Libraries* and *Tar Heel Libraries* are archived by the State Library and are available for loan. The NCLA archives keeps 8 copies for archival purposes and they are not loaned. Additional copies are retained for claiming.

Conference 2004

See Presidents Report.

Conference 2005

Robert Burgin's complete report is on the NCLA website. Vendors have expressed interest in sponsoring programs and events. Wireless internet access will be provided at the conference; there will be an endowment dinner with entertainment; all speakers need a contract or they will not be paid; all NC librarians are required to pay even if only coming to speak; Conference opening speaker is NC native Herman Boone; his film *Remembering the Titans* will be shown; there will be a Friday morning breakfast for past presidents

Local arrangements will be sending out information soon. There are 70 program time slots. Submit programs now so the decisions on which programs will be selected and time slot decisions can be made soon. We could use more breakfast functions. Be sure the treasurer know how the income and expenses are to be divided if your event is being co-sponsored.

Commission on the Future of Libraries and the Book

No report.

Constitution, Codes and Handbook Revision

See President's Report.

Continuing Education

Sherwin Rice would like to merge the discussion of continuing education with the discussion of increasing and retaining members.

Endowment

Leland Park and David Paynter are making progress and will report at next meeting.

Finance

See President's Report.

Intellectual Freedom

Jim Kuhlman reports that the committee will co-sponsor a program with the State Library. It is tentatively titled "An Intellectual Freedom Primer". The committee also received a book challenge. The title is *King and King* by Linda de Haan and Stern Nijland. The book is about homosexuality and was removed from the Henderson County Public Library collection.

Leadership Institute

No report.

Membership

See President's Report. Dale Cousins reported for Teresa Wehrli that the total membership as of April 8, 2005 was 1323.

Nominating

No report.

Operations

Irene Laube reports that Kim Parrott had mailed over 400 renewal notices and has worked with Diane Kester on reconciling the 2004 Conference budget. Kim has also attended the 2005 conference committee meetings; prepared the endowment report for 2004; assisted in distributing a survey for NCLPA and REMCo. Deposits are now being made more frequently to improve the cash flow. The postage meter machine was replaced after it malfunctioned. The complete report is on the NCLA website.

Public Policy

Ross Holt's complete report is on the NCLA website. Highlights are \$1.5 million for Aid to Public Libraries and \$1 million additional funds for NC-Live; Senate Bill 971 for the NCLA license plate; Senate Bill 708 and House Bill 972 are referred to committee; North Carolina Legislative Day is Wednesday, April 20; and Jeanne Crisp, Library Development Section Chief, will represent the State Library at ALA Legislative Day in Washington, DC. Lobbying by NCLA/NCPLDA has generated \$5.1 million in funding affecting North Carolina's libraries over the past three years. This is a return of \$92 in library funding for every \$1 spent on lobbying.

Publications and Marketing

No report.

Scholarships

Sue Williams reports that Susan Benning, Branch Manager with the Rockingham County Public Library has been elected Second Vice-Chair. This position will maintain the records of the McLendon Student Loan awards. She will devise a system of repayment of these loans. Letters have been mailed requesting repayment. Lisa Williams, Coordinator of Research and Information Services of the Library at the University of North Carolina Wilmington has joined the committee.

NCLA Webstite

Bao-Chu Chang reports that the NCLA web site averages 53 hits per day with the average visit length of 1.28 minutes. The candidates for officers for 2005-2007 will remain on the web page until June 1.

The 2005 Conference will be featured after June 1. Bao-Chu request that chairs are not to share passwords with any one except the sections/committee/round table designated webmaster. If personnel changes, please notify Bao-Chu Chang.

Organizational Outreach

See President's Report.

Strategic Development
See President's Report.

OTHER REPORTS

North Carolina Libraries
See President's Report.

ALA Councilor
Vanessa Work Ramseur reports there are no new developments.

SELA Councilor
No report.

E-News
No report.

State Library

Jeanne Crisp reports that there is a national search for new state librarian. There is a three person team to manage the state library until a new state librarian can be hired. On May 6th there will be meeting to plan the search for the new state librarian. We're carrying on, developing new programs and conducting business as usual. Recommend expanding career enrichment grants for first time conference attendees. Eleven different conferences will be covered. Priority will remain first time conference attendees. A person can only get one grant during a 5 year period. Grants are up to \$1000.00. The grant agreement is between the individual and the state library for professional and para-professional staff. Only requirement is that the attendee must have their supervisor's permission to attend.

TREASURER'S REPORTS

See President's Report.

NEW BUSINESS

Deadline for conference program information is July 1. The program goes to the printer on August 1, 2005.

President Bracy request that committee/round tables/sections summarize what you have done this biennium and e-mail for inclusion in the President's report for the 2005 Conference program.

The 2005 Conference committee will discuss further how the sponsorship money will be divided. 75% of sponsorship money goes to the conference and 25% to committees. Non-NCLA sponsorships are divided 50/50. There will be further discussion on this issue and clarification if necessary.

ANNOUNCEMENTS, OTHER BUSINESS

There were no announcements.

ADJOURNMENT

The NCLA Executive Board meeting was adjourned at 2:30 P.M.

Minutes recorded by Connie Keller