

North Carolina Library Association Minutes of the Executive Board

*Friday, July 18, 2003
Archdale Public Library
Archdale, North Carolina*

Attending: Ross Holt, Pauletta Brown Bracy, Martha Davis, Diane Kester, Robert Canida, Jim Carmichael, John Via, Beverley Gass, Irene Laube, Dale Cousins, Peggy Quinn, Teresa Wehrli, Robert Burgin, Sue Williams, Linda Hearn, Joline Ezzell, Mark Pumphrey, Elisabeth Leonard, Jennie Hunt, Carol Laing, Jan Blodgett, Suzanne White, Phillip Barton, Carol Walters, Theron Bell, Mike Sawyer, Terry Brandsma, Jenny Barrett, Laura Weigand, Eileen Brown, Euthenia Newman, Sherwin Rice, Peggy Hoon, Sandy Cooper, Caroline Walters.

(Full reports from the President, Treasurer, Community and Junior College Libraries Section, Documents Section, NC Association of School Librarians, Reference and Adult Services Section, Round Table for Ethnic Minority Concerns, Round Table on the Status of Women in Librarianship, Development/Endowment Committee, Finance Committee, Governmental Relations Committee, Literacy Committee, Membership, Operations Committee, Scholarships Committee, and *North Carolina Libraries* can be accessed from <http://www.nclaonline.org/ExBd/meetings/agenda/mtg030718.html> .)

Call to Order and Welcome: President Ross Holt called the meeting to order at 10:00 a.m. Harriett Whitsell of Archdale Public Library was on hand to welcome the NCLA Executive Board to the library.

Minutes, April 25, 2003 Meeting: Martha Davis noted that because there have been some problems with accessing reports from the NCLA website, these minutes include the full text of all reports submitted for this meeting as an experimental formatting change. The minutes were unanimously approved.

President's Report:

President Ross Holt announced the results of the election. The new officers for 2003-05 are:

President:	Pauletta Brown Bracy
Vice President/President Elect:	Robert Burgin
Secretary:	Connie Keller
Treasurer:	Diane Kester (second part of 4-year term)
Director at Large:	Dale Cousins
Director at Large:	David Paynter
ALA Councilor:	Vanessa Work Ramseur (second part of 4-year term)
SELA Representative:	Evelyn Council

Ross extended congratulations to the new officers, and a thank-you to all of the candidates.

Plans for the 2003 Conference are on track. Conference registration information is forthcoming in *Tar Heel Libraries* and is already available on the conference website. Congratulations to Bao Chu Chang for an outstanding job on the conference website.

Both Ross and Mike Sawyer have been interviewed by the press relative to the NCLA resolution on the USA Patriot Act passed at the last Board meeting. NCLA has been invited to be a part of the newly formed North Carolina Open Government Coalition. Organized by editors at the *News and Observer* and the *Charlotte Observer*, the group will seek to educate journalists, elected officials and state residents about their rights and responsibilities under the state's open meeting and public records laws, and advocate for improved citizen access to government decision-making.

Ross extended a good-bye to Mike Sawyer who is leaving to direct a library system in Colorado. Robert Canida is leaving the profession to become the Director of Minority Affairs at Pembroke, but will continue to serve as NCLA Director until the end of the biennium in September.

Treasurer's Report:

NCLA finances remain sound. Total assets are \$191,451.12 with reserves of \$32,075.14. The full report is available on the NCLA website.

Old Business

Literacy Committee- Literacy Round Table:

Chair Mark Pumphrey announced that 108 signatures of NCLA members have been collected in favor of changing the Literacy Committee to the Literacy Round Table. Bylaws have been written and are ready to be presented to members. The **motion** to create a Literacy Round Table passed unanimously. Mark Pumphrey is acting chairperson. The Literacy Round Table is now a voting member of the NCLA Executive Board. A copy of the original signatures was given to the NCLA secretary to file with these minutes in the NCLA archives.

Section/Round Table Reports

Children's Services Section:

This section received a \$1,000 project grant to fund its programs at the biennial conference.

College and University Libraries Section:

No report.

Community and Junior College Libraries Section:

Chair Peggy Quinn said that this section is in the process of soliciting candidates to serve as officers on the 2003-05 CJCLS Board. The ballot and a flier announcing 3 CJCLS sponsored conference programs will be mailed to members in late July.

Documents Section:

Chair Eileen Brown reported that the Documents Section held its spring workshop on May 9 at the McKimmon Conference Center with 45 attendees. This section is sponsoring one program at the conference entitled "Libraries, Information, and the War on Terrorism".

Library Administration and Management Section:

Chair Dale Cousins announced that 47 ballots have just been received and counted. The members of the 2003-05 LAMS Executive Committee are as follows:

Chair: Mary Ellen Chijioke (Hege Library, Guilford College, Greensboro)

Vice Chair/Chair Elect: Mary Sizemore (Appalachian Regional Library, North Wilkesboro)

Secretary/Treasurer: Wanda Brown (Z. Smith Reynolds Library, Wake Forest University, Winston Salem)

Directors-at-Large: Sue Williams (Rockingham Public Library, Eden)

Mark Pumphrey (Polk County Library, Columbus).

Dan Swartout (Edgecombe Community College Library, Tarboro)

Immediate Past Chair: Dale Cousins (Cameron Village Library, Wake County Public Library, Raleigh)

North Carolina Association of School Librarians:

NCASL is still looking for school librarians to take over the leadership of the section. Robin Boltz, a school librarian in Granville County, and Rhonda Florence, a school librarian in Thomasville, have both expressed interest. NCASL is sponsoring four programs of interest to school librarians at the biennial conference.

North Carolina Public Library Trustee Association:

Chair Theron Bell announced that Richard Morgan will be speaking at the biennial conference and encouraged everyone to attend this important session.

Public Library Section:

No report.

Reference and Adult Services Section:

Chair Joline Ezzell reported that the RASS Executive Committee will meet on July 22 to put the final touches on programs for the biennial conference. Welcome letters are being sent to

individuals who have joined RASS during 2003. Nominees for 2003-05 Executive Committee positions have been identified. Ballots will be mailed to RASS members in August.

Resources and Technical Services Section:

Chair Euthena Newman said that this section is finalizing plans for conference programs and will be sending out ballots for the slate of officers soon.

New Members Round Table:

Chair Jennie Hunt reported that this round table is also putting together a slate of officers for 2003-05.

North Carolina Library Paraprofessional Association:

Chair Linda Hearn said that over 30 applications were received for a scholarship to the conference and that a person has been chosen to receive it.

Round Table for Ethnic Minority Concerns:

Chair Sherwin Rice reported that REMCo will host the following conference events: "Spanish for Librarians: a Workshop to Improve Communication with Spanish Speaking Patrons"; "Talking About My Generation"; REFORMA interest meeting; a luncheon featuring author Michelle Andrea Bowen.

Round Table on Special Collections:

Chair Jan Blodgett shared that this round table is currently putting together a slate of officers for 2003-05. RTSC is sponsoring/co-sponsoring 5 programs at the biennial conference.

Round Table on the Status of Women in Librarianship:

This round table is proceeding with conference plans which include a speaker (Emily Wilson Herring), a reception, and the announcement of the first recipient of the Marilyn Miller Award for Professional Commitment.

Technology and Trends Round Table:

The Technology and Trends Round Table, in collaboration with the State Library of North Carolina, sponsored a successful LITA Regional Workshop on May 5, 2003. The workshop entitled "XML and Libraries" had 60 participants.

Chair Terry Brandsma said that this round table is sponsoring 3 programs at the biennial conference: "Pay Per View Journals", "Strange Bedfellows: When Libraries, Vendors, and Dot-Coms Meet", "Deep Linking: Using OpenURL to Connect Databases".

Committee Reports

Archives:

No report.

Biennial Conference:

Vice President/Conference Chair Pauletta Brown Bracy reported that biennial conference information is available from the NCLA conference website. With about 78 events already planned, the program committee is still receiving requests for program spots. Conference committee members are currently focusing on logistics such as getting out conference materials to members.

Bicentennial Conference:

The bicentennial conference will be held in Charlotte with the Westin Charlotte and the Hilton still under consideration. No date has been set at this point. The Westin has November 8-14 available. John Via has been negotiating with the Southeastern Library Association (SELA), with whom the conference is being co-sponsored. A motion was made to split 50/50 the exhibitor costs and proceeds with SELA and prorate all other expenses and revenues based on the percentage of in-state and out-of-state registrations. The motion passed unanimously. John Via will take this action to the SELA Board. A conference committee will be established as soon as the conference date is set.

Commission on the Future of Libraries and the Book:

This committee is ready to conduct a web-based survey of professional and paraprofessional library personnel in the state regarding their thoughts on the future challenges and issues that libraries will face. The URL for the survey will be posted to the NCLA listserv early next week.

Constitution, Codes, and Handbook Revision:

Chair Phil Barton is still trying to discover what information is missing from the web version of the NCLA Handbook. Many of the lists of award winners, etc. are not up to date and some of the constitution and bylaws changes from 1997 forward have not been included in the Handbook.

Continuing Education:

Chair Ben Speller reported that the Continuing Education Committee was not formed this biennium. Now that what is being done for continuing education has emerged, Dr. Speller will bring a committee together to be responsive to other organizations who think they can do what we do.

Development/Endowment:

Ben Speller reported for this committee in the absence of Elizabeth Laney. This committee plans to co-sponsor the Ogilvie Lecture at the biennial conference as well as sponsor the last session of the conference – the dessert reception. Hopefully, people attending this session will make

contributions to the Endowment. Dr. Speller said that the only way to attract outside money is for the NCLA Board and other NCLA members to contribute to the Endowment.

Finance:

To date, the Finance Committee has approved 6 Project Grants for conference programs with a total commitment of \$5,144.14. Sufficient funds are still available for two (2) or more Project Grants, depending on the amounts requested. The next deadline for submission of grant applications is Friday, August 1, 2003.

Fundraising Liaison Committee:

No report.

Governmental Relations:

Chair Peggy Hoon said that eight librarians – two (2) public and six (6) academic- formed the North Carolina delegation to the 2003 ALA National Library Legislative Day. Even though a food event was not hosted this year because of budgetary concerns, the NC delegation felt that the trip was successful and that their concerns were met with receptive ears. All congressional offices were visited. Several of the groups were able to meet with the NC representatives, although neither senator was available. Key issues discussed were the LSTA reauthorization, appropriations, protection of fair use in upcoming copyright bills, and concerns over access and security of government information.

Peggy said that Wake County is thinking of passing a resolution on the USA Patriot Act similar to the one passed at the last NCLA Board meeting.

This spring, the NCLA Lobbying/Advocacy Task Force met at the State Library in Raleigh to continue work on development of recommendations for reorganization of the Governmental Relations Committee and restructuring of the organization's goals with respect to taking a more active role in representing the membership in the state legislature. NCLA President Ross Holt is taking a leadership/participatory role with the group.

Intellectual Freedom:

Chair Mike Sawyer is still looking for nominations for the NCLA/SIRS Intellectual Freedom Award to be given at the biennial conference. Since Mike is leaving the state, Jerry Thrasher will be taking over this activity for him. Ross Holt and Pauletta Brown Bracy have appointed Jim Kuhlman, University Librarian at UNC-Asheville, as the new chair of this committee. Mike also shared information about different issues now before the Legislature including progress regarding the USA Patriot Act.

Leadership Institute:

Co-Chair Elisabeth Leonard had no new information to share at this time.

Literacy:

Chair Mike Pumphrey said that this committee has recently met to discuss the criteria and publicizing of the NCLA Literacy Award. The Wallace Readers Digest Fund is a co-sponsor of the award, and to date, has given the committee \$1,500 in support of the award program. The Literacy Committee also received a Special Project Grant of \$1,500 to support its luncheon program at the biennial conference entitled "Thinking Globally, Acting Locally: Library Services for New Americans". The committee will also sponsor a second conference program entitled "ESL at the Library: Enriching Lives". Earlier in this meeting, the NCLA Executive Board accepted the petition of 108 signatures, and voted unanimously to make this committee a round table with voting status on the Executive Board.

Membership:

As of July 18, 2003, there are 1,097 members of the North Carolina Library Association.

Chair Teresa Wehrli, this committee, and Caroline Walters have recently sent out over 900 mailings to ALA members who are not members of NCLA encouraging them to join NCLA. Six new membership applications have been received since these mailings went out two weeks ago. There is also a new process for sending out renewal notices to current NCLA members.

Teresa passed out copies of the newly created membership form which is done in MS Publisher and can now be edited and easily posted on the NCLA website. The brochure is a trifold with one blank panel for mailing, one panel for advertisement of workshops, as well as the panels for membership application. The trifold is designed so that sections can use it, and it can be printed on color paper. Diane Kester asked that a line be added for the name of the person submitting a credit card number for payment. Jim Carmichael encouraged the Board to consider purchasing a color laser printer for the NCLA Office. This suggestion was referred to the Operations Committee.

Award recipients have been chosen. The Distinguished Library Award will be presented to April Wreath and the Lifetime Award will go to Louise Roundtree. The Membership Committee is also researching the NCLA archives to identify people who have been NCLA members for a long time.

Nominating:

Chair Beverley Gass recognized the election of the 2003-05 NCLA officers whose names Ross listed in his President's Report. Ballots were counted at the NCLA Office on June 27 by Beverley Gass, Caroline Walters, Jean Rick, and Bao Chu Chang.

Marketing and Publications:

Bao Chu Chang was again recognized for her outstanding job on the NCLA website and the Biennial Conference website.

Operations:

Chair Irene Laube referred to her report on the Web listing activities in the NCLA Office during the past quarter. She asked for members to be patient as Caroline is very busy right now

preparing for the conference. Pauletta applauded Caroline for stepping in to help prepare the final draft of the conference program.

Scholarships:

Chair Sue Williams reported that this committee has received no applications for the 2003 McLendon Student Loan. Of the funds this committee is charged with handling, the McLendon Loan was the only one available this year.

The application forms for the scholarships/loan and the reference forms have been revised and submitted for posting on the new NCLA website. This version of the applications will permit completion online.

Other Reports

North Carolina Libraries:

The Summer 2003 electronic issue of *North Carolina Libraries* should be available via the NCLA website by the end of July. The Fall 2003 issue will include articles guest edited by Dr. Robert Burgin. The Winter 2003 issue will be the Biennial Conference issue. Chairs of sections and round tables or designees are responsible for submitting annual reports, which should include names of outgoing and incoming officers, summaries of workshops and conference programs, and summaries of significant decisions made during the 2001-2003 biennium. The annual reports will constitute the text of the conference issue. This issue will also contain a photographic essay of conference events. Editor Al Jones also asked for digital photos of newly constructed and renovated libraries in the state for publication in a future issue of *North Carolina Libraries*.

ALA Councilor:

On behalf of Vanessa Work Ramseur, Diane Kester read some of the resolutions considered and/or passed at ALA Council in Toronto. One of the resolutions passed was on keeping school library media centers in schools.

SELA Representative:

John Via reported that the African-American pre-conference presented at the last SELA conference was not presented at ALA in Toronto this summer because of the SARS scare. Pauletta Brown Bracy attended the Leadership Conference in Atlanta where North Carolina's plans for a bicentennial conference were received with enthusiasm. Mark Pumphrey also attended as vice-chair of the conference.

State Library:

State Librarian Sandy Cooper provided a list of places and dates for an upcoming workshop entitled "Library Marketing: Beyond Bookmarks and Brochures". This workshop will provide information on marketing strategies and how to develop a marketing and communications plan.

A planning session for NC-LIVE will be held next week. The session will include a look at accomplishments in the past 7 years and long term funding needs. The group will also work on a plan of action for the acquisition of additional funds for the NC-LIVE project and for refreshing promotional materials. Beverley Gass reminded Board members that the Co-Speaker of the House will be speaking at the biennial conference and that librarians should be at that session to encourage him to be an advocate for libraries in North Carolina.

Carol Walters mentioned that a traveling exhibit on winning public relations is available from ALA for the cost of shipping.

New Business

NC Paraprofessional Library Association – Paraprofessional Policy:

Chair Linda Hearn presented a synopsis of target outcomes and results developed at the Third Congress on Professional Education: Focus on Library Support Staff. The Congress (COPE III) was attended by 5 delegates from North Carolina: Linda Hearn, Karen Letarte, Meralyn Meadows, Alice Poffinberger, and Sylvia Hamlett.

Linda expressed appreciation that NCPLA is a voting member of the NCLA Executive Board and that NCLA's dues are based on income, not the position or education of those who work in libraries. This section wants to work with NCLA on determining if certification of paraprofessionals would be good for North Carolina.

NCPLA brought a **motion** that NCLA create an official policy that written communications such as announcements, brochures, etc. include paraprofessionals. The motion passed unanimously.

Announcements, Other Business

The Greensboro Public Library is celebrating its 100th anniversary.

Pauletta Brown Bracy reminded Board members that this is the last time that Ross Holt is gaveling the NCLA Executive Board meeting as President. We celebrate his leadership. It has been "efficient, energizing, and engaging".

With no other business, Ross Holt announced that the Board would "meet" for the last time at the NCLA Executive Board Dinner on Tuesday, September, 23, 2003 at 7:00 p.m. during the NCLA Biennial Conference in Winston Salem.

Adjournment

The meeting was adjourned at 12:20 p.m.

Respectfully Submitted,

Martha Davis, Secretary

Approved by the North Carolina Library Association Executive Board on Friday, January 16, 2004.