

North Carolina Library Association
Minutes of the Executive Board
Friday, October 15, 2004
Forsyth County Public Library
Winston-Salem, North Carolina

ATTENDING: Jenny Barrett, Pauletta Bracy, Robert Burgin, Keith Burkhead, Bao Chu Chang, Bryna Coonin, Evelyn Council, Dale Cousins, Steve Cramer, Gale Greenlee, Paula Hinton, Gerald Holmes, Ross Holt, Jennie Hunt, Connie Keller, Diane Kester, Carol Laing, Irene Laube, Priscilla Lewis, Rodney Lippard, Euthena Newman, Tommy Nixon, Mary Sizeman, John Via, Teresa Wehrli, Suzanne White, Catherine Wilkinson, Sue Williams, and Bobby Wynn.

CALL TO ORDER AND WELCOME

The meeting was called to order by President Bracy at 10:30 AM. President Bracy introduced Kim Parrot, our new Administrative Assistant. Sylvia Sprinkle Hamlin, Director of the Forsyth County Public Library welcomed us. She recognized many of her former employees as being on the Executive Board. Sylvia Hamlin honors John Via for his work on the Centennial conference. President Bracy thanks Sylvia Hamlin for permitting John the time to work on the conference.

Tommy Nixon, Vice Chair of the College and University Section is a guest. He will be the new chair and is attending in preparation of the succession of leadership.

President Bracy reminded the Board that any member of can bring a guest to the Board meetings.

ADOPTION OF AGENDA

President Bracy asked that the agenda be modified to move the Treasurer's Report before the conduct of business, to add to the agenda the names of the board members responsible and to move the announcements to the beginning of the meeting. Keith Burkhead made the motion and Gerald Holmes seconded. The modified agenda's motion passed by voice vote.

MINUTES OF PREVIOUS MEETING

The minutes of the July 16, 2004 Executive Board were approved with corrections. Robert Burgin made the motion, Carol Laing seconded. The motion passed by voice vote.

PRESIDENT'S REPORT

President Bracy and the Executive Board scheduled future meeting dates and locations:
January 21, 2005: Greensboro, Gale Greenlee will handle arrangements
April 15, 2005: Randolph County Public Library, Ross Holt will handle arrangements
July 15, 2005: Boone, Lynne Lysiak will handle arrangements

TREASURERS REPORT

The complete report is posted on the NCLA website. Diane Kester reports assets of 179,279.88 as of September 30, 2004. Fund accounts are posted separately. Diane explained that the Reserve Fund is not the same as the Conference Fund. Income of \$22,829 came from membership dues. We need to be careful with our expenses. The amounts for lobbying,

administrative assistant, NC Libraries and Tar Heel Libraries are increasing. The cost of the audit was not in this year's budget. More money is to be received from State Library but not sure when money will show up to be included in budget.

Tar Heel Libraries expense was \$4000.00 but came out less because the State Library paid for one issue. The number to be printed was under projected, our membership has almost doubled and each issue is now 12 pages. Although \$17.00 per member goes toward the operating expenses, we still use most of the conference profits for operating budget. Discussion of why are funding is skewed was held. One reason proposed was that academic librarians are not as active as the once were. Rodney Lippard says the College and University Section will be addressing this issue. Public libraries have remained about the same. Community College membership has increased. There is a perception by each constituency that NCLA is not for them. Library school students are an untapped resource. NMRT could do some outreach to library school students. The association needs to stress inclusiveness.

To attract members, we need programs. We can't put on programs if the profits from the conference got to operating budget. Project grants are given to sections and round tables for programming and funding comes from conference profits. Diane recommended that Conference profits should not fund operating budget. Conference profits should go to programming.

Several ideas were proposed. The one gaining the most interest was the current dues structure. Serious consideration should be given to increasing our dues. The budget will be presented at the January meeting and discussion of dues structure will be held at that time.

CONDUCT OF BUSINESS

President Bracy has suggestions to streamline the meetings and would like to have the section, committee and round table reports posted to the NCLA website one week before the meeting. By posting the report a week before the meeting, we can leave off the agenda. This will help all of us. Contact Kim and President Bracy to indicate if your report is posted or if you will give report in person. Please attend even if you are not reporting. Substitutes can come if regular person cannot attend. If giving oral reports in person, a written report should also be sent to be posted to the NCLA website. Action items will also be moved to the beginning of the agenda. These changes will be tried at the January meeting. Be sure to send reports to Bao-Chu Chang and President Bracy.

INFRASTRUCTURAL INTEGRITY (CONSTITUTION, CODES AND HANDBOOK COMMITTEE)

Bobby Wynn was unable to attend. Continue to send information to him about the constitution by e-mail. Draft of the constitution, codes, and handbooks will be presented at January meeting.

STRATEGIC PLANNING

Claudia Gallop is not here today. She is the new dean of SILS. She is working on organizing a membership survey.

ORGANIZATIONAL OUTREACH

Brenda Stephens is unable to attend. She is working to create alliances with like organizations. Brenda also needs some feedback about pursuing "librarian" NC License plates. Of the fee, \$20.00 comes back to NCLA. All we need to do is to confirm our non-profit status.

Is there any interest in seeking permission to use the ALA logo. Does the board like this idea? There is a minimum commitment needed. It was suggested that it be broader in scope so anyone can buy one. Literacy and reading is not only for librarians, but for library supporters. President Bracy says after these questions are answered we will make a decision.

CENTENNIAL CONFERENCE (PLANNING COMMITTEE)

John Via reports that the conference hotel has filled up. The Hilton Garden Inn and the Hampton Inn can also provide rooms. He is looking forward to preliminary registration figures so final planning can be completed. So far, 527+ are registered for conference. Deadline has been extended to Monday. 10% of the attendees are from SELA. A postcard was sent to members of the other state library associations southeast. West Virginia was not included since they are having their meeting at the same time as our conference. Conference program will go to printers as soon as room assignments, vendor list, and ads are finalized. Only two weeks are needed by the printer. The First Annual Open Government Seminar will be held at our conference. Z. Smith Reynolds picked up some of the costs, so price to attend will be less than appears in the preliminary program.

Kevin Cherry reported that the commemorative brochure is now in proof stage and the "History On-line" will be near the registration desk. The committee is still working on the "Centennial Moments". Many archives have been received for the display in the exhibits area.

Kim Parrot suggested that the items from remaining from previous conferences be sold in the conference store at a discount.

Exhibits are right on target. Swap and chat and poster sessions are going to be on the exhibit floor.

PUBLIC POLICY COMMITTEE

The lobbying efforts resulted in 1.25 dollars additional for NC-Live. Credit goes to North Carolina Republican Speaker of the House Richard T. Morgan who got behind proposal and pushed for passing. One of the core questions facing the association is that lobbying is seen as only benefiting public libraries. NC-Live benefits all libraries, just not public libraries. There will be more than one legislative goal for next year. Lobbying needs to be marketed to all the librarians in North Carolina by partnering with the membership committee. This is one way we can spend money that comes back to libraries and hopefully to NCLA. Our record of success will help this.

Discussion ensued about the real value of lobbying, importance of NCLA to librarians, importance of NC-Live, and meeting with groups about NC-Live.

The Public Policy Committee recommends that the NCLA Executive Board adopt a legislative agenda for 2005 that includes:

- Working with NCPLDA to increase the Aid to Public Libraries fund by \$4.7 million;
- Supporting the budget request of ULAC where efficacious;
- Supporting the budget request of CCCLA, if it is incorporated into the Community College System budget.

Dale Cousins entered the motion and Robert Burgin seconded. The recommendation was passed by voice vote.

The committee further recommends that the NCLA Executive Board commit \$15,000 in its 2005 budget to be matched by a like amount from NCPDLA in order to engage the services of a professional lobbyist; and empower the president, consulting with the executive committee, to

sign a contract with a lobbyist between now and the start of the legislative session.

Diane Kester entered the motion and Robert Burgin seconded. The recommendation was passed by voice vote.

CAMPAIGN FOR AMERICA'S LIBRARIANS (PAY EQUITY MATTER)

Beverly Gass will explore the issue of pay equity for librarians in North Carolina. She will form a committee to create a recommendation or position statement. Executive Board members volunteered to serving on this committee.

ACCREDITED LIBRARY EDUCATION PROGRAMS

Does NCLA have a position statement on the preparation of librarians? What does ALA accreditation mean? What about certification for paraprofessionals? If we are seeking accountability, we need to support certification and accreditation. Discussion of these issues continued for several minutes. The consensus was that the association needed to support the concept of approval and accountability by preparing a position statement. Positions statements come out of committee. With executive privilege, President Bracy will appoint a committee to draft a position statement.

PLANNING COMMITTEE 2005 CONFERENCE

Robert Burgin passed out his committee report. The conference committee has been appointed. The theme will be "Your library: the place to be".

Today we need to decide where the conference will be for 2007 and 2009. Four sites suggested by the committee for 2007 and 2009. After discussion, the sites for 2007 and 2009 were chosen by raising hands. Hickory was chosen for 2007 and Greenville for 2009.

SECTION/ROUND TABLE REPORTS

Business Librarianship in North Carolina

Steve Kramer represented Susan Neilson. The committee is concentrating on conference programming.

Children's Services Section

Carol Laing has the report posted on the NCLA website.

College and University Libraries

Rodney Lippard reports that section met on September 1, 2004. Discussed items of interest to college and university librarians, including plans to do table talks around the state and to speak to library school students. The section will explore how to recruit more academic librarians to NCLA.

Community and Junior College Libraries

Keith Burkhead has the report posted on the NCLA website.

Government Resources Section (Documents)

Bryna Coonin has the report posted on the NCLA website.

Ethnic Minority Concerns

Gerald Holmes passed out the report. He thanks the conference committee for the program grant his section received. Most of committee time has been in conference planning.

Library Administration and Management

Mary Sizemore represented Mary Ellen Chijioke. At the September meeting a webmaster for the section was appointed. The section is sponsoring a reception for new directors at the conference.

Literacy

Gale Greenlee reports that the section has been working on a program and a booth for the conference. They will also develop a brochure.

NC Association of School Librarians

No report from this section. The section does not have a chair.

NC Library Paraprofessional Association

Annis Barbee is unable to attend, but her report is posted to the NCLA website.

NC Public Library Trustee Association

Mary Hatcher is absent.

New Members

Jennie Hunt reports that the report is on the NCLA website. The committee is preparing for the conference. The section will focus on leadership retention in NMRT in order to foster some continuity.

Public Library

Priscilla Lewis reports that her report is on the NCLA website. The William H. Roberts Public Library Distinguished Service Award will be given at the conference. There is a monetary award and a plaque for the winner. A permanent plaque with all the winner's names will be kept in the Forsyth County Public Library.

Reference and Adult Services

Paula Hinton reports for Lisa Sheffield. The report is posted on the NCLA website. The section has invited all former RASS officers to the RASS luncheon on Friday, November 12, 2004 at the conference.

Resources and Technical Services

Euthena Newman has posted the sections report to the NCLA website.

Special Collections

Bryna Coonin reports for Joan Ferguson that the section will have three programs in Charlotte at the conference. Report is posted on the NCLA website.

Status of Women in Librarianship

Jenny Barrett reports that the round table's report is posted on the NCLA website. The round table will sponsor a luncheon featuring Kathy Trocheck and present the Marilyn Miller Award at the conference.

Technology and Trends Round Table

Lynne Lysiak is absent

COMMITTEE REPORTS

Archives

Jean Rick absent

Conference 2004

See beginning of the minutes for report from John Via.

Conference 2005

See beginning of the minutes for report from Robert Burgin.

Commission on the Future of Libraries and the Book

Diane Astle is absent.

Constitution, Codes and Handbook Revision

Bobby Wynn is absent.

Continuing Education

Sherwin Rice is absent

Endowment

Leland Park is absent.

Finance

Catherine Wilkinson reports that the committee approved seven more project grants. The nine project grants awarded this year total \$6,996.37 out of the \$7000.00 budgeted.

There is growing concern about the fiscal health of the association. Presently we have a negative balance of \$7,672.04. Beginning with the 2005 budget, an annual audit line will be included.

Intellectual Freedom

Jim Kuhlman is absent. The report is posted on the NCLA website.

Leadership Institute

Robert James is absent.

Membership

Theresa Wehrli reports that membership is up from previous years. The total as of October 8, 2004 was 1350 members. Discussion ensued about finding ways to involve library

school students in NCLA.

The store committee has decided to give sections and volunteers discounts at the conference store. Also, each attendee will get a 10% discount on an item from the conference store.

Nominating

Al Jones is absent. The report from the nominating committee and the slate for the upcoming elections was passed out.

The committee moved that the slate be amended to remove the SELA representative from the slate because Evelyn Council's term was not up. Robert Burgin seconded. The amendment passed by a voice vote.

The committee made the motion to approve the slate as amended. Jennie Hunt seconded. The slate was approved by voice vote.

Ballots must be made available by May 1 and returned by June 1, 2005. Ballots will be mailed in *Tar Heel Libraries* and *North Carolina Libraries*. Can ballots be posted on the web? This will be explored further and reported on at the January meeting.

Operations

Irene Laube further introduces Kim Parrot to the Executive Board. Kim will use the skills from all her previous jobs in her position as administrative assistant. She has conference planning experience. She works for her husband and has a five year old.. A part-time schedule works fine for her.

The committee was directed to look at increasing the position to 40 hours. Timing is not right this quarter. So the committee will investigate this at a later date. Complete report is posted on the NCLA website.

Publications and Marketing

Suzanne White reports that eh preliminary program and postcard are almost ready for mailing.

Scholarships

Sue Williams announces that three \$500.00 scholarships and three \$400.00 loans were awarded for attendance at the conference. Complete report is posted on the NCLA website.

NCLA Website

Bao-Chu Chang's report is posted on the NCLA website.

OTHER REPORTS

North Carolina Libraries

Al Jones is absent.

ALA Councilor

Vanessa Work Ramseur is absent. She is working on local arrangements for the conference.

SELA Councilor

Evelyn Council states that her report is posted to the NCLA website.

State Library

Sandy Cooper is absent)

NEW BUSINESS

There was no new business.

ADJOURNMENT

The October 15, 2004 meeting of the NCLA Executive Board was adjourned 2:15 PM.

Minutes recorded by Connie Keller